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Contract

## **659 - Design Services 2**

Aston University

F03: Contract award notice

Notice identifier: 2023/S 000-003627

Procurement identifier (OCID): ocds-h6vhtk-035592

Published 6 February 2023, 4:24pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Aston University

Aston Triangle

Birmingham

B4 7ET

#### **Contact**

Mrs Shirley O'Reilly

#### **Email**

[s.a.oreilly@aston.ac.uk](mailto:s.a.oreilly@aston.ac.uk)

#### **Telephone**

+44 1212044395

#### **Country**

United Kingdom

**Region code**

UKG31 - Birmingham

**Internet address(es)**

Main address

<http://www.aston.ac.uk>

Buyer's address

<https://procontract.due-north.com/Opportunities/Index?v=2>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

659 - Design Services 2

Reference number

DN623069

**II.1.2) Main CPV code**

- 79820000 - Services related to printing

**II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Aston University is seeking to appoint 3 Suppliers to create and establish a Design Services Framework with options to extend the appointment subject to the mutual agreement of the parties.

The University requires a wide and varying range of services each year. The document 'Design Project Range' represent a small cross-section of the types of work that are required.

The University has two in-house designers and currently outsources design requirements. Design suppliers will be expected to work with the in-house designers and the approved print suppliers where appropriate. Design suppliers must always follow Aston University's corporate guidelines.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £630,000

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79415200 - Design consultancy services
- 79822500 - Graphic design services

#### **II.2.3) Place of performance**

NUTS codes

- UKG31 - Birmingham

#### **II.2.4) Description of the procurement**

Aston University is seeking to appoint 3 Suppliers to create and establish a Design Services Framework with options to extend the appointment subject to the mutual agreement of the parties.

The University requires a wide and varying range of services each year. The document 'Design Project Range' represent a small cross-section of the types of work that are required.

The framework will be in place for 3 years with the option to extend for a further year based on satisfactory performance.

### **II.2.5) Award criteria**

Quality criterion - Name: Approach to Brand Assurance / Weighting: 30%

Quality criterion - Name: Approach to Risk, Contract Management and Communication / Weighting: 10%

Quality criterion - Name: Presentation / Weighting: 30%

Price - Weighting: 30%

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: Yes

Identification of the project

Some project requirements may utilise European funding

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2022/S 000-020202](#)

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## **Section V. Award of contract**

### **Contract No**

659

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

14 December 2022

#### **V.2.2) Information about tenders**

Number of tenders received: 27

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Creative Triangle

150 Upper New Walk

Leicester

LE1 7QA

Country

United Kingdom

NUTS code

- UKF21 - Leicester

Internet address

<https://www.creativetriangle.co.uk/>

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £630,000

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659

#### **Title**

Design Services 2

A contract/lot is awarded: Yes

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##### **V.2.1) Date of conclusion of the contract**

14 December 2022

**V.2.2) Information about tenders**

Number of tenders received: 27

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Hybrid News Limited

46-48 Queen Charlotte Street

Bristol

BS1 4HX

Email

[bids@hybrid.co](mailto:bids@hybrid.co)

Country

United Kingdom

NUTS code

- UKK11 - Bristol, City of

Internet address

<https://hybrid.co/>

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £630,000

## **Section V. Award of contract**

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### **Title**

Design Services 2

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

14 December 2022

#### **V.2.2) Information about tenders**

Number of tenders received: 27

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Morton Ward Ltd

12a Timberbush

Edinburgh

EH6 6QH

Telephone

+44 1315553553

Country

United Kingdom

NUTS code

- UKM75 - Edinburgh, City of

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £630,000

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Aston University

Aston Triangle

Birmingham

B4 7ET

Email

[procurement@aston.ac.uk](mailto:procurement@aston.ac.uk)

Country

United Kingdom

Internet address

<https://www.aston.ac.uk/>