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Contract

Uist Virtual Archaeology Project - production of a digital augmented reality (AR) App and mixed-media experience

Comhairle nan Eilean Siar

F03: Contract award notice

Notice identifier: 2021/S 000-003086

Procurement identifier (OCID): ocds-h6vhtk-029375

Published 16 February 2021, 10:48am

Section I: Contracting authority

I.1) Name and addresses

Comhairle nan Eilean Siar

Council Offices, Sandwick Road

Stornoway

HS1 2BW

Email

contracts@cne-siar.gov.uk

Telephone

+44 1851600501

Country

United Kingdom

NUTS code

UKM64 - Na h-Eileanan Siar (Western Isles)

Internet address(es)

Main address

<https://www.cne-siar.gov.uk>

Buyer's address

https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA00262

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Uist Virtual Archaeology Project - production of a digital augmented reality (AR) App and mixed-media experience

II.1.2) Main CPV code

- 72222300 - Information technology services

II.1.3) Type of contract

Services

II.1.4) Short description

The production of a digital augmented reality (AR) App and mixed-media experiences which will deliver:

- A digital App containing high-quality computer-generated Augmented Reality (AR) reconstructions of seven archaeological sites in Uist, Outer Hebrides.
- Content for two mixed-media exhibitions
- Engagement activities and support surrounding the creation of these digital products

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £188,593.94

II.2) Description

II.2.2) Additional CPV code(s)

- 72222300 - Information technology services

II.2.3) Place of performance

NUTS codes

- UKM64 - Na h-Eileanan Siar (Western Isles)

II.2.4) Description of the procurement

The production of a digital augmented reality (AR) App and mixed-media experiences which will deliver:

- A digital App containing high-quality computer-generated Augmented Reality (AR) reconstructions of seven archaeological sites in Uist, Outer Hebrides.
- Content for two mixed-media exhibitions
- Engagement activities and support surrounding the creation of these digital products

The products will be created in consultation and collaboration with the Project Team (Archaeology staff from Lews Castle College UHI). The AR App and mixed-media experiences will be used by both locals and visitors and will form a key new tourism offering in Uist to help attract visitors to the region. The App must be cross-platform and publicly available, suitable for both iOS and Android operating systems (tablet and phone compatible) and be designed to a high standard where it functions in an intuitive and efficient way.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 80

Price - Weighting: 20

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: Yes

Identification of the project

Uist Virtual Archaeology Project

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2020/S 100-243248](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

9 October 2020

V.2.2) Information about tenders

Number of tenders received: 14

Number of tenders received from SMEs: 14

Number of tenders received from tenderers from other EU Member States: 12

Number of tenders received from tenderers from non-EU Member States: 2

Number of tenders received by electronic means: 14

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Peel Interactive

Pinetum, Broughton Hall

Skipton

BD23 3AE

Telephone

+44 1756796176

Country

United Kingdom

NUTS code

- UKE2 - North Yorkshire

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £188,593.94

Section VI. Complementary information

VI.3) Additional information

(SC Ref:644400)

VI.4) Procedures for review

VI.4.1) Review body

Stornoway Sheriff Court

9 Lewis Street

Stornoway

HS1 2JF

Country

United Kingdom