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Tender

Media Buying Agency

Ordnance Survey

F02: Contract notice

Notice identifier: 2021/S 000-002958

Procurement identifier (OCID): ocds-h6vhtk-0292f5

Published 12 February 2021, 4:32pm

Section I: Contracting authority

I.1) Name and addresses

Ordnance Survey

Romsey Road

Southampton

SO16 OAS

Email

caroline.eadie@os.uk

Telephone

+44 2380505091

Country

United Kingdom

NUTS code

UK - UNITED KINGDOM

Internet address(es)

Main address

<https://www.delta-esourcing.com>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.delta-esourcing.com/tenders/UK-UK-Southampton:-Marketing-services./YHG2Y5F2C2>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://www.delta-esourcing.com/>

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

Geospatial

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Media Buying Agency

Reference number

BS2072.5050

II.1.2) Main CPV code

- 79342000 - Marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

Ordnance Survey are look for a media agency partner for Ordnance Survey, for digital and offline. The overarching scope is to provide media strategy, buying, optimisation and reporting, and creative production

II.1.5) Estimated total value

Value excluding VAT: £2,800,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79340000 - Advertising and marketing services

II.2.3) Place of performance

NUTS codes

- UK - UNITED KINGDOM

Main site or place of performance

UNITED KINGDOM

II.2.4) Description of the procurement

Ordnance Survey are look for a media agency partner for Ordnance Survey, for digital and offline. The overarching scope is to provide media strategy, buying, optimisation and reporting, and creative production

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £2,800,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

12 April 2021

End date

12 April 2025

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

15 March 2021

Local time

10:00am

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

15 March 2021

Local time

10:00am

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.3) Additional information

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-Southampton:-Marketing-services./YHG2Y5F2C2>

To respond to this opportunity, please click here:

<https://www.delta-esourcing.com/respond/YHG2Y5F2C2>

GO Reference: GO-2021212-PRO-17786401

VI.4) Procedures for review

VI.4.1) Review body

Ordnance Survey

Southampton

SO16 0AS

Email

caroline.eadie@os.uk

Telephone

+44 2380505091

Country

United Kingdom

VI.4.2) Body responsible for mediation procedures

Ordnance Survey

Southampton

SO16 0AS

Email

caroline.eadie@os.uk

Telephone

+44 2380505091

Country

United Kingdom