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Tender

## **Social Media Management and Engagement Platform**

Police Digital Service

F02: Contract notice

Notice identifier: 2024/S 000-003725

Procurement identifier (OCID): ocds-h6vhtk-03f01b

Published 5 February 2024, 3:19pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Police Digital Service

20 Gresham Street,

LONDON

EC2V 7JE

#### **Contact**

Nia Harvey

#### **Email**

[nia.harvey@pds.police.uk](mailto:nia.harvey@pds.police.uk)

#### **Telephone**

+44 123456789

#### **Country**

United Kingdom

**Region code**

UK - United Kingdom

**National registration number**

08113293

**Internet address(es)**

Main address

[www.pds.police.uk](http://www.pds.police.uk)

Buyer's address

<https://uk.eu-supply.com/ctm/Company/CompanyInformation/Index/94392>

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

[https://uk.eu-supply.com/app/rfq/rwlenrance\\_s.asp?PID=76134&B=BLUELIGHT](https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=76134&B=BLUELIGHT)

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

[https://uk.eu-supply.com/app/rfq/rwlenrance\\_s.asp?PID=76134&B=BLUELIGHT](https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=76134&B=BLUELIGHT)

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Public order and safety

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Social Media Management and Engagement Platform

Reference number

PDSCN-235-2023

#### **II.1.2) Main CPV code**

- 48510000 - Communication software package

#### **II.1.3) Type of contract**

Supplies

#### **II.1.4) Short description**

Multi-Supplier Framework for Police Forces and Contracting Bodies to procure via a further competition or direct award a Social Media Management and Engagement Platform. The Framework will be for a period of four (4) years (with an initial term of two (2) years and the option to extend for two (2) further periods of one (1) year each),

The Contracting Authority acting in its sole discretion via further competition or direct award can award for a period of eight (8) years (with an initial term of two (2) years and the option to extend for further periods, up to six (6) years).

#### **II.1.5) Estimated total value**

Value excluding VAT: £12,000,000

#### **II.1.6) Information about lots**

This contract is divided into lots: Yes

Tenders may be submitted for all lots

## **II.2) Description**

### **II.2.1) Title**

Social Media Management Platform

Lot No

1

### **II.2.2) Additional CPV code(s)**

- 48500000 - Communication and multimedia software package

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

Main site or place of performance

UK

### **II.2.4) Description of the procurement**

Lot 1 will consist of the Social Media Management Solution which will enable users to operate and control all their corporate social media channels in once place in a safe, secure and auditable way.

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6) Estimated value**

Value excluding VAT: £6,000,000

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Start date

1 May 2024

End date

30 April 2028

This contract is subject to renewal

No

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

#### **II.2.14) Additional information**

Attached as document

### **II.2) Description**

#### **II.2.1) Title**

Social Media Management and Live Chat Platform

Lot No

2

#### **II.2.2) Additional CPV code(s)**

- 48510000 - Communication software package

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

Main site or place of performance

UK

#### **II.2.4) Description of the procurement**

Lot 2 will consist of the Social Media Management and Integrated Live Chat Solution which will enable users to operate and control all their corporate social media channels and Live Chat platform in once place in a safe, secure and auditable way.

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6) Estimated value**

Value excluding VAT: £6,000,000

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Start date

1 May 2024

End date

30 April 2028

This contract is subject to renewal

No

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

Framework agreement with several operators

Envisaged maximum number of participants to the framework agreement: 5

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2023/S 000-023947](#)

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

6 March 2024

Local time

12:00pm

**IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

**IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 6 (from the date stated for receipt of tender)

**IV.2.7) Conditions for opening of tenders**

Date

6 March 2024

Local time

12:00pm



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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.2) Information about electronic workflows**

Electronic invoicing will be accepted

Electronic payment will be used

### **VI.3) Additional information**

The estimated value of the framework described in this notice is GBP 12 000 000. This figure has been calculated on the assumption that the framework runs for its maximum possible term (the initial terms of 2 years, plus the further extension periods of 1 year each) and that a number of call-off contracts are awarded by the various parties listed in the ITT. For the avoidance of doubt, the contracting authority gives no warranty or representation as to the value of any call-off contract, or the number of call-off contracts, if any, which may be awarded.

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court

7 Rolls Building

London

EC4A 1NL

Country

United Kingdom