

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/003425-2025>

Planning

Prevention Offer

Norfolk County Council

F01: Prior information notice

Prior information only

Notice identifier: 2025/S 000-003425

Procurement identifier (OCID): ocds-h6vhtk-04daeb

Published 3 February 2025, 10:32am

Section I: Contracting authority

I.1) Name and addresses

Norfolk County Council

Norwich

NR1 2DH

Contact

Liam Cranston

Email

sourcingteam@norfolk.gov.uk

Country

United Kingdom

NUTS code

UKH15 - Norwich and East Norfolk

Internet address(es)

Main address

www.norfolk.gov.uk

Buyer's address

<https://in-tendhost.co.uk/norfolkcc/asp/Home>

I.3) Communication

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object**II.1) Scope of the procurement****II.1.1) Title**

Prevention Offer

II.1.2) Main CPV code

- 85000000 - Health and social work services

II.1.3) Type of contract

Services

II.1.4) Short description

Norfolk County Council is intending to procure services that will offer proactive support to people in Norfolk to improve their health, social and wellbeing outcomes whilst preventing, reducing or delaying the need for social care.

II.1.5) Estimated total value

Value excluding VAT: £6,000,000

II.1.6) Information about lots

This contract is divided into lots: Yes

II.2) Description

II.2.1) Title

Prevention Offer - South Norfolk

Lot No

1

II.2.2) Additional CPV code(s)

- 85000000 - Health and social work services
- 85100000 - Health services
- 85300000 - Social work and related services

II.2.3) Place of performance

NUTS codes

- UKH17 - Breckland and South Norfolk
- UKH16 - North and West Norfolk
- UKH15 - Norwich and East Norfolk

Main site or place of performance

Norfolk

II.2.4) Description of the procurement

Norfolk County Council is intending to procure services that will offer proactive support to people in Norfolk to improve their health, social and wellbeing outcomes whilst preventing, reducing or delaying the need for social care. Over the past 18 months, Norfolk County Council Adult Social Services Directorate, working together with partners across the Norfolk and Waveney Integrated Care System, has been working to transform our

approach from reactive support towards more proactive, targeted, and preventative support - the 'Proactive Intervention' programme. We have piloted a model to support proactive interventions and are now looking to implement this on a wider scale. This will include commissioning new services to deliver outcome-focused, community-based support. Example outcomes to be met are likely to include improving long-term social and community connection, and physical activity, strength and mobility. We are looking for providers to work in partnership with us to develop creative solutions that maximise the use of existing assets in their local area. This will be a multi-year opportunity. The service specification will be informed through collaborative discussions with local partners including Health and Wellbeing Partnerships, existing service providers, VCSE, NHS partners, District, City and Borough Councils and the voice of our residents. These discussions will be ending in early February, and we will provide feedback and evidence gathered through this process as part of the tender information. Please ensure that you monitor in-tend as we may potentially publish further information before the tender is released. We are holding a market engagement event for potential providers. This event will be held virtually at 10am on Tuesday 18th February 2025. The event will start with general information about the proactive intervention model and our approach to prevention. This will be followed by more detailed sessions with a specific Place focus. Draft Agenda: Our Proactive Intervention & Prevention Journey so far A Summary of what we are looking for countywide Place Based Information Sharing (by place) Useful population and needs information How we have engaged What we have learnt If you would like to attend this event, please register your interest via email to sourcingteam@norfolk.gov.uk and in the subject line of your email reference NCCT43119. Please note, that any information presented during this session will also be provided alongside all other necessary documentation when the contract notice is issued.

II.2) Description

II.2.1) Title

Prevention Offer - Norwich

Lot No

2

II.2.2) Additional CPV code(s)

- 85000000 - Health and social work services
- 85100000 - Health services
- 85300000 - Social work and related services

II.2.3) Place of performance

NUTS codes

- UKH17 - Breckland and South Norfolk
- UKH16 - North and West Norfolk
- UKH15 - Norwich and East Norfolk

