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Planning

Discovery of recent changes in consumer behaviour around food information (Food information to consumers)

Defra Network eTendering Portal

F01: Prior information notice

Prior information only

Notice identifier: 2023/S 000-003807

Procurement identifier (OCID): ocids-h6vhtk-03a3bb

Published 8 February 2023, 9:10am

Section I: Contracting authority

I.1) Name and addresses

Defra Network eTendering Portal

17 Nobel House

London

SW1P 3JR

Contact

Emily Hayes

Email

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Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<https://www.gov.uk/government/organisations/department-for-environment-food-rural-affairs>

Buyer's address

<https://defra-family.force.com/s/Welcome>

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.3) Communication

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

National or federal Agency/Office

I.5) Main activity

Environment

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Discovery of recent changes in consumer behaviour around food information (Food information to consumers)

II.1.2) Main CPV code

- 73200000 - Research and development consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

The project will investigate to what extent the objectives of the Food Information to Consumers (FIC) regulations have been achieved, how key indicators have changed from the baseline study and follow up study, provide a rapid evidence assessment on food label interactions and explore recent changes in consumer behaviour and business activity.

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 73200000 - Research and development consultancy services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

In 2014 and 2018, Defra commissioned two studies in succession to establish a baseline against which the effect of changes brought in by the EU FIC Regulation could be tracked and to review the extent of how the objectives of EU FIC have been achieved.

We are now commissioning new research to provide an update assessing the impact of the FIC regulation and to explore recent changes in consumer behaviour and business activity brought about by recent legislative, societal, and technological changes. The evidence will be used to underpin food labelling policy development.

We intend to go live with the Invitation to Tender (ITT) on Monday 20 February with a target start date for the project being circa Wednesday 10 May. This timeline is indicative, and the Authority reserves the right to change.

II.2.14) Additional information

<https://www.gov.uk/government/organisations/department-for-environment-food-rural-affairs>

II.3) Estimated date of publication of contract notice

20 February 2023

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No