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Contract

## **Provision of a Yoga pilot programme for Social Prescribing using PSR MSP process**

Southend-on-Sea City Council

F03: Contract award notice

Notice identifier: 2026/S 000-003635

Procurement identifier (OCID): ocids-h6vhtk-060704

Published 15 January 2026, 4:28pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Southend-on-Sea City Council

Civic Centre, Victoria Avenue, Southend On Sea, Essex

Southend On Sea

SS26FA

#### **Contact**

Niki Mistry

#### **Email**

[nikimistry@southend.gov.uk](mailto:nikimistry@southend.gov.uk)

#### **Telephone**

+44 1702534921

#### **Country**

United Kingdom

**Region code**

UKH31 - Southend-on-Sea

**Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

<http://www.southend.gov.uk>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

Health

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Provision of a Yoga pilot programme for Social Prescribing using PSR MSP process

Reference number

DN795805

**II.1.2) Main CPV code**

- 85100000 - Health services

**II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

This is a Provider Selection Regime (PSR) intention-to-award notice under the Most Suitable Provider process. The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the Procurement Act 2023 / PCR 2015 do not apply. Publication of this notice marks the start of the standstill period (beginning the day after publication).

This notice follows on from the following notice 2025/S 000-084509 published 18 December 2025 and the modification 2025/S 000-084567 published on 18 December 2025.

Southend-on-Sea City Council now intends to award the Yoga pilot programme for Social Prescribing to Yoga4All for £18,600

No conflicts of interest were raised as part of this process.

The dates between which the services are intended to be provided: 01 February 2026 to 01 February 2027.

Details of the individual(s) making the award decision: Southend-on-Sea City Council 14 January 2026.

Yoga4Health has been selected as the Most Suitable Provider, they have provided a proposal that details of how Yoga will be added to the social prescribing programme.

The Yoga programme was originally created on request of West London CCG and is accredited by The Personalised Care Institute. The Yoga4Health programme was evaluated by the University of Westminster and found to be effective across a wide range of measures.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £18,600

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 85323000 - Community health services

### **II.2.3) Place of performance**

NUTS codes

- UKH31 - Southend-on-Sea

Main site or place of performance

Southend-on-Sea

### **II.2.4) Description of the procurement**

1. Southend-on-Sea City Council is intending to follow the Most Suitable Provider Process to award a contract.

2. The contract title: Provision of a Yoga pilot programme for Social Prescribing using PSR MSP process. The contract reference: DN795805

3. The aim is test a new level of medium term physical health intervention to compliment a social prescribing wellbeing model using an evidenced based programme. The objective is to provide a programme that is geared towards those affected by Stress, Anxiety, Depression, Social Isolation, at risk of a lifestyle disease, pre diabetic, need to lose weight or just need to feel well, healthy and supported. The outcomes will be assessed by a range of wellbeing tools, reduced GP appointments and improved physical exercise indicators.

### **II.2.5) Award criteria**

Price

### **II.2.11) Information about options**

Options: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

This is a Provider Selection Regime (PSR) intention to award notice. The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 do not apply to this award. The standstill period begins on the day after the publication of this notice. Representations by providers must be made to decision makers by [Add date]. This contract has not yet formally been awarded; this notice serves as an intention to award under the PSR'.

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

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## **Section V. Award of contract**

### **Contract No**

DN795805

### **Title**

Provision of a Yoga pilot programme for Social Prescribing using PSR MSP process

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

14 January 2026

#### **V.2.2) Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

THE YOGA IN HEALTH CARE ALLIANCE LTD

Arnold House 2 New Road,

Brading

PO36 0DT

Email

[info@yogainhealthcarealliance.com](mailto:info@yogainhealthcarealliance.com)

Country

United Kingdom

NUTS code

- UKK - South West (England)

Companies House

10712121

Internet address

<https://www.yogainhealthcarealliance.com/>

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £18,600

Total value of the contract/lot: £18,600

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Southend-on-Sea City Council

Southend-on-Sea

SS2 6ER

Country

United Kingdom