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Contract

WAES Referral Agent for Learning Programmes

capitalEsourcing

F03: Contract award notice

Notice identifier: 2025/S 000-003695

Procurement identifier (OCID): ocds-h6vhtk-047b25

Published 4 February 2025, 3:49pm

Section I: Contracting authority

I.1) Name and addresses

capitalEsourcing

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London

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Email

pkhan@westminster.gov.uk

Country

United Kingdom

Region code

UKI - London

Internet address(es)

Main address

www.westminster.gov.uk

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

WAES Referral Agent for Learning Programmes

II.1.2) Main CPV code

- 80420000 - E-learning services

II.1.3) Type of contract

Services

II.1.4) Short description

The scope of this procurement is to identify a provider who can market Westminster Adult Education Services Level 2 and Level 3 Distance Learning courses across the GLA region and Non-Devolved EFSA regions. The agent will be required to conduct initial assessment and obtain credible evidence on potential learners and support eligible learners with enrolment via WAES website.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Lowest offer: £377,000 / Highest offer: £1,068,000 taken into consideration

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKI - London

II.2.4) Description of the procurement

The proposed contract arrangement is for a single referral agent who has the appropriate expertise to market to, recruit, conduct initial assessments, induct, and refer learners undertaking level 2 and 3 qualifications in Childcare, Health and Social Care, Business and Digital. Targets would be set out annually based of the GLA an ESFA funding allocations for the academic year. We also sought proposals from agents that can also support the Free Courses for Jobs Curriculum.

II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 80%

Quality criterion - Name: Price / Weighting: 20%

Price - Weighting: 80/20

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-020620](#)

Section V. Award of contract

Title

WAES ??Referral Agent for Learning Programmes?

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

7 January 2025

V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Free Courses UK

London

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £377,000

Section VI. Complementary information

VI.3) Additional information

Any variation to this contract will be treated inline with the contract variation clauses and reference to PCR (2015) regulation 72 may apply. Where the authority seeks to rely on regulation 72, it will seek legal advice from its internal team of solicitors and principle of change control will apply in effecting any change to the agreed contract. The contract will be delivered as a 3 year contract with break clauses after year 1 and 2.

VI.4) Procedures for review

VI.4.1) Review body

Royal Courts of Justice

London

Country

United Kingdom