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Tender

## Social Media Management Solution

The King's Trust

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-003489

Procurement identifier (OCID): ocds-h6vhtk-0606a6

Published 15 January 2026, 1:09pm

### Scope

### Reference

CA17019

### Description

The solution must enable efficient content planning, publishing, community engagement, social listening, and advanced analytics in a secure, compliant environment. It should support collaboration across Marketing (Youth, Fundraising, Corporate Partners), Brand, Customer Service, and Social Media teams, ensuring brand consistency and safeguarding protocols.

### Total value (estimated)

- £45,800 excluding VAT
- £54,960 including VAT

Below the relevant threshold

### **Contract dates (estimated)**

- 1 April 2026 to 31 March 2028
- Possible extension to 31 March 2029
- 3 years

Description of possible extension:

Maximum 1 extensions of 12 months per extension.

### **Main procurement category**

Services

### **CPV classifications**

- 50334400 - Communications system maintenance services
- 79342000 - Marketing services
- 79340000 - Advertising and marketing services

### **Contract locations**

- UK - United Kingdom

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### **Participation**

## **Particular suitability**

- Small and medium-sized enterprises (SME)
  - Voluntary, community and social enterprises (VCSE)
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## **Submission**

### **Enquiry deadline**

5 February 2026, 2:00pm

### **Tender submission deadline**

12 February 2026, 2:00pm

### **Submission address and any special instructions**

To access this opportunity, log in to <https://suppliers.multiquote.com> and view the opportunity. If you are not registered with MultiQuote, please visit <https://suppliers.multiquote.com>, complete the registration form on the log in page and quote the title and reference of the notice in your registration.

### **Tenders may be submitted electronically**

Yes

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## **Award criteria**

<b>Name</b>	<b>Description</b>	<b>Type</b>	<b>Weighting</b>
Quality	Quality	Quality	60.0%
Price	Price	Price	40.0%

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## Procedure

### Procedure type

Below threshold - open competition

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## Contracting authority

### The King's Trust

- Public Procurement Organisation Number: PZJW-8184-GHXX

The King's Trust South London Centre, 8 Glade Path

London

SE1 8EG

United Kingdom

Contact name: Tim Knappett

Telephone: 0000000000

Email: [timothy.knappett@kingstrust.org.uk](mailto:timothy.knappett@kingstrust.org.uk)

Region: UKI44 - Lewisham and Southwark

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)