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Not applicable

Martech Tender 2025

FIRST MTR SOUTH WESTERN TRAINS LIMITED

F14: Notice for changes or additional information

Notice identifier: 2025/S 000-003674

Procurement identifier (OCID): ocds-h6vhtk-04db7f

Published 4 February 2025, 2:54pm

Section I: Contracting authority/entity

I.1) Name and addresses

FIRST MTR SOUTH WESTERN TRAINS LIMITED

8th Floor

LONDON

W21AF

Contact

Judith Madubuko

Email

judith.madubuko@swrailway.com

Telephone

+44 7974448861

Country

United Kingdom

Region code

UKI32 - Westminster

Companies House

07900320

Internet address(es)

Main address

www.southwesternrailway.com

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Martech Tender 2025

II.1.2) Main CPV code

- 79342000 - Marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

Procurement for the introduction of an integrated marketing technology stack designed and delivered by a singular supplier to replace the current solution(s).

Section VI. Complementary information

VI.6) Original notice reference

Notice number: [2025/S 000-003667](#)

Section VII. Changes

VII.1) Information to be changed or added

VII.1.2) Text to be corrected in the original notice

Section number

IV.2.2

Place of text to be modified

Time limit for receipt of tenders or requests to participate

Instead of

Date

7 March 2025

Read

Date

7 March 2025

Local time

6:00pm

VII.2) Other additional information

Please note that the closing time is also 18:00 for below:

IV.2.3) Estimated date of dispatch of invitations to tender or to participate to selected candidates

06 May 2025