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Tender

## **Integrated Communication/RES/PRO/2025**

The Open University

F02: Contract notice

Notice identifier: 2025/S 000-003498

Procurement identifier (OCID): ocds-h6vhtk-04db17

Published 3 February 2025, 3:44pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

The Open University

Procurement Services, Walton Hall

Milton Keynes

MK7 6BP

#### **Email**

[finance-tenders@open.ac.uk](mailto:finance-tenders@open.ac.uk)

#### **Telephone**

+44 1908274066

#### **Country**

United Kingdom

#### **NUTS code**

UKJ12 - Milton Keynes

**Internet address(es)**

Main address

<https://in-tendhost.co.uk/openuniversity>

Buyer's address

<https://in-tendhost.co.uk/openuniversity/BuyerProfiles>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://in-tendhost.co.uk/openuniversity>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Integrated Communication/RES/PRO/2025

Reference number

OUPA11226

**II.1.2) Main CPV code**

- 79416000 - Public relations services

### **II.1.3) Type of contract**

Services

### **II.1.4) Short description**

The Open University (OU) is seeking a supplier of integrated communication (Public Relations) services to support the organisation Marketing and Communications teams under the Public Contract Regulations 2015 Restricted Procedure.

### **II.1.5) Estimated total value**

Value excluding VAT: £3,400,000

### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UKJ12 - Milton Keynes

### **II.2.4) Description of the procurement**

The Open University is seeking a supplier of integrated communication (Public Relations) services to support the organisations Marketing and Communications teams. The restricted procurement procedure under the terms of the Public Contract Regulations 2015 requires potential bidders to complete a Standard Supplier Selection Questionnaire in the first instance. The five (5) highest scoring bidders will be invited to the invitation to tender stage. The contract is for an initial period of two (2) years and may be extended by the OU by two further twelve (12) month periods up to a maximum of four years in total. Further details are contained in the procurement documents, via the URL link detailed in this notice.

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

24

This contract is subject to renewal

Yes

Description of renewals

The contract is for an initial period of two (2) years and may be extended by the OU for two further periods of twelve (12) months at its discretion.

### **II.2.9) Information about the limits on the number of candidates to be invited**

Envisaged number of candidates: 5

Objective criteria for choosing the limited number of candidates:

The responses to the SQ will be evaluated and the top 5 highest scoring bidders will be invited to tender for the contract. The SQ evaluation criteria is contained in the procurement documents.

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

In the case of framework agreements, provide justification for any duration exceeding 4 years:

N/A

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

5 March 2025

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.2) Information about electronic workflows**

Electronic ordering will be used

Electronic payment will be used

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

The Open University

Walton Hall

MK7 6BT

Country

United Kingdom

#### **VI.4.4) Service from which information about the review procedure may be obtained**

The Open University

Walton Hall

MK7 6BT

Country

United Kingdom