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Planning

## **TfL 95902 – Traffic Order Advertising**

Transport for London

F01: Prior information notice

Prior information only

Notice identifier: 2022/S 000-002888

Procurement identifier (OCID): ocds-h6vhtk-0311e2

Published 1 February 2022, 5:44pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Transport for London

Palestra, 197 Blackfriars Road

London

SE1 8NJ

#### **Contact**

Mx Fotis Bountalis

#### **Email**

[fotisbountalis@tfl.gov.uk](mailto:fotisbountalis@tfl.gov.uk)

#### **Country**

United Kingdom

## **NUTS code**

UKI - London

## **Internet address(es)**

Main address

<https://tfl.gov.uk>

Buyer's address

<https://tfl.gov.uk>

## **I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

## **I.3) Communication**

Additional information can be obtained from the above-mentioned address

## **I.4) Type of the contracting authority**

Body governed by public law

## **I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

TfL 95902 – Traffic Order Advertising

Reference number

DN595531

## **II.1.2) Main CPV code**

- 79341000 - Advertising services

## **II.1.3) Type of contract**

Services

## **II.1.4) Short description**

TfL is seeking market insight on their approach for Traffic order notices.

TfL seeks to obtain market feedback to inform TfL's approach regarding complying with statutory requirements to advertise Traffic Order Notices in local papers, published within the vicinity of the work. The main aims of this MSQ is to better understand market/supplier appetite, capacity and capability, as well as perceived risks and opportunities. Transport for London is part of the Greater London Authority Group led by the Mayor of London. TfL is the integrated transport authority, responsible for delivering the Mayor's aims for transport. TfL manages a number of London's public transport services, including the London Underground, London Buses, the Docklands Light Railway, London Overground, TfL Rail, London Trams, London River Services, London Dial-a-Ride, Victoria Coach Station, Santander Cycles and the Emirates Air Line. The Network Regulations team owns the Traffic Orders advertising activity.

The Local Authorities' Traffic Orders (Procedure) (England and Wales) 1996 Regulations require all traffic authorities to publish notice of the details of proposed changes to the restrictions on a road in a newspaper circulating in the area to which the order relates. The Transport for London Road Network (TLRN) is unique in that it passes through 32 London Boroughs, which have one or a number of local newspapers in circulation. It also requires traffic authorities to take such other steps as it may consider appropriate to ensure that adequate publicity about the order is given to all persons likely to be affected by its provisions.

Purpose of the MSQ: As part of this MSQ, TfL is seeking your views on the extent of your capabilities and appetite in relation to traffic order advertising. The feedback from this MSQ will inform decisions relating to the procurement of traffic order advertising.

This exercise does not form part of any formal procurement process. All responses will be carefully considered but will not bind TfL to any particular approach to the procurement, nor will responses be treated as conveying any promise or commitment on the part of the respondent.

Please complete this questionnaire via ProContract under the reference DN595531. The

form can also be completed via Microsoft E-forms if your organisation is using Office365. The link is: <https://forms.office.com/r/rYaug2tC5F>

Our preferred option is the MS e-form.

### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UKI - London

### **II.2.4) Description of the procurement**

TFL is seeking market insight on their approach for the Traffic order advertising.

The Network Regulations team owns the Traffic Orders advertising activity. The Local Authorities' Traffic Orders (Procedure) (England and Wales) 1996 Regulations require all traffic authorities to publish notice of the details of proposed changes to the restrictions on a road in a newspaper circulating in the area to which the order relates. The Transport for London Road Network (TLRN) is unique in that it passes through 32 London Boroughs, which have one or a number of local newspapers in circulation. It also requires traffic authorities to take such other steps as it may consider appropriate to ensure that adequate publicity about the order is given to all persons likely to be affected by its provisions.

## **II.3) Estimated date of publication of contract notice**

31 May 2022

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

