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Tender

Pantomime Co-production at the Atkinson Theatre, Southport

Sefton Council

F02: Contract notice

Notice identifier: 2025/S 000-002985

Procurement identifier (OCID): ocds-h6vhtk-04d70f

Published 29 January 2025, 3:15pm

Section I: Contracting authority

I.1) Name and addresses

Sefton Council

1st Floor Magdalen House, Trinity Road

Bootle

L20 3NJ

Contact

Mrs Jane Taylor

Email

jane.taylor1@sefton.gov.uk

Telephone

+44 1519344282

Country

United Kingdom

Region code

UKD - North West (England)

Internet address(es)

Main address

<http://www.sefton.gov.uk/>

Buyer's address

<http://www.sefton.gov.uk/>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<http://procontract.due-north.com>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<http://procontract.due-north.com>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Pantomime Co-production at the Atkinson Theatre, Southport

Reference number

DN760304

II.1.2) Main CPV code

- 92300000 - Entertainment services

II.1.3) Type of contract

Services

II.1.4) Short description

Sefton Council wishes to invite tenders for the supply of services in respect of collaborating with an experienced producer of pantomimes to co-produce their annual Christmas pantomime at The Atkinson.

Sefton's Arts & Cultural service is based from The Atkinson arts centre in Southport. Significant investment has been made in refurbishing the stunning 19th century buildings. Today, The Atkinson is home to a public library, museum, art gallery, theatre, studio, shop and café.

The Atkinson's programme reflects its multi-disciplinary commitments to their curatorial, theatrical and community programming. Their small but dedicated teams deliver a rich and varied range of activities to a high standard, with limited resource. The Atkinson's marketing team work to promote the programmes across the whole centre, with support from Sefton Council central communications. In previous years the pantomime season has been supported by an external PR company.

The Atkinson has a track record in delivering a quality pantomime which is well loved by local people. Sefton Council is seeking a collaborator to present pantomimes that are authentic to Sefton, exciting, engaging and ensure a positive experience of which local people can feel proud. The pantomime will form a key part of the creative ambitions for The Atkinson and will form part of the Council's wider strategy to improve pride of place, raise aspirations,

prioritise the wellbeing of residents and contribute to inclusive growth for the borough.

The Atkinson's core audience travel within a 30-minute drive time of the venue. This encompasses North Sefton and West Lancashire, from Crosby to Skelmersdale and Preston.

The anticipated contract commencement date is 1st May 2025.

The Council proposes to enter one contract for an initial period of 24 months with the preferred supplier, with an option to extend for a further period of 12 months, making 36 months in total.

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 92312110 - Theatrical producer entertainment services

II.2.3) Place of performance

NUTS codes

- UKD - North West (England)

II.2.4) Description of the procurement

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II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 70

Quality criterion - Name: Social Value / Weighting: 10

Price - Weighting: 20

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

1 May 2025

End date

30 April 2027

This contract is subject to renewal

Yes

Description of renewals

Option renew the Contract for one further 12 month period

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

28 February 2025

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

28 February 2025

Local time

12:00pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: Yes

Estimated timing for further notices to be published: The Council is seeking to award a contract from 01/05/2025 until 30th April 2027 with 1 x 12 month option to extend.

The contract will be re-procured at the time.

VI.4) Procedures for review

VI.4.1) Review body

Sefton Council

Legal Services, 3rd Floor Magdalen House, Trinity Road

Bootle

L20 3JA

Country

United Kingdom