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Not applicable

## **Martech Tender 2025**

FIRST MTR SOUTH WESTERN TRAINS LIMITED

F14: Notice for changes or additional information

Notice identifier: 2025/S 000-003674

Procurement identifier (OCID): ocds-h6vhtk-04db7f

Published 4 February 2025, 2:54pm

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

FIRST MTR SOUTH WESTERN TRAINS LIMITED

8th Floor

LONDON

W21AF

#### **Contact**

Judith Madubuko

#### **Email**

[judith.madubuko@swrailway.com](mailto:judith.madubuko@swrailway.com)

#### **Telephone**

+44 7974448861

#### **Country**

United Kingdom

**Region code**

UKI32 - Westminster

**Companies House**

07900320

**Internet address(es)**

Main address

[www.southwesternrailway.com](http://www.southwesternrailway.com)

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Martech Tender 2025

**II.1.2) Main CPV code**

- 79342000 - Marketing services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

Procurement for the introduction of an integrated marketing technology stack designed and delivered by a singular supplier to replace the current solution(s).

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**Section VI. Complementary information**

**VI.6) Original notice reference**

Notice number: [2025/S 000-003667](#)

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## **Section VII. Changes**

### **VII.1) Information to be changed or added**

#### **VII.1.2) Text to be corrected in the original notice**

Section number

IV.2.2

Place of text to be modified

Time limit for receipt of tenders or requests to participate

Instead of

Date

7 March 2025

Read

Date

7 March 2025

Local time

6:00pm

### **VII.2) Other additional information**

Please note that the closing time is also 18:00 for below:

IV.2.3) Estimated date of dispatch of invitations to tender or to participate to selected candidates

06 May 2025