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Opportunity

AHDB Technical Framework Agreement

AHDB

F02: Contract notice

Notice reference: 2021/S 000-002768

Published: 10 February 2021, 10:56pm

Section I: Contracting authority

I.1) Name and addresses

AHDB

Stoneleigh Park

Kenilworth

CV8 2TL

Email

Bethany.Ridge@ahdb.org.uk

Telephone

+44 2072385921

Country

United Kingdom

NUTS code

UK - UNITED KINGDOM

Internet address(es)

Main address

www.ahdb.org.uk

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://defra.bravosolution.co.uk/web/login.html>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://defra.bravosolution.co.uk/web/login.html>

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

Agriculture and Horticulture

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

AHDB Technical Framework Agreement

Reference number

2020-452

II.1.2) Main CPV code

- 79400000 - Business and management consultancy and related services

II.1.3) Type of contract

Services

II.1.4) Short description

Framework Agreement to support the technical directorate of AHDB and its activities relating to knowledge exchange, research and development. The aim of this framework is to support those activities with additional expertise and capabilities sourced from consultants, experts and trainers. It is split into 9 Lots covering:

Lot 1 Leadership & Management training

Lot 2 Lean reviews

Lot 3 Health and Safety, Environmental Management, Integrated Pest Management and Grassland Management

Lot 4 Agribusiness/ Finance reviews

Lot 5 HR/ Workforce Planning

Lot 6 Animal Health, Welfare and Biosecurity

Lot 7 Digital Copywriting

Lot 8 Behavioural Insights

Lot 9 Evidence for Farming Initiative.

II.1.5) Estimated total value

Value excluding VAT: £15,260,000

II.1.6) Information about lots

This contract is divided into lots: Yes

Tenders may be submitted for all lots

II.2) Description

II.2.1) Title

Leadership and Management

Lot No

1

II.2.2) Additional CPV code(s)

- 80532000 - Management training services

II.2.3) Place of performance

NUTS codes

- UK - UNITED KINGDOM

II.2.4) Description of the procurement

The Supplier shall deliver leadership and management development activity to improve business resilience, profitability and empower individuals. The target audience is employers and employees of all AHDB levy paying businesses, with a broad range of experience engaging in this kind of development activity previously.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £250,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

4 June 2021

End date

3 June 2023

This contract is subject to renewal

Yes

Description of renewals

2 year initial term with 2 optional extension periods of 12 months (2+1+1)

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: Yes

Description of options

2 year initial term with 2 optional extension periods of 12 months (2+1+1)

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Lean

Lot No

Lot 2

II.2.2) Additional CPV code(s)

- 79420000 - Management-related services

II.2.3) Place of performance

NUTS codes

- UK - UNITED KINGDOM

II.2.4) Description of the procurement

The Supplier shall deliver LEAN training embedding LEAN principles in levy payer businesses to act as live case studies for the industry.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £400,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

4 June 2021

End date

3 June 2023

This contract is subject to renewal

Yes

Description of renewals

2 year initial term with an optional two 12 month extension periods (2+1+1)

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: Yes

Description of options

2 year initial term with an optional two 12 month extension periods (2+1+1)

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Health and Safety, Environment, Integrated Pest Management and Grassland Management

Lot No

3

II.2.2) Additional CPV code(s)

- 71317210 - Health and safety consultancy services

II.2.3) Place of performance

NUTS codes

- UK - UNITED KINGDOM

II.2.4) Description of the procurement

The Supplier shall provide various Consultancy Services in:

Health and Safety

Environment

Integrated Pest Management

Grass and Forage Management

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £1,000,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

4 June 2021

End date

3 June 2023

This contract is subject to renewal

Yes

Description of renewals

2 year initial term with two optional 12 month extension periods (2+1+1)

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: Yes

Description of options

2 year initial term with two optional 12 month extension periods (2+1+1)

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Agribusiness, Group Formation and Data Collection

Lot No

4

II.2.2) Additional CPV code(s)

- 79412000 - Financial management consultancy services

II.2.3) Place of performance

NUTS codes

- UK - UNITED KINGDOM

II.2.4) Description of the procurement

The Supplier shall provide one or both of the following services to AHDB under this agreement:

Agribusiness Appraisals on Monitor and Strategic farms

Farmer recruitment, group formation and data collection, validation and upload into AHDB benchmarking systems, e.g. Farmbench or KPI Express

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £12,000,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

4 June 2021

End date

3 June 2023

This contract is subject to renewal

Yes

Description of renewals

2 year initial term with two optional 12 month extension periods (2+1+1)

