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Contract

PURCON 969 Outreach Marketing Partner

University of East Anglia

F03: Contract award notice

Notice identifier: 2022/S 000-002783

Procurement identifier (OCID): ocds-h6vhtk-030e15

Published 1 February 2022, 10:23am

Section I: Contracting authority

I.1) Name and addresses

University of East Anglia

Norwich Research Park, Norwich

Norwich

NR4 7TJ

Contact

Sian Townshend

Email

s.townshend@uea.ac.uk

Country

United Kingdom

NUTS code

UKH15 - Norwich and East Norfolk

Internet address(es)

Main address

<https://www.uea.ac.uk/>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

PURCON 969 Outreach Marketing Partner

Reference number

PURCON 969

II.1.2) Main CPV code

- 79342000 - Marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

The University of East Anglia (UEA) is seeking to appoint a creative partner to work with the Outreach team. Working with, and developing, existing identity guidelines, you will work on and offline across a wide variety of audiences. You will have experience of developing campaigns for the youth market and their influencers (including parents and carers and teachers). The creative partner will work as a strategic lead across all channels and audiences.

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UKH15 - Norwich and East Norfolk

Main site or place of performance

University of East Anglia

II.2.4) Description of the procurement

The University of East Anglia (UEA) is seeking to appoint a creative partner to work with the Outreach team. Working with, and developing, existing identity guidelines, you will work on and offline across a wide variety of audiences. You will have experience of developing campaigns for the youth market and their influencers (including parents and carers and teachers). The creative partner will work as a strategic lead across all channels and audiences.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

2022/S 000-001916 (PURCON 969 Outreach Marketing Partner CANCELLED

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-001916](#)

Section V. Award of contract

Contract No

PURCON 969

Title

Outreach Marketing Partner

A contract/lot is awarded: No

V.1) Information on non-award

The contract/lot is not awarded

Other reasons (discontinuation of procedure)

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

University of East Anglia

Norwich Research Park, Norwich

Norwich

NR4 7TJ

Country

United Kingdom