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Planning

## **Prevention Offer**

Norfolk County Council

F01: Prior information notice

Prior information only

Notice identifier: 2025/S 000-003425

Procurement identifier (OCID): ocds-h6vhtk-04daeb

Published 3 February 2025, 10:32am

## **Section I: Contracting authority**

### **I.1) Name and addresses**

Norfolk County Council

Norwich

NR1 2DH

### **Contact**

Liam Cranston

### **Email**

[sourcingteam@norfolk.gov.uk](mailto:sourcingteam@norfolk.gov.uk)

### **Country**

United Kingdom

### **NUTS code**

UKH15 - Norwich and East Norfolk

### **Internet address(es)**

Main address

[www.norfolk.gov.uk](http://www.norfolk.gov.uk)

Buyer's address

<https://in-tendhost.co.uk/norfolkcc.aspx/Home>

### **I.3) Communication**

Additional information can be obtained from the above-mentioned address

### **I.4) Type of the contracting authority**

Regional or local authority

### **I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Prevention Offer

#### **II.1.2) Main CPV code**

- 85000000 - Health and social work services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Norfolk County Council is intending to procure services that will offer proactive support to people in Norfolk to improve their health, social and wellbeing outcomes whilst preventing, reducing or delaying the need for social care.

#### **II.1.5) Estimated total value**

Value excluding VAT: £6,000,000

#### **II.1.6) Information about lots**

This contract is divided into lots: Yes

### **II.2) Description**

#### **II.2.1) Title**

Prevention Offer - South Norfolk

Lot No

1

#### **II.2.2) Additional CPV code(s)**

- 85000000 - Health and social work services
- 85100000 - Health services
- 85300000 - Social work and related services

### **II.2.3) Place of performance**

NUTS codes

- UKH17 - Breckland and South Norfolk
- UKH16 - North and West Norfolk
- UKH15 - Norwich and East Norfolk

Main site or place of performance

Norfolk

### **II.2.4) Description of the procurement**

Norfolk County Council is intending to procure services that will offer proactive support to people in Norfolk to improve their health, social and wellbeing outcomes whilst preventing, reducing or delaying the need for social care. Over the past 18 months, Norfolk County Council Adult Social Services Directorate, working together with partners across the Norfolk and Waveney Integrated Care System, has been working to transform our approach from reactive support towards more proactive, targeted, and preventative support - the 'Proactive Intervention' programme. We have piloted a model to support proactive interventions and are now looking to implement this on a wider scale. This will include commissioning new services to deliver outcome-focused, community-based support. Example outcomes to be met are likely to include improving long-term social and community connection, and physical activity, strength and mobility. We are looking for providers to work in partnership with us to develop creative solutions that maximise the use of existing assets in their local area. This will be a multi-year opportunity. The service specification will be informed through collaborative discussions with local partners including Health and Wellbeing Partnerships, existing service providers, VCSE, NHS partners, District, City and Borough Councils and the voice of our residents. These discussions will be ending in early February, and we will provide feedback and evidence gathered through this process as part of the tender information. Please ensure that you monitor in-tend as we may potentially publish further information before the tender is released. We are holding a market engagement event for potential providers. This event will be held virtually at 10am on Tuesday 18th February 2025. The event will start with general information about the proactive intervention model and our approach to prevention. This will be followed by more detailed sessions with a specific Place focus. Draft Agenda: Our

Proactive Intervention & Prevention Journey so far  
 A Summary of what we are looking for  
 countywide  
 Place Based Information Sharing (by place)  
 Useful population and needs  
 information  
 How we have engaged  
 What we have learnt  
 If you would like to attend this event, please register your interest via email to [sourcingteam@norfolk.gov.uk](mailto:sourcingteam@norfolk.gov.uk) and in the subject line of your email reference NCCT43119. Please note, that any information presented during this session will also be provided alongside all other necessary documentation when the contract notice is issued.

## **II.2) Description**

### **II.2.1) Title**

Prevention Offer - Norwich

Lot No

2

### **II.2.2) Additional CPV code(s)**

- 85000000 - Health and social work services
- 85100000 - Health services
- 85300000 - Social work and related services

### **II.2.3) Place of performance**

NUTS codes

- UKH17 - Breckland and South Norfolk
- UKH16 - North and West Norfolk
- UKH15 - Norwich and East Norfolk

### **II.2.4) Description of the procurement**

Norfolk County Council is intending to procure services that will offer proactive support to people in Norfolk to improve their health, social and wellbeing outcomes whilst preventing, reducing or delaying the need for social care. Over the past 18 months, Norfolk County Council Adult Social Services Directorate, working together with partners across the Norfolk and Waveney Integrated Care System, has been working to transform our approach from

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## II.2) Description

### II.2.1) Title

Prevention Offer - Breckland

Lot No

3

### II.2.2) Additional CPV code(s)

- 85000000 - Health and social work services
- 85100000 - Health services
- 85300000 - Social work and related services

