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Contract

Nursery Milk Reimbursement Unit (NMRU) 2025

NHS Business Services Authority

F03: Contract award notice

Notice identifier: 2026/S 000-002801

Procurement identifier (OCID): ocds-h6vhtk-04fb28

Published 13 January 2026, 4:02pm

Section I: Contracting authority

I.1) Name and addresses

NHS Business Services Authority

Stella House, Goldcrest Way, Newburn Riverside

Newcastle upon Tyne

NE15 8NY

Contact

NHS Business Services Authority

Email

nhsbsa.commercialserviceteam@nhs.uk

Country

United Kingdom

Region code

UKC22 - Tyneside

Internet address(es)

Main address

<https://www.nhsbsa.nhs.uk/>

Buyer's address

<https://www.nhsbsa.nhs.uk/>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Health

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Nursery Milk Reimbursement Unit (NMRU) 2025

Reference number

C370645

II.1.2) Main CPV code

- 75112000 - Administrative services for business operations

II.1.3) Type of contract

Services

II.1.4) Short description

Award of a call off contract for the Nursery Milk Reimbursement Unit following a further competition under the Crown Commercial Services (CCS) Funds Administration & Disbursement Services (FAADS) Dynamic Purchasing System (DPS) RM6322

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £2,424,563.64

II.2) Description

II.2.2) Additional CPV code(s)

- 79512000 - Call centre
- 48219300 - Administration software package
- 48812000 - Financial information systems
- 66190000 - Loan brokerage services

- 72253000 - Helpdesk and support services
- 72314000 - Data collection and collation services
- 75112000 - Administrative services for business operations
- 75130000 - Supporting services for the government
- 75131000 - Government services
- 75310000 - Benefit services
- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security
- 79212000 - Auditing services
- 79212400 - Fraud audit services
- 79420000 - Management-related services
- 85100000 - Health services
- 85140000 - Miscellaneous health services
- 98300000 - Miscellaneous services
- 48217000 - Transaction-processing software package

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

Main site or place of performance

Newcastle upon Tyne

II.2.4) Description of the procurement

Award of a call off contract for the Nursery Milk Reimbursement Unit following a further competition under the Crown Commercial Services (CCS) Funds Administration & Disbursement Services (FAADS) Dynamic Purchasing System (DPS) RM6322.

The Nursery Milk Scheme is a statutory service. The scheme entitles children under 5 years in England & Wales who attend approved day care facilities (known as Settings) to receive 189ml (1/3 pint) of milk each day, free of charge. The supplier will process applications (both online and paper) from all eligible Settings for reimbursement.

The Supplier will process in the region of 400k+ claims per annum and facilitate reimbursement payments of between £50-£60m per year from DHSC to the Settings.

II.2.5) Award criteria

Quality criterion - Name: Technical Quality / Weighting: 60%

Quality criterion - Name: Technical Social Value / Weighting: 10%

Price - Weighting: 30%

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

Note: value in V.2.4.1 includes VAT the value in V.2.4.4 & 2.4.3 exclude VAT

Link to Contracts Finder Notice -:

<https://www.contractsfinder.service.gov.uk/Notice/f35ede21-bb31-4ba0-bcb7-ea6ae4ad6b97>

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2025/S 000-012187](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

1 December 2025

V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Opia Limited

Opia Ltd, 184 Shepherds Bush Road

London

W6 7NL

Telephone

+44 7730529973

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

06021170

Internet address

<http://www.110prozent.org>

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £2,909,476.37

Lowest offer: £2,424,563.64 / Highest offer: £3,685,753.51 taken into consideration

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

NHS Business Services Authority

Stella House, Goldcrest Way

Newcastle Upon Tyne

NE15 8NY

Email

commercialserviceteam@nhsbsa.nhs.uk

Country

United Kingdom

Internet address

<https://www.nhsbsa.nhs.uk/>