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Planning

Baby Bundle Supply, Packing and Distribution

Welsh Government

F01: Prior information notice

Prior information only

Notice identifier: 2022/S 000-003043

Procurement identifier (OCID): ocids-h6vhtk-03127d

Published 2 February 2022, 4:45pm

Section I: Contracting authority

I.1) Name and addresses

Welsh Government

Corporate Procurement Services, Cathays Park

Cardiff

CF10 3NQ

Contact

CPSProcurementAdvice@gov.wales

Email

CPSProcurementAdvice@gov.wales

Telephone

+44 3000623300

Country

United Kingdom

NUTS code

UKL - Wales

Internet address(es)

Main address

<http://wales.gov.uk/?skip=1&lang=en>

Buyer's address

https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0007

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.3) Communication

Additional information can be obtained from the above-mentioned address

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at

<https://sell2wales.gov.wales>

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Baby Bundle Supply, Packing and Distribution

II.1.2) Main CPV code

- 33750000 - Baby care products

II.1.3) Type of contract

Supplies

II.1.4) Short description

The Welsh Government will shortly be commencing a procurement exercise for the sourcing of products, assembly, storage and delivery of Baby Bundles in Wales, the Contract Notice will be advertised separately to this PIN notice later in the year. Baby Bundles is a Welsh Government initiative to provide a free baby bundle to expectant parents as a 'welcome to the world' gift, comprising of a range of products for the child's first months. The purpose of this Prior Information Notice is to conduct a soft market testing exercise to determine the availability of organisations who are able to provide this package of services on behalf of the Welsh Government.

The contract will have the potential for a requirement of up to 25,000 to 35,000 bundles per year. It is important to note the projected number of baby bundles is subject to change.

The Welsh Government will be seeking to contract with a single organisation/consortium to provide (or sub-contract to provide) the following likely elements of the Baby Bundles initiative. (Please note this is early thinking and detailed specification of full requirements will be provided at the time of issuing the Contract Notice later in the year):

1. Co-ordination of the number of bundles from the online registrations in compliance with GDPR regulations. Order processing and acknowledgements.
2. Sourcing the contents for inclusion and the packaging for the bundles, and then assembling the bundles (As an example, a list of the type of items that may be required in the baby bundles, together with detailed product specifications that we would expect to be met is attached for information in the document titled 'Items for Inclusion in Baby Bundle'. Please note the items included in the example list are likely to change). Suppliers must be

able to source all items and each item must meet the specified industry safety and EC standards and accreditations. Product testing.

3. Delivery - responsible for scheduling and confirming deliveries. The co-ordination of delivery in an environmentally friendly way.

4 Demonstrating existing, well developed supply chains, established freight and border arrangements.

5 Storage of all items and the bundles.

6 Ensuring they have the facility (or can sub-contract) to ensure items and/or packaging feature particular designs.

7 To determine how the bundle will be presented e.g. the outer packaging. It is desirable that the packaging be environmentally friendly.

8 Ensure that a bilingual customer contact point/helpline is made available and all enquiries, customer support, and/or cancellations of bundles are dealt with in the language of preference (English/Welsh).

The contract is intended to be initially for 2 years, with an option to extend for one further year. We envisage the successful contractor will be ready for distribution of the baby bundles from February 2023.

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 33750000 - Baby care products
- 64121200 - Parcel delivery services
- 79822500 - Graphic design services
- 79810000 - Printing services
- 79342200 - Promotional services
- 79920000 - Packaging and related services
- 79921000 - Packaging services

- 79823000 - Printing and delivery services
- 18411000 - Baby clothing

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

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II.3) Estimated date of publication of contract notice

6 May 2022

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section VI. Complementary information

VI.3) Additional information

NOTE: To register your interest in this notice and obtain any additional information please visit the Sell2Wales Web Site at

https://www.sell2wales.gov.wales/Search/Search_Switch.aspx?ID=117632.

(WA Ref:117632). All correspondence and registration of interest must be via the sell2wales PIN notice.

The closing date for registration of interest is 11.03.2022

The closing date for receipt of any questions is 04.03.2022

All questions and answers received will be added to this notice by 09.03.2022

NOTE: To register your interest in this notice and obtain any additional information please visit the Sell2Wales Web Site at

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