

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/003322-2023>

Tender

## **Farming Connect Framework: Expertise, Software Development, Analysis, Marketing/Communication, Events and Admin Support**

Menter a Busnes

F02: Contract notice

Notice identifier: 2023/S 000-003322

Procurement identifier (OCID): ocds-h6vhtk-03a282

Published 2 February 2023, 4:24pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Menter a Busnes

Y Parc Gwyddoniaeth, Aberystwyth

Ceredigion

SY23 3AH

#### **Email**

[farmingconnectframework@menterabusnes.co.uk](mailto:farmingconnectframework@menterabusnes.co.uk)

#### **Telephone**

+44 1970636565

#### **Country**

United Kingdom

## **NUTS code**

UK - United Kingdom

## **Internet address(es)**

Main address

<https://menterabusnes.cymru/home/>

Buyer's address

[https://www.sell2wales.gov.wales/search/Search\\_AuthProfile.aspx?ID=AA0860](https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0860)

## **I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

## **I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.sell2wales.gov.wales/>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://www.sell2wales.gov.wales/>

## **I.4) Type of the contracting authority**

Other type

Not for profit organisation

## **I.5) Main activity**

Other activity

---

## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Farming Connect Framework: Expertise, Software Development, Analysis, Marketing/Communication, Events and Admin Support

#### **II.1.2) Main CPV code**

- 79900000 - Miscellaneous business and business-related services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Menter a Busnes are seeking to establish a framework agreement with a range of consultants and experts to provide specialist support services for the Farming Connect Programme funded by Welsh Government.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79990000 - Miscellaneous business-related services
- 79400000 - Business and management consultancy and related services
- 75112000 - Administrative services for business operations
- 72212480 - Sales, marketing and business intelligence software development services

- 72000000 - IT services: consulting, software development, Internet and support
- 72221000 - Business analysis consultancy services
- 79342000 - Marketing services
- 79952000 - Event services

### **II.2.3) Place of performance**

NUTS codes

- UKL - Wales

### **II.2.4) Description of the procurement**

Menter a Busnes are seeking to establish a framework agreement with a range of consultants and experts to provide specialist support services for the Farming Connect Programme funded by Welsh Government.

In line with contractual requirements and expected funding period of the project, the framework contract will be for a period of 2 years from the date on which the contract commences, with a possibility to extend for 1 year. It is the intention of the Client for the contract to commence 1 April 2023. Menter a Busnes reserves the right to trigger break clauses at every annual anniversary of the establishment of the framework agreement, allowing opportunity to terminate the agreement and conduct a replacement tendering exercise. This option will only be followed when it is deemed to be in the interests of gaining access to new innovation within the marketplace and to ensure the projects can adequately evolve to meet the changing needs of the sector. This will be structured in a way that minimises input required from existing framework participants that wish to continue participating in any new framework, while also allowing fair opportunity for all suppliers to update details of their technical capabilities.

### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 80

Price - Weighting: 20

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

24

This contract is subject to renewal

Yes

Description of renewals

A possibility to extend for 1 year.

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

---

## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

### **III.2) Conditions related to the contract**

#### **III.2.3) Information about staff responsible for the performance of the contract**

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

---

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

Framework agreement with several operators

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

21 March 2023

Local time

10:00am

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.7) Conditions for opening of tenders**

Date

21 March 2023

Local time

10:00am

---

### **Section VI. Complementary information**

#### **VI.1) Information about recurrence**

This is a recurrent procurement: No

#### **VI.2) Information about electronic workflows**

Electronic invoicing will be accepted

Electronic payment will be used

#### **VI.3) Additional information**

NOTE: To register your interest in this notice and obtain any additional information please visit the Sell2Wales Web Site at

[https://www.sell2wales.gov.wales/Search/Search\\_Switch.aspx?ID=128774](https://www.sell2wales.gov.wales/Search/Search_Switch.aspx?ID=128774).

The buyer has indicated that it will accept electronic responses to this notice via the Postbox facility. A user guide is available at [https://www.sell2wales.gov.wales/sitehelp/help\\_guides.aspx](https://www.sell2wales.gov.wales/sitehelp/help_guides.aspx).

Suppliers are advised to allow adequate time for uploading documents and to dispatch the electronic response well in advance of the closing time to avoid any last minute problems.

(WA Ref:128774)

The buyer considers that this contract is suitable for consortia.

## **VI.4) Procedures for review**

### **VI.4.1) Review body**

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone

+44 2079477501

Country

United Kingdom