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Contract

Public Relations and Public Affairs

South East Wales Corporate Joint Committee

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-003004

Procurement identifier (OCID): ocids-h6vhtk-06056f

Published 14 January 2026, 10:53am

Scope

Reference

119889

Description

Providing measurable, effective and strategic Public Relations (PR) and Public Affairs (PA) support to Cardiff Capital Region (CCR) with a focus on showcasing the region's economic wellbeing, growth, innovation and investment through proactive storytelling, brand positioning and political engagement.

Contract 1. Public Relations and Public Affairs

Supplier

- Four Communication

Contract value

- £49,400 excluding VAT
- £59,280 including VAT

Below the relevant threshold

Date signed

22 December 2025

Contract dates

- 22 December 2025 to 23 December 2025
- Possible extension to 23 December 2028
- 3 years, 2 days

Description of possible extension:

contract may be extended after the initial 1 year, for a further 12 months, plus 12 months intervals

Main procurement category

Services

CPV classifications

- 73000000 - Research and development services and related consultancy services

Contract locations

- UKL22 - Cardiff and Vale of Glamorgan

Procedure

Procedure type

Below threshold - limited competition

Supplier

Four Communication

- Public Procurement Organisation Number: PWRQ-4311-JCJV

46-48 Cardiff Road

Cardiff

CF5 2DT

United Kingdom

Email: tenders@fourcommunications.com

Region: UKL22 - Cardiff and Vale of Glamorgan

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Public Relations and Public Affairs

Contracting authority

South East Wales Corporate Joint Committee

- Public Procurement Organisation Number: PNHB-7576-VDHR

6th Floor Spark, Maindy Road

Cardiff

CF244HQ

United Kingdom

Contact name: Francesca Carpanini

Email: Francesca.Carpanini@cardiffcapitalregion.gov.uk

Region: UKL22 - Cardiff and Vale of Glamorgan

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales

