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Tender

Integrated Communication/RES/PRO/2025

The Open University

F02: Contract notice

Notice identifier: 2025/S 000-003498

Procurement identifier (OCID): ocds-h6vhtk-04db17

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Section I: Contracting authority

I.1) Name and addresses

The Open University

Procurement Services, Walton Hall

Milton Keynes

MK7 6BP

Email

finance-tenders@open.ac.uk

Telephone

+44 1908274066

Country

United Kingdom

NUTS code

UKJ12 - Milton Keynes

Internet address(es)

Main address

<https://in-tendhost.co.uk/openuniversity>

Buyer's address

<https://in-tendhost.co.uk/openuniversity/BuyerProfiles>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://in-tendhost.co.uk/openuniversity>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Integrated Communication/RES/PRO/2025

Reference number

OUPA11226

II.1.2) Main CPV code

- 79416000 - Public relations services

II.1.3) Type of contract

Services

II.1.4) Short description

The Open University (OU) is seeking a supplier of integrated communication (Public Relations) services to support the organisation Marketing and Communications teams under the Public Contract Regulations 2015 Restricted Procedure.

II.1.5) Estimated total value

Value excluding VAT: £3,400,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKJ12 - Milton Keynes

II.2.4) Description of the procurement

The Open University is seeking a supplier of integrated communication (Public Relations) services to support the organisations Marketing and Communications teams. The restricted procurement procedure under the terms of the Public Contract Regulations 2015 requires potential bidders to complete a Standard Supplier Selection Questionnaire in the first instance. The five (5) highest scoring bidders will be invited to the invitation to tender stage. The contract is for an initial period of two (2) years and may be extended by the OU by two further twelve (12) month periods up to a maximum of four years in total. Further details are contained in the procurement documents, via the URL link detailed in this notice.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

24

This contract is subject to renewal

Yes

Description of renewals

The contract is for an initial period of two (2) years and may be extended by the OU for two further periods of twelve (12) months at its discretion.

II.2.9) Information about the limits on the number of candidates to be invited

Envisaged number of candidates: 5

Objective criteria for choosing the limited number of candidates:

The responses to the SQ will be evaluated and the top 5 highest scoring bidders will be invited to tender for the contract. The SQ evaluation criteria is contained in the procurement documents.

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

In the case of framework agreements, provide justification for any duration exceeding 4 years:

N/A

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

5 March 2025

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.2) Information about electronic workflows

Electronic ordering will be used

Electronic payment will be used

VI.4) Procedures for review

VI.4.1) Review body

The Open University

Walton Hall

MK7 6BT

Country

United Kingdom

VI.4.4) Service from which information about the review procedure may be obtained

The Open University

Walton Hall

MK7 6BT

Country

United Kingdom