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Contract

Collection and Consolidation of British Horserace Betting Data

Horserace Betting Levy Board

F03: Contract award notice

Notice identifier: 2024/S 000-003850

Procurement identifier (OCID): ocids-h6vhtk-03fc5e

Published 6 February 2024, 12:11pm

Section I: Contracting authority

I.1) Name and addresses

Horserace Betting Levy Board

10 South Colonnade

LONDON

E144PU

Contact

Neil Perry

Email

dcpt@hblb.org.uk

Telephone

+44 2075044013

Country

United Kingdom

Region code

UKI42 - Tower Hamlets

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.hblb.org.uk>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Recreation, culture and religion

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Collection and Consolidation of British Horserace Betting Data

II.1.2) Main CPV code

- 72314000 - Data collection and collation services

II.1.3) Type of contract

Services

II.1.4) Short description

Collection, anonymisation, amalgamation and provision of race by race turnover and gross win betting data from participating bookmakers for all races taking place in Great Britain; the data is to be provided to the Horserace Betting Levy Board for onward sharing with participating bookmakers (those operators who are providing betting data). Currently there are seven participating bookmakers.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Lowest offer: £98,350 / Highest offer: £820,489 taken into consideration

II.2) Description

II.2.2) Additional CPV code(s)

- 72316000 - Data analysis services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Three-year contract for the collection, anonymisation and amalgamation of race by race turnover and gross win betting data for all races taking place in Great Britain, for provision (at race by race level) to the Horserace Betting Levy Board and participating bookmakers.

The successful bidder must be able to demonstrate, based on relevant previous experience, the ability and resource capacity to source and then accurately, securely and quickly process around one million items of commercially sensitive data per annum, comprising twelve monthly data feeds.

The data will be provided by a number of separate betting operators: thus, the successful bidder must also be able to prove the ability to deal with multiple sources of input during a single process, as well as liaising successfully with multiple organisations; including, where needed, fast and accurate resolution of any data quality issues. Good relationship

management with the participating betting operators, who provide the data voluntarily, will be essential.

The data is commercially sensitive and will be used across a range of areas, making both data security and accuracy paramount; the successful bidder must thus also be able to demonstrate robust digital security, including secure methods of data transfer and data handling, and data quality assurance procedures. Given the confidential nature of the data being processed, the successful bidder will need to have demonstrated that it is Cyber

Essentials Plus (or higher) qualified. Additionally, the successful bidder will need to operate, as an organisation, under non-disclosure agreements with both the Horserace Betting Levy

Board and participating bookmakers.

The collection of race by race data from betting operators, and the provision of that data in anonymised and amalgamated form to the Horserace Betting Levy Board, will occur monthly in the first instance, though more frequent data collection and provision may be needed by exception. The successful bidder will need to demonstrate the resource capacity to cope with this circumstance.

The data supplied by betting operators will comprise, at a minimum, race identifiers; digital, retail and total betting turnover data; and digital, retail and total gross win data. This information will need to be amalgamated with a separate data set, provided by the Horserace Betting Levy Board, comprising further race by race details, including, but not limited to, race code, type and distance.

Race by race betting data should be collected from the betting operators by the end of the third working day of each month. The Horserace Betting Levy Board will provide a partial

racing data set to the successful bidder by the first working day of each month, to enable sense checking of the betting data, followed by a full racing data set, for amalgamation with the betting data, on or around the 8th of the month. The successful bidder would be

expected to provide the full data set to the Horserace Betting Levy Board within three working days of receipt of the full racing data set.

A high level of data quality is essential and the data supplied by the successful bidder to the Horserace Betting Levy Board, which will be shared onwards with participating betting operators, will be subject to review upon receipt. The Horserace Betting Levy Board may ask questions relating to the data supplied and, if necessary, request a review meeting. The successful bidder must be able to demonstrate robust data quality procedures, including

strong internal verification processes and comparison of contemporary and historic trends when assessing the betting data prior to provision; and also the resource capacity to deal with any resulting questions.

The duration of the contract is three years.

II.2.5) Award criteria

Quality criterion - Name: Understanding of Task / Weighting: 10

Quality criterion - Name: Relevant Experience / Weighting: 10

Quality criterion - Name: Operational Capability / Weighting: 10

Quality criterion - Name: Digital Security / Weighting: 10

Quality criterion - Name: Quality Assurance / Weighting: 10

Price - Weighting: 50

II.2.11) Information about options

Options: Yes

Description of options

The contract may be extended for an additional two years subject to agreement from both parties and participating bookmakers.

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-027076](#)

Section V. Award of contract

Title

Collection and Consolidation of British Horserace Betting Data

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

5 February 2024

V.2.2) Information about tenders

Number of tenders received: 7

Number of tenders received by electronic means: 7

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Deloitte LLP

1 New Street Square

London

EC4A 3HQ

Country

United Kingdom

NUTS code

- UK - United Kingdom

Companies House

OC303675

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £98,350 / Highest offer: £820,489 taken into consideration

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Horserace Betting Levy Board

10 South Colonnade

London

E14 4PU

Email

dcpt@hblb.org.uk

Telephone

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Country

United Kingdom

Internet address

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