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Contract

Strategic Communications partner

Scottish National Investment Bank

F03: Contract award notice

Notice identifier: 2024/S 000-003596

Procurement identifier (OCID): ocds-h6vhtk-040896

Published 2 February 2024, 4:34pm

Section I: Contracting authority

I.1) Name and addresses

Scottish National Investment Bank

1-North, Waverley Gate, 2-4 Waterloo Place

Edinburgh

EH1 3EG

Email

procurement@thebank.scot

Telephone

+44 7776549095

Country

United Kingdom

NUTS code

UKM75 - Edinburgh, City of

Internet address(es)

Main address

<http://www.thebank.scot>

Buyer's address

https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA30487

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

Banking

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Strategic Communications partner

II.1.2) Main CPV code

- 79416000 - Public relations services

II.1.3) Type of contract

Services

II.1.4) Short description

The Bank has a requirement to place a contract with a strategic communications partner. The work is required to help to continue to build awareness and reputation of the Bank, develop and create new strategic relationships, deliver reactive and proactive on-going communication support and monitoring support.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £360,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKM75 - Edinburgh, City of

II.2.4) Description of the procurement

The Bank is setting up a contract for strategic and reactive Public Relations work. We require a strategic communications partner to manage reactive crisis communication as well as

developing strategic relationships, embedding strategic planning and pro-active communications management

II.2.5) Award criteria

Quality criterion - Name: Risks / Weighting: 10

Quality criterion - Name: Presentation / Weighting: 15

Quality criterion - Name: Delivery team / Weighting: 25

Quality criterion - Name: Delivery methodology / Weighting: 30

Price - Weighting: 20

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-029526](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

26 January 2024

V.2.2) Information about tenders

Number of tenders received: 9

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 9

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 9

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Charlotte Street Partners

16 Alva Street

Edinburgh

EH2 4QG

Telephone

+44 1315165310

Country

United Kingdom

NUTS code

- UKM75 - Edinburgh, City of

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £360,000

Section VI. Complementary information

VI.3) Additional information

As part of the award process we will have a scored presentation. Only those bidders who have an opportunity to win the contract will be invited to the presentations. Those who are not invited to present will be informed at that stage of the process and provided with feedback. We will then inform those bidders who the successful bidder was after completion of the final scoring process.

(SC Ref:756430)

VI.4) Procedures for review

VI.4.1) Review body

Edinburgh Sheriff Court

Edinburgh

Country

United Kingdom