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Tender

Public Health Wales respiratory vaccines campaign

NHS Wales Shared Services Partnership-Procurement Services (hosted by Velindre University NHS Trust)

F02: Contract notice

Notice identifier: 2021/S 000-003683

Procurement identifier (OCID): ocds-h6vhtk-0295cb

Published 24 February 2021, 12:08pm

Section I: Contracting authority

I.1) Name and addresses

NHS Wales Shared Services Partnership-Procurement Services (hosted by Velindre University NHS Trust)

4-5 Charnwood Court,, Heol Billingsley, Parc Nantgarw

Cardiff

CF15 7QZ

Contact

Shannon Mason

Email

Shannon.Mason@wales.nhs.uk

Telephone

+44 1443848585

Country

United Kingdom

NUTS code

UK - UNITED KINGDOM

Internet address(es)

Main address

<http://nwssp.nhs.wales/ourservices/procurement-services/>

Buyer's address

https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0221

I.3) Communication

Access to the procurement documents is restricted. Further information can be obtained at

<https://etenderwales.bravosolution.co.uk/web/login.shtml>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://etenderwales.bravosolution.co.uk/web/login.shtml>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Health

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Public Health Wales respiratory vaccines campaign

Reference number

PHW-OJEU-46916

II.1.2) Main CPV code

- 79341400 - Advertising campaign services

II.1.3) Type of contract

Services

II.1.4) Short description

Public Health Wales invite creative communications agencies to tender for the delivery of key communication and marketing elements of the national Public Health Wales respiratory vaccines 2021/22 campaign, with the option to extend to 2022/23. The elements of the campaign required to be delivered by the appointee are set out in the tender documents (that are available via <https://etenderwales.bravosolution.co.uk/web/login.shtml>) and will include influenza vaccine and may include COVID-19 vaccine if established as a seasonal programme.

Building on the Beat Flu/Curwch Ffliw campaign previously, this campaign will aim to protect the health of the public in Wales by reducing the impact of flu and COVID-19. It should do this by targeting multiple elements, including by highlighting the dangers of both flu and COVID-19, and encouraging eligible individuals to be vaccinated.

II.1.5) Estimated total value

Value excluding VAT: £165,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKL - WALES

II.2.4) Description of the procurement

Public Health Wales invite creative communications agencies to tender for the delivery of key communication and marketing elements of the national Public Health Wales respiratory vaccines 2021/22 campaign, with the option to extend to 2022/23. The elements of the campaign required to be delivered by the appointee are set out in the tender documents (that are available via <https://etenderwales.bravosolution.co.uk/web/login.shtml>) and will include influenza vaccine and may include COVID-19 vaccine if established as a seasonal programme.

Building on the Beat Flu/Curwch Ffliw campaign previously, this campaign will aim to protect the health of the public in Wales by reducing the impact of flu and COVID-19. It should do this by targeting multiple elements, including by highlighting the dangers of both flu and COVID-19, and encouraging eligible individuals to be vaccinated.

The delivery of the campaign will be awarded as a one-year contract with an option to extend for a further 12 months, however, this is subject to annual review of supplier performance against the KPIs.

A draft of the mid-season report is expected by the end of December each year and final end of season report by 31 March the following year.

There is an option to extend for a further 12 months subject to funding.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

3 May 2021

End date

30 April 2022

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.12) Information about electronic catalogues

Tenders must be presented in the form of electronic catalogues or include an electronic catalogue

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

The tender documentation will be published via
<https://etenderwales.bravosolution.co.uk/web/login.shtml> Tuesday 03rd March 2021

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.1) Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions

Enrolment on professional or trade registers is not applicable for this procurement.

As a public sector body we are governed by a number of statutes, standards, guidelines and policies, these include but are not limited to:

Equality Act 2010 (Statutory Duties) (Wales) Regulations 2011

Protection of Vulnerable Adults

General Data Protection Regulations/ GDPR 2018

Data Protection Act 2018

Children Act 2004

The Welsh Language Standards (No. 5) Regulations 2016

The Social Services and Well-being (Wales) Act

Well-being of Future Generations (Wales) Act 2015

Public Contract Regulations (2015)

Sustainable Procurement Policy (Appended)

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

III.2) Conditions related to the contract

III.2.2) Contract performance conditions

NHS Terms and Condition for the Provision of Services_V3 May 2018 will be adhered to for the duration of the contract.

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

1 April 2021

Local time

2:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

5 April 2021

Local time

4:00pm

Place

<https://etenderwales.bravosolution.co.uk/web/login.shtml>

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.2) Information about electronic workflows

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

VI.3) Additional information

NOTE: The authority is using eTenderwales to carry out this procurement process. To obtain further information record your interest on Sell2Wales at

https://www.sell2wales.gov.wales/search/search_switch.aspx?ID=108371

(WA Ref:108371)

VI.4) Procedures for review

VI.4.1) Review body

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone

+44 2079477501

Country

United Kingdom

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

Precise information on deadline(s) for review procedures:

NHS Wales Shared Services Partnership on behalf of Public Health Wales NHS Trust will allow a minimum 10 calendar day standstill period between notifying the award decision and awarding the contract.

Unsuccessful tenderers and applicants are entitled to receive reasons for the decision, including the characteristics and relative advantages of the winning bid and the reasons why the tenderer/applicant was unsuccessful.

Should additional information be required it should be requested of the addressee in section I.1.

Aggrieved parties who have been harmed or are at risk of harm by breach of the procurement rules have the right to take action in the High Court (England and Wales). Any such action is subject to strict time limits in accordance with the Public Contracts (Amendments) Regulations 2015.