

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/003780-2024>

Contract

## **Marketing Automation Tool (MAT)**

NHS Blood and Transplant

F03: Contract award notice

Notice identifier: 2024/S 000-003780

Procurement identifier (OCID): ocids-h6vhtk-043760

Published 5 February 2024, 5:31pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

NHS Blood and Transplant

500 North Bristol Park

Bristol

BS34 7QH

#### **Email**

[jason.barber@nhsbt.nhs.uk](mailto:jason.barber@nhsbt.nhs.uk)

#### **Telephone**

+44 1179217200

#### **Country**

United Kingdom

#### **Region code**

UKK11 - Bristol, City of

**Internet address(es)**

Main address

<https://www.nhsbt.nhs.uk/>

Buyer's address

<https://www.nhsbt.nhs.uk/>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Health

---

**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Marketing Automation Tool (MAT)

**II.1.2) Main CPV code**

- 72513000 - Office automation services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

MAT Tool

**II.1.6) Information about lots**

This contract is divided into lots: No

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £518,755

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UKJ13 - Buckinghamshire CC

### **II.2.4) Description of the procurement**

MAT Tool Open Teneder

### **II.2.5) Award criteria**

Price

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

---

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

Repetition of services

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

---

## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

29 November 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 12

Number of tenders received from SMEs: 12

Number of tenders received from tenderers from other EU Member States: 12

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 12

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

SOFTCAT PLC

Solar House, Fieldhouse Lane

Marlow

SL7 1LW

Email

[PSITQ@Softcat.com](mailto:PSITQ@Softcat.com)

Telephone

+44 1133235552

Country

United Kingdom

NUTS code

- UKJ13 - Buckinghamshire CC

National registration number

02174990

Internet address

<https://www.softcat.com/>

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £518,755

Lowest offer: £518,755 / Highest offer: £1,902,211 taken into consideration

---

## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

The High Court

The Strand

London

WC2A 2LL

Country

United Kingdom

Internet address

<https://www.judiciary.uk/courts-and-tribunals/high-court/>