II.2.4) Description of the procurement

Norfolk County Council is intending to procure services that will offer proactive support to people in Norfolk to improve their health, social and wellbeing outcomes whilst preventing, reducing or delaying the need for social care. Over the past 18 months, Norfolk County Council Adult Social Services Directorate, working together with partners across the Norfolk and Waveney Integrated Care System, has been working to transform our approach from reactive support towards more proactive, targeted, and preventative support - the 'Proactive Intervention' programme. We have piloted a model to support proactive interventions and are now looking to implement this on a wider scale. This will include commissioning new services to deliver outcome-focused, community-based support. Example outcomes to be met are likely to include improving long-term social and community connection, and physical activity, strength and mobility. We are looking for providers to work in partnership with us to develop creative solutions that maximise the use of existing assets in their local area. This will be a multi-year opportunity. The service specification will be informed through collaborative discussions with local partners including Health and Wellbeing Partnerships, existing service providers, VCSE, NHS partners, District, City and Borough Councils and the voice of our residents. These discussions will be ending in early February, and we will provide feedback and evidence gathered through this process as part of the tender information. Please ensure that you monitor in-tend as we may potentially publish further information before the tender is released. We are holding a market engagement event for potential providers. This event will be held virtually at 10am on Tuesday 18th February 2025. The event will start with general information about the proactive intervention model and our approach to prevention. This will be followed by more detailed sessions with a specific Place focus. Draft Agenda: Our Proactive Intervention & Prevention Journey so far A Summary of what we are looking for countywide Place Based Information Sharing (by place) Useful population and needs information How we have engaged What we have learnt If you would like to attend this event, please register your interest via email to sourcingteam@norfolk.gov.uk and in the subject line of your email reference NCCT43119. Please note, that any information presented during this session will also be provided alongside all other necessary documentation when the contract notice is issued.

II.2) Description

II.2.1) Title

Prevention Offer - Breckland

Lot No

3

II.2.2) Additional CPV code(s)

- 85000000 - Health and social work services
- 85100000 - Health services
- 85300000 - Social work and related services

II.2.3) Place of performance

NUTS codes

- UKH17 - Breckland and South Norfolk
- UKH16 - North and West Norfolk
- UKH15 - Norwich and East Norfolk

Main site or place of performance

Norfolk

II.2.4) Description of the procurement

Norfolk County Council is intending to procure services that will offer proactive support to people in Norfolk to improve their health, social and wellbeing outcomes whilst preventing, reducing or delaying the need for social care. Over the past 18 months, Norfolk County Council Adult Social Services Directorate, working together with partners across the Norfolk and Waveney Integrated Care System, has been working to transform our approach from reactive support towards more proactive, targeted, and preventative support - the 'Proactive Intervention' programme. We have piloted a model to support proactive interventions and are now looking to implement this on a wider scale. This will include commissioning new services to deliver outcome-focused, community-based support. Example outcomes to be met are likely to include improving long-term social and community connection, and physical activity, strength and mobility. We are looking for providers to work in partnership with us to develop creative solutions that maximise the use of existing assets in their local area. This will be a multi-year opportunity. The service specification will be informed through collaborative discussions with local partners including Health and Wellbeing Partnerships, existing service providers, VCSE, NHS partners, District, City and Borough Councils and the voice of our residents. These discussions will be ending in early February, and we will provide feedback and evidence

gathered through this process as part of the tender information. Please ensure that you monitor in-tend as we may potentially publish further information before the tender is released. We are holding a market engagement event for potential providers. This event will be held virtually at 10am on Tuesday 18th February 2025. The event will start with general information about the proactive intervention model and our approach to prevention. This will be followed by more detailed sessions with a specific Place focus. Draft Agenda: Our Proactive Intervention & Prevention Journey so far A Summary of what we are looking for countywide Place Based Information Sharing (by place) Useful population and needs information How we have engaged What we have learnt If you would like to attend this event, please register your interest via email to sourcingteam@norfolk.gov.uk and in the subject line of your email reference NCCT43119. Please note, that any information presented during this session will also be provided alongside all other necessary documentation when the contract notice is issued.

