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Tender

Appointment of a traditional and a digital media agency provider

National Maritime Museum

F02: Contract notice

Notice identifier: 2024/S 000-003306

Procurement identifier (OCID): ocids-h6vhtk-043637

Published 1 February 2024, 10:05am

Section I: Contracting authority

I.1) Name and addresses

National Maritime Museum

Park Row, Greenwich

London

SE109NF

Contact

michael pinnell

Email

mpinnell@rmg.co.uk

Telephone

+44 7469767639

Country

United Kingdom

Region code

UKI51 - Bexley and Greenwich

Internet address(es)

Main address

www.rmg.co.uk

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.delta-esourcing.com/tenders/UK-UK-London:-Marketing-services./9C4RP6U469>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://www.delta-esourcing.com/tenders/UK-UK-London:-Marketing-services./9C4RP6U469>

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Recreation, culture and religion

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Appointment of a traditional and a digital media agency provider

II.1.2) Main CPV code

- 79342000 - Marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

Appointment of a traditional and a digital media provider

II.1.5) Estimated total value

Value excluding VAT: £5,000,000

II.1.6) Information about lots

This contract is divided into lots: Yes

Tenders may be submitted for all lots

II.2) Description

II.2.1) Title

Appointment of a traditional media agency

Lot No

1

II.2.2) Additional CPV code(s)

- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UKI51 - Bexley and Greenwich

Main site or place of performance

Bexley and Greenwich

II.2.4) Description of the procurement

Appointment of a traditional media provider

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £2,500,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

22 April 2024

End date

20 April 2029

This contract is subject to renewal

Yes

Description of renewals

Yes the contract is 3 years plus a possible extension for a further 2. All values are for the full 5 years

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

To respond to this opportunity please click here: <https://www.delta-esourcing.com/respond/9C4RP6U469>

II.2) Description

II.2.1) Title

Appointment of a digital media provider

Lot No

2

II.2.2) Additional CPV code(s)

- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UKI51 - Bexley and Greenwich

Main site or place of performance

Bexley and Greenwich

II.2.4) Description of the procurement

Appointment of a digital media provider

II.2.5) Award criteria

Quality criterion - Name: Method and approach / Weighting: 35

Quality criterion - Name: Presentation / Weighting: 20

Quality criterion - Name: Suitability / Weighting: 10

Cost criterion - Name: price, rate cards and commission / Weighting: 35

II.2.6) Estimated value

Value excluding VAT: £2,500,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

22 April 2024

End date

20 April 2029

This contract is subject to renewal

Yes

Description of renewals

Contract is for 3 years with a possible extension for a further 2. All values cover the full 5 years

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

2 March 2024

Local time

1:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

2 March 2024

Local time

1:00pm

Place

NMM

Information about authorised persons and opening procedure

Opened via Delta by Michael Pinnell

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.2) Information about electronic workflows

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

VI.3) Additional information

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-London:-Marketing-services./9C4RP6U469>

To respond to this opportunity, please click here:

<https://www.delta-esourcing.com/respond/9C4RP6U469>

GO Reference: GO-202421-PRO-25093235

VI.4) Procedures for review

VI.4.1) Review body

National Maritime Museum

Park Row, Greenwich

London

SE109NF

Email

mpinnell@rmg.co.uk

Telephone

+44 7469767639

Country

United Kingdom

VI.4.2) Body responsible for mediation procedures

National Maritime Museum

Park Row, Greenwich

London

SE109NF

Email

mpinnell@rmg.co.uk

Telephone

+44 7469767639

Country

United Kingdom

VI.4.4) Service from which information about the review procedure may be obtained

National Maritime Museum

Park Row

London

SE10 9NF

Email

mpinnell@rmg.co.uk

Telephone

+44 7469767639

Country

United Kingdom