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Tender

# **Research and Insight Services**

Post Office Limited

F02: Contract notice

Notice identifier: 2025/S 000-003814

Procurement identifier (OCID): ocds-h6vhtk-04dbda

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# **Section I: Contracting authority**

# I.1) Name and addresses

Post Office Limited

100 Wood Street

London

EC2V 7ER

#### **Email**

procurement@postoffice.co.uk

#### Country

**United Kingdom** 

#### Region code

UK - United Kingdom

#### **Companies House**

02154540

### Internet address(es)

Main address

https://www.postoffice.co.uk

# I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

https://postoffice.wax-live.com/S2C/

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

https://postoffice.wax-live.com/S2C/

### I.4) Type of the contracting authority

Body governed by public law

# I.5) Main activity

Other activity

Banking, Retail and Postal Services

# **Section II: Object**

# II.1) Scope of the procurement

#### II.1.1) Title

Research and Insight Services

Reference number

AA1457

#### II.1.2) Main CPV code

• 73110000 - Research services

# II.1.3) Type of contract

Services

#### II.1.4) Short description

Post Office Limited seeks to establish services regarding Research and Insights, these are to be divided into 4 Lots.

Lot One - Ad-Hoc and periodic research

Lot Two - Postmaster research

Lot Three - Specialist audiences research

Lot Four - Self-serve / field and tab

#### II.1.5) Estimated total value

Value excluding VAT: £3,700,000

#### II.1.6) Information about lots

This contract is divided into lots: Yes

Tenders may be submitted for all lots

### II.2) Description

#### II.2.1) Title

Ad Hoc and Periodic Research

Lot No

1

#### II.2.2) Additional CPV code(s)

• 73000000 - Research and development services and related consultancy services

• 79300000 - Market and economic research; polling and statistics

#### II.2.3) Place of performance

**NUTS** codes

• UK - United Kingdom

#### II.2.4) Description of the procurement

Ad-Hoc and Periodic Research

#### II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### II.2.6) Estimated value

Value excluding VAT: £2,300,000

#### II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

60

This contract is subject to renewal

Yes

Description of renewals

Initial 36 month contract with potential 2 x 12 month extensions

#### II.2.10) Information about variants

Variants will be accepted: No

#### II.2.11) Information about options

Options: Yes

Description of options

Option of 2 x 12 month extensions after the initial 36 month period

# II.2) Description

#### II.2.1) Title

Postmaster Research

Lot No

2

#### II.2.2) Additional CPV code(s)

- 73000000 Research and development services and related consultancy services
- 79300000 Market and economic research; polling and statistics

#### II.2.3) Place of performance

**NUTS** codes

• UK - United Kingdom

# II.2.4) Description of the procurement

Postmaster Research

#### II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### II.2.6) Estimated value

Value excluding VAT: £250,000

#### II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

**Duration** in months

60

This contract is subject to renewal

Yes

Description of renewals

Initial 36 month contract with potential 2 x 12 month extensions

#### II.2.10) Information about variants

Variants will be accepted: No

#### II.2.11) Information about options

Options: Yes

Description of options

Option of 2 x 12 month extensions after the initial 36 month period

### II.2) Description

#### II.2.1) Title

Specialist Audience Research

Lot No

3

#### II.2.2) Additional CPV code(s)

- 73000000 Research and development services and related consultancy services
- 79300000 Market and economic research; polling and statistics

#### II.2.3) Place of performance

**NUTS** codes

• UK - United Kingdom

### II.2.4) Description of the procurement

Specialist Audience Research

#### II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### II.2.6) Estimated value

Value excluding VAT: £250,000

### II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

60

This contract is subject to renewal

Yes

Description of renewals

Initial 36 month contract with potential 2 x 12 month extensions

#### II.2.10) Information about variants

Variants will be accepted: No

#### II.2.11) Information about options

Options: Yes

Description of options

Option of 2 x 12 month extensions after the initial 36 month period

# II.2) Description

#### II.2.1) Title

Self-serve / field and tab

Lot No

4

#### II.2.2) Additional CPV code(s)

- 30211300 Computer platforms
- 72000000 IT services: consulting, software development, Internet and support
- 73000000 Research and development services and related consultancy services

• 79300000 - Market and economic research; polling and statistics

#### II.2.3) Place of performance

**NUTS** codes

• UK - United Kingdom

#### II.2.4) Description of the procurement

Self-serve / field & tab

#### II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### II.2.6) Estimated value

Value excluding VAT: £900,000

#### II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

60

This contract is subject to renewal

Yes

Description of renewals

Initial 36 month contract with potential 2 x 12 month extensions

#### II.2.10) Information about variants

Variants will be accepted: No

#### II.2.11) Information about options

Options: Yes

Description of options

Option of 2 x 12 month extensions after the initial 36 month period

# Section III. Legal, economic, financial and technical information

# III.1) Conditions for participation

# III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

# III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

# Section IV. Procedure

# **IV.1) Description**

#### IV.1.1) Type of procedure

Restricted procedure

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

# IV.2) Administrative information

#### IV.2.2) Time limit for receipt of tenders or requests to participate

Date

5 March 2025

Local time

5:00pm

# IV.2.3) Estimated date of dispatch of invitations to tender or to participate to selected candidates

22 April 2025

#### IV.2.4) Languages in which tenders or requests to participate may be submitted

English

#### IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 12 (from the date stated for receipt of tender)

# **Section VI. Complementary information**

# VI.1) Information about recurrence

This is a recurrent procurement: No

# VI.2) Information about electronic workflows

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

# VI.4) Procedures for review

#### VI.4.1) Review body

Royal Courts of Justice

London

Country

**United Kingdom** 

#### VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

Post Office Limited will provide notification of intention to award, which will allow bidders a 10 day period to raise any enquiry