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Contract

Tier 2 Market Engagement

WEST MIDLANDS GROWTH COMPANY LIMITED

F03: Contract award notice

Notice identifier: 2022/S 000-003836

Procurement identifier (OCID): ocids-h6vhtk-031597

Published 10 February 2022, 11:49am

Section I: Contracting authority

I.1) Name and addresses

WEST MIDLANDS GROWTH COMPANY LIMITED

16 Summer Lane

BIRMINGHAM

B19 3SD

Contact

Charlene Joseph

Email

charlene.joseph@wmgrowth.com

Country

United Kingdom

NUTS code

UKG31 - Birmingham

Internet address(es)

Main address

www.wmgrowth.com

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Tier 2 Market Engagement

Reference number

2021-WMGC-0147

II.1.2) Main CPV code

- 79952000 - Event services

II.1.3) Type of contract

Services

II.1.4) Short description

The procurement is about contracting for an event management organisation to carry out event services which includes networking and engagement. The purpose of the engagement is to host business leaders forums and Commonwealth Heads of State (CHOGM).

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £29,883

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKI3 - Inner London – West

Main site or place of performance

As the crow flies from B19 post code.

II.2.4) Description of the procurement

West Midlands Growth Company has appointed the Commonwealth Enterprise and Investment Council (CWEIC) to deliver 3 tailored international engagement events (as 2 international 'showcase webinars' and 1 roundtable with delegates representing a wide array of Commonwealth Markets, who are based in London). The provider will manage the whole lifecycle of these events, and take ownership for curating an audience, communications with invitees, speaker management, event logistics and AV management, audience follow-up etc.

These events will be framed to showcase the wider West Midlands offer, including Inward Investment, Capital Investment, Consumer and Business Tourism and the region's higher education offering. The objective of these events will be to drive attendance in Birmingham during the 2022 Commonwealth Games.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The services can be provided only by a particular economic operator for the following reason:
 - absence of competition for technical reasons

Explanation:

It is the intention of WMGC Ltd to directly award Commonwealth Enterprise & Investment Council the contract due to the nature of the service required and in line with principles set in PPN01/20 where direct award is permissible due absence of competition and protection of exclusive rights under Regulation 32 (2) of the PCR which allows for sole supplier sourcing through use of a negotiated procedure without prior publication to be used and this request also falls within Regulation 32 (5) delivery of services by an existing supplier to where competition is absent due to technical reasons. Furthermore, there is protection of exclusive rights, including intellectual property rights where there is no reasonable alternative or substitutes that exists and the absence of competition is not the result of an artificial narrowing

down of the parameters of the procurement. In the case of this procurement competition is absent and only one supplier can provide the expertise required to produce the product or has capacity to complete on the scale required.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.9) Information about termination of call for competition in the form of a prior information notice

The contracting authority will not award any further contracts based on the above prior information notice

Section V. Award of contract

Contract No

2021-WMGC-0147

Title

Tier 2 Market Engagement

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

24 January 2022

V.2.2) Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Commonwealth Enterprise And Investment Council

First Floor, 41-44 Great Queen Street,

London

WC2B 5AD

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £29,883

Total value of the contract/lot: £29,883

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Commercial Work Group

16 Summer Lane

BIRMINGHAM

B19 3SD

Country

United Kingdom