II.2) Description

II.2.1) Title

Prevention Offer - West Norfolk

Lot No

4

II.2.2) Additional CPV code(s)

- 85000000 - Health and social work services
- 85100000 - Health services
- 85300000 - Social work and related services

II.2.3) Place of performance

NUTS codes

- UKH17 - Breckland and South Norfolk
- UKH16 - North and West Norfolk
- UKH15 - Norwich and East Norfolk

Main site or place of performance

Norfolk

II.2.4) Description of the procurement

Norfolk County Council is intending to procure services that will offer proactive support to people in Norfolk to improve their health, social and wellbeing outcomes whilst preventing, reducing or delaying the need for social care. Over the past 18 months, Norfolk County Council Adult Social Services Directorate, working together with partners across the Norfolk and Waveney Integrated Care System, has been working to transform our approach from reactive support towards more proactive, targeted, and preventative support - the 'Proactive Intervention' programme. We have piloted a model to support proactive interventions and are now looking to implement this on a wider scale. This will include commissioning new services to deliver outcome-focused, community-based support. Example outcomes to be met are likely to include improving long-term social and community connection, and physical activity, strength and mobility. We are looking for providers to work in partnership with us to develop creative solutions that maximise the use of existing assets in their local area. This will be a multi-year opportunity. The service specification will be informed through collaborative discussions with local partners including Health and Wellbeing Partnerships, existing service providers, VCSE, NHS partners, District, City and Borough Councils and the voice of our residents. These discussions will be ending in early February, and we will provide feedback and evidence gathered through this process as part of the tender information. Please ensure that you monitor in-tend as we may potentially publish further information before the tender is released. We are holding a market engagement event for potential providers. This event will be held virtually at 10am on Tuesday 18th February 2025. The event will start with general information about the proactive intervention model and our approach to prevention. This will be followed by more detailed sessions with a specific Place focus. Draft Agenda: Our Proactive Intervention & Prevention Journey so far A Summary of what we are looking for countywide Place Based Information Sharing (by place) Useful population and needs information How we have engaged What we have learnt If you would like to attend this event, please register your interest via email to sourcingteam@norfolk.gov.uk and in the subject line of your email reference NCCT43119. Please note, that any information presented during this session will also be provided alongside all other necessary documentation when the contract notice is issued.

II.2) Description

II.2.1) Title

Prevention Offer - Great Yarmouth

Lot No

5

II.2.2) Additional CPV code(s)

- 85000000 - Health and social work services

- 85100000 - Health services
- 85300000 - Social work and related services

II.2.3) Place of performance

NUTS codes

- UKH17 - Breckland and South Norfolk
- UKH16 - North and West Norfolk
- UKH15 - Norwich and East Norfolk

Main site or place of performance

Norfolk

II.2.4) Description of the procurement

Norfolk County Council is intending to procure services that will offer proactive support to people in Norfolk to improve their health, social and wellbeing outcomes whilst preventing, reducing or delaying the need for social care. Over the past 18 months, Norfolk County Council Adult Social Services Directorate, working together with partners across the Norfolk and Waveney Integrated Care System, has been working to transform our approach from reactive support towards more proactive, targeted, and preventative support - the 'Proactive Intervention' programme. We have piloted a model to support proactive interventions and are now looking to implement this on a wider scale. This will include commissioning new services to deliver outcome-focused, community-based support. Example outcomes to be met are likely to include improving long-term social and community connection, and physical activity, strength and mobility. We are looking for providers to work in partnership with us to develop creative solutions that maximise the use of existing assets in their local area. This will be a multi-year opportunity. The service specification will be informed through collaborative discussions with local partners including Health and Wellbeing Partnerships, existing service providers, VCSE, NHS partners, District, City and Borough Councils and the voice of our residents. These discussions will be ending in early February, and we will provide feedback and evidence gathered through this process as part of the tender information. Please ensure that you monitor in-tend as we may potentially publish further information before the tender is released. We are holding a market engagement event for potential providers. This event will be held virtually at 10am on Tuesday 18th February 2025. The event will start with general information about the proactive intervention model and our approach to prevention. This will be followed by more detailed sessions with a specific Place focus. Draft Agenda: Our Proactive Intervention & Prevention Journey so far A Summary of what we are looking for countywide Place Based Information Sharing (by place) Useful population and needs information How we have engaged What we have learnt If you would

like to attend this event, please register your interest via email to sourcingteam@norfolk.gov.uk and in the subject line of your email reference NCCT43119. Please note, that any information presented during this session will also be provided alongside all other necessary documentation when the contract notice is issued.