### II.2.3) Place of performance

NUTS codes

- UKH17 - Breckland and South Norfolk
- UKH16 - North and West Norfolk
- UKH15 - Norwich and East Norfolk

Main site or place of performance

Norfolk

### II.2.4) Description of the procurement

Norfolk County Council is intending to procure services that will offer proactive support to people in Norfolk to improve their health, social and wellbeing outcomes whilst preventing, reducing or delaying the need for social care. Over the past 18 months, Norfolk County Council Adult Social Services Directorate, working together with partners across the Norfolk and Waveney Integrated Care System, has been working to transform our approach from reactive support towards more proactive, targeted, and preventative support - the 'Proactive Intervention' programme. We have piloted a model to support proactive interventions and are now looking to implement this on a wider scale. This will include commissioning new services to deliver outcome-focused, community-based support. Example outcomes to be met are likely to include improving long-term social and community connection, and physical activity, strength and mobility. We are looking for providers to work in partnership with us to develop creative solutions that maximise the use of existing assets in their local area. This will be a multi-year opportunity. The service specification will be informed through collaborative discussions with local partners including Health and Wellbeing Partnerships, existing service providers, VCSE, NHS partners, District, City and Borough Councils and the voice of our residents. These discussions will be ending in early February, and we will provide feedback and evidence gathered through this process as part of the tender information. Please ensure that you monitor in-tend as we may potentially publish further information before the tender is released. We are holding a market engagement event for potential providers. This event will be held virtually at 10am on Tuesday 18th February 2025. The event will start with general information about the proactive intervention model and our approach to prevention. This will be followed by more detailed sessions with a specific Place focus. Draft Agenda: Our Proactive Intervention & Prevention Journey so far A Summary of what we are looking for countywide Place Based Information Sharing (by place) Useful population and needs information How we have engaged What we have learnt If you would like to attend this event, please register your interest via email to [sourcingteam@norfolk.gov.uk](mailto:sourcingteam@norfolk.gov.uk) and in the subject line of your email reference NCCT43119. Please note, that any information presented during this session will also be provided alongside all other necessary documentation when the

contract notice is issued.

## **II.2) Description**

### **II.2.1) Title**

Prevention Offer - West Norfolk

Lot No

4

### **II.2.2) Additional CPV code(s)**

- 85000000 - Health and social work services
- 85100000 - Health services
- 85300000 - Social work and related services

### **II.2.3) Place of performance**

NUTS codes

- UKH17 - Breckland and South Norfolk
- UKH16 - North and West Norfolk
- UKH15 - Norwich and East Norfolk

Main site or place of performance

Norfolk

### **II.2.4) Description of the procurement**

Norfolk County Council is intending to procure services that will offer proactive support to people in Norfolk to improve their health, social and wellbeing outcomes whilst preventing, reducing or delaying the need for social care. Over the past 18 months, Norfolk County Council Adult Social Services Directorate, working together with partners across the Norfolk and Waveney Integrated Care System, has been working to transform our approach from reactive support towards more proactive, targeted, and preventative support - the 'Proactive Intervention' programme. We have piloted a model to support proactive interventions and



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## **II.2) Description**

### **II.2.1) Title**

Prevention Offer - Great Yarmouth

Lot No

5

### **II.2.2) Additional CPV code(s)**

- 85000000 - Health and social work services
- 85100000 - Health services
- 85300000 - Social work and related services

### **II.2.3) Place of performance**

NUTS codes

- UKH17 - Breckland and South Norfolk
- UKH16 - North and West Norfolk
- UKH15 - Norwich and East Norfolk

Main site or place of performance

Norfolk

## **II.2.4) Description of the procurement**

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## **II.2) Description**

## **II.2.1) Title**

Prevention Offer - North Norfolk

Lot No

6

## **II.2.2) Additional CPV code(s)**

- 85000000 - Health and social work services
- 85100000 - Health services
- 85300000 - Social work and related services

## **II.2.3) Place of performance**

NUTS codes

- UKH17 - Breckland and South Norfolk
- UKH16 - North and West Norfolk
- UKH15 - Norwich and East Norfolk

Main site or place of performance

Norfolk

## **II.2.4) Description of the procurement**

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## **II.2) Description**

### **II.2.1) Title**

Prevention Offer - Broadland

Lot No

7

### **II.2.2) Additional CPV code(s)**

- 85000000 - Health and social work services
- 85100000 - Health services
- 85300000 - Social work and related services

### **II.2.3) Place of performance**

NUTS codes

- UKH17 - Breckland and South Norfolk
- UKH16 - North and West Norfolk

- UKH15 - Norwich and East Norfolk

Main site or place of performance

Norfolk

## **II.2.4) Description of the procurement**

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## **II.3) Estimated date of publication of contract notice**

31 January 2025

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes