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Contract

## **Uist Virtual Archaeology Project - production of a digital augmented reality (AR) App and mixed-media experience**

Comhairle nan Eilean Siar

F03: Contract award notice

Notice identifier: 2021/S 000-003086

Procurement identifier (OCID): ocds-h6vhtk-029375

Published 16 February 2021, 10:48am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Comhairle nan Eilean Siar

Council Offices, Sandwich Road

Stornoway

HS1 2BW

#### **Email**

[contracts@cne-siar.gov.uk](mailto:contracts@cne-siar.gov.uk)

#### **Telephone**

+44 1851600501

#### **Country**

United Kingdom

**NUTS code**

UKM64 - Na h-Eileanan Siar (Western Isles)

**Internet address(es)**

Main address

<https://www.cne-siar.gov.uk>

Buyer's address

[https://www.publiccontractsscotland.gov.uk/search/Search\\_AuthProfile.aspx?ID=AA00262](https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA00262)

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Uist Virtual Archaeology Project - production of a digital augmented reality (AR) App and mixed-media experience

#### **II.1.2) Main CPV code**

- 72222300 - Information technology services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The production of a digital augmented reality (AR) App and mixed-media experiences which will deliver:

- A digital App containing high-quality computer-generated Augmented Reality (AR) reconstructions of seven archaeological sites in Uist, Outer Hebrides.
- Content for two mixed-media exhibitions
- Engagement activities and support surrounding the creation of these digital products

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £188,593.94

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 72222300 - Information technology services

### **II.2.3) Place of performance**

NUTS codes

- UKM64 - Na h-Eileanan Siar (Western Isles)

### **II.2.4) Description of the procurement**

The production of a digital augmented reality (AR) App and mixed-media experiences which will deliver:

- A digital App containing high-quality computer-generated Augmented Reality (AR) reconstructions of seven archaeological sites in Uist, Outer Hebrides.
- Content for two mixed-media exhibitions
- Engagement activities and support surrounding the creation of these digital products

The products will be created in consultation and collaboration with the Project Team (Archaeology staff from Lews Castle College UHI). The AR App and mixed-media experiences will be used by both locals and visitors and will form a key new tourism offering in Uist to help attract visitors to the region. The App must be cross-platform and publicly available, suitable for both iOS and Android operating systems (tablet and phone compatible) and be designed to a high standard where it functions in an intuitive and efficient way.

### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 80

Price - Weighting: 20

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: Yes

Identification of the project

Uist Virtual Archaeology Project

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2020/S 100-243248](#)

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

9 October 2020

#### **V.2.2) Information about tenders**

Number of tenders received: 14

Number of tenders received from SMEs: 14

Number of tenders received from tenderers from other EU Member States: 12

Number of tenders received from tenderers from non-EU Member States: 2

Number of tenders received by electronic means: 14

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Peel Interactive

Pinetum, Broughton Hall

Skipton

BD23 3AE

Telephone

+44 1756796176

Country

United Kingdom

NUTS code

- UKE2 - North Yorkshire

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £188,593.94

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## **Section VI. Complementary information**

### **VI.3) Additional information**

(SC Ref:644400)

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Stornoway Sheriff Court

9 Lewis Street

Stornoway

HS1 2JF

Country

United Kingdom