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Tender

Ofcom Online Research Panel

OFCOM

F02: Contract notice

Notice identifier: 2022/S 000-003653

Procurement identifier (OCID): ocds-h6vhtk-0314e0

Published 8 February 2022, 10:45pm

Section I: Contracting authority

I.1) Name and addresses

OFCOM

Riverside House, 2a Southwark Bridge Road

London

SE1 9HA

Email

hayley.watson@ofcom.org.uk

Telephone

+44 2079813000

Country

United Kingdom

NUTS code

UKI - London

Internet address(es)

Main address

www.ofcom.org.uk

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://ofcom.bravosolution.co.uk/web/login.shtml>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://ofcom.bravosolution.co.uk/web/login.shtml>

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

UK Communications Regulator

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Ofcom Online Research Panel

Reference number

C20200756

II.1.2) Main CPV code

- 79310000 - Market research services

II.1.3) Type of contract

Services

II.1.4) Short description

Ofcom is the UK regulator for the communications services that we use and rely on each day. We regulate the TV and radio sectors, fixed line telecoms, mobile, postal services, plus the airwaves over which wireless devices operate.

We are independent and funded by fees paid to us by the companies we regulate. Further information can be found on our website www.ofcom.org.uk.

In Autumn 2020, the UK Government introduced new legislation giving Ofcom powers to regulate UK-based video-sharing platforms (VSPs). From November 2020, VSPs which fall within our jurisdiction must comply with new rules around protecting children from potentially harmful content and all users from illegal content and incitement to hatred and violence. Research from this panel will feed into a series of annual VSP monitoring reports.

In Spring 2021, the UK Government published its draft Online Safety Bill, granting Ofcom new responsibilities that will help to keep people safe when they are online. The bill is due to be introduced to Parliament in 2022.

Ofcom invites Applicants to submit proposals for the market research service provision of an Online Research Panel. The online research panel is defined as having access to a large number of consumers, from which quantitative and/or qualitative data can be collected quickly and at relatively low cost.

Any contract(s) awarded following the conclusion of the tender process will be for an initial duration of two years. At Ofcom's absolute discretion, the contract may be extended for up to two further periods of up to twelve months each. The maximum length of the contract is therefore four years.

This tendering exercise is being undertaken using the Jaggaer electronic tendering system at <https://ofcom.bravosolution.co.uk/web/login.shtml>. Suppliers will need to register an interest on the system in order to participate and registration is free.

The estimated value given is for the full duration of the contract including the maximum possible extensions. The estimated annual contract value is therefore £472,500.

II.1.5) Estimated total value

Value excluding VAT: £1,890,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKI - London

II.2.4) Description of the procurement

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II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

24

This contract is subject to renewal

Yes

Description of renewals

Options to extend the contract at Ofcom's sole discretion for two further periods of up to twelve months each.

II.2.9) Information about the limits on the number of candidates to be invited

Envisaged minimum number: 5

Maximum number: 8

II.2.10) Information about variants

Variants will be accepted: Yes

II.2.11) Information about options

Options: Yes

Description of options

Options to extend the contract at Ofcom's sole discretion for two further periods of up to twelve months each.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

10 March 2022

Local time

4:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 6 (from the date stated for receipt of tender)

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

High Court of Justice of England and Wales

London

Country

United Kingdom