II.2) Description

II.2.1) Title

Prevention Offer - North Norfolk

Lot No

6

II.2.2) Additional CPV code(s)

- 85000000 - Health and social work services
- 85100000 - Health services
- 85300000 - Social work and related services

II.2.3) Place of performance

NUTS codes

- UKH17 - Breckland and South Norfolk
- UKH16 - North and West Norfolk
- UKH15 - Norwich and East Norfolk

Main site or place of performance

Norfolk

II.2.4) Description of the procurement

Norfolk County Council is intending to procure services that will offer proactive support to people in Norfolk to improve their health, social and wellbeing outcomes whilst preventing, reducing or delaying the need for social care. Over the past 18 months, Norfolk County Council Adult Social Services Directorate, working together with partners across the Norfolk and Waveney Integrated Care System, has been working to transform our approach from reactive support towards more proactive, targeted, and preventative support - the 'Proactive Intervention' programme. We have piloted a model to support proactive interventions and are now looking to implement this on a wider scale. This will

include commissioning new services to deliver outcome-focused, community-based support. Example outcomes to be met are likely to include improving long-term social and community connection, and physical activity, strength and mobility. We are looking for providers to work in partnership with us to develop creative solutions that maximise the use of existing assets in their local area. This will be a multi-year opportunity. The service specification will be informed through collaborative discussions with local partners including Health and Wellbeing Partnerships, existing service providers, VCSE, NHS partners, District, City and Borough Councils and the voice of our residents. These discussions will be ending in early February, and we will provide feedback and evidence gathered through this process as part of the tender information. Please ensure that you monitor in-tend as we may potentially publish further information before the tender is released. We are holding a market engagement event for potential providers. This event will be held virtually at 10am on Tuesday 18th February 2025. The event will start with general information about the proactive intervention model and our approach to prevention. This will be followed by more detailed sessions with a specific Place focus. Draft Agenda: Our Proactive Intervention & Prevention Journey so far A Summary of what we are looking for countywide Place Based Information Sharing (by place) Useful population and needs information How we have engaged What we have learnt If you would like to attend this event, please register your interest via email to sourcingteam@norfolk.gov.uk and in the subject line of your email reference NCCT43119. Please note, that any information presented during this session will also be provided alongside all other necessary documentation when the contract notice is issued.

II.2) Description

II.2.1) Title

Prevention Offer - Broadland

Lot No

7

II.2.2) Additional CPV code(s)

- 85000000 - Health and social work services
- 85100000 - Health services
- 85300000 - Social work and related services

II.2.3) Place of performance

NUTS codes

- UKH17 - Breckland and South Norfolk

- UKH16 - North and West Norfolk
- UKH15 - Norwich and East Norfolk

Main site or place of performance

Norfolk

II.2.4) Description of the procurement

Norfolk County Council is intending to procure services that will offer proactive support to people in Norfolk to improve their health, social and wellbeing outcomes whilst preventing, reducing or delaying the need for social care. Over the past 18 months, Norfolk County Council Adult Social Services Directorate, working together with partners across the Norfolk and Waveney Integrated Care System, has been working to transform our approach from reactive support towards more proactive, targeted, and preventative support - the 'Proactive Intervention' programme. We have piloted a model to support proactive interventions and are now looking to implement this on a wider scale. This will include commissioning new services to deliver outcome-focused, community-based support. Example outcomes to be met are likely to include improving long-term social and community connection, and physical activity, strength and mobility. We are looking for providers to work in partnership with us to develop creative solutions that maximise the use of existing assets in their local area. This will be a multi-year opportunity. The service specification will be informed through collaborative discussions with local partners including Health and Wellbeing Partnerships, existing service providers, VCSE, NHS partners, District, City and Borough Councils and the voice of our residents. These discussions will be ending in early February, and we will provide feedback and evidence gathered through this process as part of the tender information. Please ensure that you monitor in-tend as we may potentially publish further information before the tender is released. We are holding a market engagement event for potential providers. This event will be held virtually at 10am on Tuesday 18th February 2025. The event will start with general information about the proactive intervention model and our approach to prevention. This will be followed by more detailed sessions with a specific Place focus. Draft Agenda: Our Proactive Intervention & Prevention Journey so far
A Summary of what we are looking for countywide
Place Based Information Sharing (by place)
Useful population and needs information
How we have engaged
What we have learnt
If you would like to attend this event, please register your interest via email to sourcingteam@norfolk.gov.uk and in the subject line of your email reference NCCT43119. Please note, that any information presented during this session will also be provided alongside all other necessary documentation when the contract notice is issued.

II.3) Estimated date of publication of contract notice

31 January 2025

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes