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Contract

PE2022-23/1470 Digital Education Service Framework for Online learning design, development, technical and project management services

University of Leeds

F03: Contract award notice

Notice identifier: 2023/S 000-002885

Procurement identifier (OCID): ocds-h6vhtk-03a15e

Published 31 January 2023, 10:05am

Section I: Contracting authority

I.1) Name and addresses

University of Leeds

Purchasing Office, 1 - 3 Lifton Villas, Lifton Place

Leeds

LS2 9JZ

Contact

Saima Bibi

Email

s.bibi1@leeds.ac.uk

Telephone

+44 1133433798

Country

United Kingdom

Region code

UKE42 - Leeds

Internet address(es)

Main address

<https://neupc.delta-esourcing.com/delta/>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

PE2022-23/1470 Digital Education Service Framework for Online learning design, development, technical and project management services

Reference number

PE2022-23/1470

II.1.2) Main CPV code

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.1.3) Type of contract

Services

II.1.4) Short description

The University of Leeds Digital Education Service seeks to establish strong relationships with suppliers of online learning design, development, technical and project management services for project-based working. This framework agreement will enable the Digital Education Service to be responsive to demand and provides additional capacity to complement the expertise within our established in-house design and development team. Services will be required for full or part(s) of the end-to-end design and development of fully online degree modules, short courses or professional learning (CPD) courses, or where specific professional skills are required to supplement our in-house online learning teams on a temporary basis. Applications to join the framework are invited from:

- Companies providing end-to-end online course development (Lot 1)
- Agencies and companies providing specific services (Lots 2a-2f)

II.1.6) Information about lots

This contract is divided into lots: Yes

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £150,000

II.2) Description

II.2.1) Title

End-to-end online course development

Lot No

1

II.2.2) Additional CPV code(s)

- 72000000 - IT services: consulting, software development, Internet and support
- 72212100 - Industry specific software development services
- 72212190 - Educational software development services

II.2.3) Place of performance

NUTS codes

- UKE42 - Leeds

Main site or place of performance

Leeds

II.2.4) Description of the procurement

The University of Leeds Digital Education Service seeks to establish strong relationships with suppliers of online learning design, development, technical and project management services for project-based working. This framework agreement will enable the Digital Education Service to be responsive to demand and provides additional capacity to complement the expertise within our established in-house design and development team. Services will be required for full or part(s) of the end-to-end design and development of fully online degree modules, short courses or professional learning (CPD) courses, or where specific professional skills are required to supplement our in-house online learning teams on a temporary basis. •Companies providing end-to-end online course development (Lot 1)

II.2.5) Award criteria

Cost criterion - Name: Price / Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Lots 2a-2f: Specific services

Lot No

2a-2f

II.2.2) Additional CPV code(s)

- 72000000 - IT services: consulting, software development, Internet and support
- 72212100 - Industry specific software development services
- 72212190 - Educational software development services
- 80000000 - Education and training services
- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security
- 79600000 - Recruitment services

II.2.3) Place of performance

NUTS codes

- UKE42 - Leeds

Main site or place of performance

Leeds

II.2.4) Description of the procurement

LOT 2. Course development services Under Lot 2, tenders are invited from companies and agencies to provide services under one or more of the six skill groups (a-f) . The purpose of Lot 2 is to enable contracting of specialists on a temporary basis to work on discrete projects as part of a project team comprising internal and/or external team members. The six skill groups are defined below: a)Online education project management – overseeing design and development of substantial projects comprising multiple short

courses/modules. b)Senior learning designer / learning designer – providing learning design workshop at the start of projects to produce a course outline; providing quality review of authored work; providing quality review of built assets. c)Educational copy editor / proof-reader – contracted by project/group of courses to proof-read according to defined style guide either pre-build or on learning platforms and provide tracked-changes document. d)Digital learning developer – building content into learning packages, e.g. Articulate Rise, Evolve. e)Learning technologist – testing accessibility compliance of assets; scoping solutions by working with academic and learning design teams; problem-solving platform issues. f)Digital designer (education) - creation of visual assets with an understanding of instructional requirements for education. If a supplier can offer services in more than one area, they should submit a tender response for each area they wish to provide services for.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-000000](#)

Section V. Award of contract

Lot No

1

Title

DES framework End-to-end course development

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

4 December 2022

V.2.2) Information about tenders

Number of tenders received: 19

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Curio Group

71-75 Shelton Street

London

Country

United Kingdom

NUTS code

- UKE42 - Leeds

National registration number

08207271

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £150,000

Total value of the contract/lot: £150,000

Section V. Award of contract

Lot No

1

Title

DES framework

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

4 December 2022

V.2.2) Information about tenders

Number of tenders received: 19

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Hubble Studios PTY LTD

Office 3, First Floor, Powder Mill, 5 Sunrise Circle, Ndabeni, Cape Town, South Africa

Cape Town

Country

South Africa

NUTS code

- ZA - South Africa

National registration number

N/A

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £150,000

Total value of the contract/lot: £150,000

Section V. Award of contract

Lot No

1

Title

DES framework

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

4 December 2022

V.2.2) Information about tenders

Number of tenders received: 19

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

LearningMate Solutions UK Ltd

1 Doughty Street, London WC1N 2PH, United Kingdom

London

WC1N 2PH

Country

United Kingdom

NUTS code

- UKE42 - Leeds

National registration number

05494091

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £150,000

Total value of the contract/lot: £150,000

Section V. Award of contract

Lot No

1

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DES framework

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

4 December 2022

V.2.2) Information about tenders

Number of tenders received: 19

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Online Education Services

Charter Buildings, 9 Ashton Lane, Sale, Manchester, United Kingdom

Manchester

Country

United Kingdom

NUTS code

- UKE42 - Leeds

National registration number

10942893

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £150,000

Total value of the contract/lot: £150,000

Section V. Award of contract

Lot No

1

Title

DES framework

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

4 December 2022

V.2.2) Information about tenders

Number of tenders received: 19

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Proversity

Charter Buildings, 9 Ashton Lane, Sale, Greater Manchester

Manchester

Country

United Kingdom

NUTS code

- UKE42 - Leeds

National registration number

08777100

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £150,000

Total value of the contract/lot: £150,000

Section V. Award of contract

Lot No

1

Title

DES Framework

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

4 December 2022

V.2.2) Information about tenders

Number of tenders received: 19

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Wiley

The Atrium, Southern Gate, Terminus Road, Chichester

Chichester

Country

United Kingdom

NUTS code

- UKE42 - Leeds

National registration number

14295362

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £150,000

Total value of the contract/lot: £150,000

Section V. Award of contract

Lot No

2

Title

DES Framework

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

4 December 2022

V.2.2) Information about tenders

Number of tenders received: 19

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

German Project Solutions GmbH

Blumenau 44, D-22089 Hamburg

Hamburg

Country

United Kingdom

NUTS code

- UKE42 - Leeds

National registration number

N/A

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £150,000

Total value of the contract/lot: £150,000

Section V. Award of contract

Lot No

2

Title

DES Framework

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

4 December 2022

V.2.2) Information about tenders

Number of tenders received: 19

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Instinct Resourcing Limited

2ndFloor, York House, York Street, Manchester

Manchester

Country

United Kingdom

NUTS code

- UKE42 - Leeds

National registration number

07406506

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £150,000

Total value of the contract/lot: £150,000

Section V. Award of contract

Lot No

2

Title

DES Framework

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

4 December 2022

V.2.2) Information about tenders

Number of tenders received: 19

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Learning Design Solutions Limited

14 Greenways Road, Brockenhurst

Brockenhurst

Country

United Kingdom

NUTS code

- UKE42 - Leeds

National registration number

13272289

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £150,000

Total value of the contract/lot: £150,000

Section VI. Complementary information

VI.3) Additional information

To view this notice, please click here:

<https://neupc.delta-esourcing.com/delta/viewNotice.html?noticeId=755674275>

GO Reference: GO-2023131-PRO-22007871

VI.4) Procedures for review

VI.4.1) Review body

University of Leeds

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Leeds

LS2 9JZ

Telephone

+44 1133433798

Country

United Kingdom