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Tender

Social Media Management and Engagement Platform

Police Digital Service

F02: Contract notice

Notice identifier: 2024/S 000-003725

Procurement identifier (OCID): ocds-h6vhtk-03f01b

Published 5 February 2024, 3:19pm

Section I: Contracting authority

I.1) Name and addresses

Police Digital Service

20 Gresham Street,

LONDON

EC2V 7JE

Contact

Nia Harvey

Email

nia.harvey@pds.police.uk

Telephone

+44 123456789

Country

United Kingdom

Region code

UK - United Kingdom

National registration number

08113293

Internet address(es)

Main address

www.pds.police.uk

Buyer's address

<https://uk.eu-supply.com/ctm/Company/CompanyInformation/Index/94392>

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

https://uk.eu-supply.com/app/rfq/rwlentrance_s.asp?PID=76134&B=BLUELIGHT

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

https://uk.eu-supply.com/app/rfq/rwlentrance_s.asp?PID=76134&B=BLUELIGHT

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Public order and safety

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Social Media Management and Engagement Platform

Reference number

PDSCN-235-2023

II.1.2) Main CPV code

- 48510000 - Communication software package

II.1.3) Type of contract

Supplies

II.1.4) Short description

Multi-Supplier Framework for Police Forces and Contracting Bodies to procure via a further competition or direct award a Social Media Management and Engagement Platform. The Framework will be for a period of four (4) years (with an initial term of two (2) years and the option to extend for two (2) further periods of one (1) year each),

The Contracting Authority acting in its sole discretion via further competition or direct award can award for a period of eight (8) years (with an initial term of two (2) years and the option to extend for further periods, up to six (6) years).

II.1.5) Estimated total value

Value excluding VAT: £12,000,000

II.1.6) Information about lots

This contract is divided into lots: Yes

Tenders may be submitted for all lots

II.2) Description

II.2.1) Title

Social Media Management Platform

Lot No

1

II.2.2) Additional CPV code(s)

- 48500000 - Communication and multimedia software package

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

Main site or place of performance

UK

II.2.4) Description of the procurement

Lot 1 will consist of the Social Media Management Solution which will enable users to operate and control all their corporate social media channels in once place in a safe, secure and auditable way.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £6,000,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

1 May 2024

End date

30 April 2028

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

Attached as document

II.2) Description

II.2.1) Title

Social Media Management and Live Chat Platform

Lot No

2

II.2.2) Additional CPV code(s)

- 48510000 - Communication software package

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

Main site or place of performance

UK

II.2.4) Description of the procurement

Lot 2 will consist of the Social Media Management and Integrated Live Chat Solution which will enable users to operate and control all their corporate social media channels and Live Chat platform in once place in a safe, secure and auditable way.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £6,000,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

1 May 2024

End date

30 April 2028

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with several operators

Envisaged maximum number of participants to the framework agreement: 5

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-023947](#)

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

6 March 2024

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 6 (from the date stated for receipt of tender)

IV.2.7) Conditions for opening of tenders

Date

6 March 2024

Local time

12:00pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.2) Information about electronic workflows

Electronic invoicing will be accepted

Electronic payment will be used

VI.3) Additional information

The estimated value of the framework described in this notice is GBP 12 000 000. This figure has been calculated on the assumption that the framework runs for its maximum possible term (the initial terms of 2 years, plus the further extension periods of 1 year each) and that a number of call-off contracts are awarded by the various parties listed in the ITT. For the avoidance of doubt, the contracting authority gives no warranty or representation as to the value of any call-off contract, or the number of call-off contracts, if any, which may be awarded.

VI.4) Procedures for review

VI.4.1) Review body

High Court

7 Rolls Building

London

EC4A 1NL

Country

United Kingdom