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Award

IT2391 Street Tag App 2026

Wiltshire Council

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-003228

Procurement identifier (OCID): ocds-h6vhtk-0605fe ([view related notices](#))

Published 14 January 2026, 4:18pm

Scope

Reference

IT2391

Description

An App to increase physical activity in schools & communities across Wiltshire

Contract 1. IT2391 Street Tag App 2026

Supplier

- STREET TAG LIMITED

Contract value

- £150,000 excluding VAT
- £180,000 including VAT

Below the relevant threshold

Award decision date

16 December 2025

Earliest date the contract will be signed

15 January 2026

Contract dates (estimated)

- 16 January 2026 to 31 December 2027
- 1 year, 11 months, 16 days

Main procurement category

Services

CPV classifications

- 72416000 - Application service providers

Contract locations

- UKK15 - Wiltshire CC

Procedure

Procedure type

Below threshold - unknown

Supplier

STREET TAG LIMITED

- Public Procurement Organisation Number: PRQJ-5562-WXZL

DigiLab, Barking Learning Centre

Barking

IG11 7NB

United Kingdom

Email: seun@streetag.co.uk

Region: UKI52 - Barking & Dagenham and Havering

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. IT2391 Street Tag App 2026

Contracting authority

Wiltshire Council

- Public Procurement Organisation Number: PDZR-9968-RYYY

County Hall

Trowbridge

BA14 8JN

United Kingdom

Email: procurementunit@wiltshire.gov.uk

Website: <http://www.wiltshire.gov.uk/>

Region: UKK15 - Wiltshire CC

Organisation type: Public authority - sub-central government