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: Yes

Description of options

2 year initial term with two optional 12 month extension periods (2+1+1)

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

HR/ Workforce Planning

Lot No

5

II.2.2) Additional CPV code(s)

- 79414000 - Human resources management consultancy services

II.2.3) Place of performance

NUTS codes

- UK - UNITED KINGDOM

II.2.4) Description of the procurement

The Supplier shall provide services that shall enable AHDB levy payers to strengthen workplace planning processes and training plans.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £200,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

4 June 2021

End date

3 June 2023

This contract is subject to renewal

Yes

Description of renewals

2 year initial term with two optional 12 month extension periods (2+1+1)

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: Yes

Description of options

2 year initial term with two optional 12 month extension periods (2+1+1)

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Animal Health, Welfare and Biosecurity

Lot No

6

II.2.2) Additional CPV code(s)

- 77100000 - Agricultural services

II.2.3) Place of performance

NUTS codes

- UK - UNITED KINGDOM

II.2.4) Description of the procurement

The Supplier shall provide one or more of the following services:

On-farm assessment of health, welfare and biosecurity standards of AHDB levy paying businesses involved in KE or R&D activities

Technical support, advice and guidance on health, welfare and biosecurity to employees of AHDB

Provision of Training to AHDB and third parties

Support to AHDB in the event of a PEDv outbreak

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £160,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

4 June 2021

End date

3 June 2023

This contract is subject to renewal

Yes

Description of renewals

2 years with two optional extension periods of 12 months (2+1+1)

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: Yes

Description of options

2 years with two optional extension periods of 12 months (2+1+1)

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Digital Copywriting

Lot No

7

II.2.2) Additional CPV code(s)

- 92312211 - Writing agency services

II.2.3) Place of performance

NUTS codes

- UK - UNITED KINGDOM

II.2.4) Description of the procurement

AHDB require an experienced digital copywriter to rewrite content that was initially written for a printed publication and is currently in PDF format; and provide accurate web addresses, search engine optimised titles and descriptions to images, videos and other digital media. Our aim is to make our knowledge library content more accessible, for example, by taking it out of PDF and putting into searchable webpages that are well structured and specific. This is achieved by ensuring that the content is written in plain English, is well structured and meets current search engine optimisation (SEO) best practices.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £300,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

4 June 2021

End date

3 June 2023

This contract is subject to renewal

Yes

Description of renewals

2 years with two optional 12 month extension periods (2+1+1)

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: Yes

Description of options

2 years with two optional 12 month extension periods (2+1+1)

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Behavioural Insights

Lot No

8

II.2.2) Additional CPV code(s)

- 80570000 - Personal development training services

II.2.3) Place of performance

NUTS codes

- UK - UNITED KINGDOM

II.2.4) Description of the procurement

The Supplier shall provide the following Behavioural Insights services:

Training and mentoring.

Consultancy services such as, but not limited to:

Process reviews

Evaluation development and analysis

Pilots and trial work

Advice and guidance to AHDB staff

Preparation, design and development of target audience (farmers, growers, industry advisors) interventions and resources

Ethical reviews

Development of profiles and personas for target audiences

Research, literature reviews and evidence synthesis on the use of behavioural insights in agriculture, horticulture and related industries.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £200,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

4 June 2021

End date

3 June 2023

This contract is subject to renewal

Yes

Description of renewals

2 year initial term with two optional extensions of 12 months (2+1+1)

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Evidence for Farming Initiative

Lot No

9

II.2.2) Additional CPV code(s)

- 77100000 - Agricultural services

II.2.3) Place of performance

NUTS codes

- UK - UNITED KINGDOM

II.2.4) Description of the procurement

As part of its programme for the design and development of the Evidence for Farming Initiative (EFI), AHDB requires suppliers to provide a range of services to support EFI, to include, rapid evidence assessments, scoping review of research studies, statistical analyses and evidence syntheses.

AHDB's ambition is, over time, for EFI to:

identify the best available evidence for how farmers, growers and other decision-makers can bring about sustainable businesses operating in a sustainable sector

address gaps in the evidence base by conducting and supporting primary research and by commissioning and undertaking evidence syntheses

translate evidence into accessible, actionable materials

support decision makers in using evidence to improve the effectiveness and cost-effectiveness of agricultural practice.

identify data owners and potential research partners for the EFI

AHDB's piloted the development of EFI through an initial focus on the 'Net Zero' agenda, prototyping products and services that will assist decision-makers seeking to reduce GHG emissions. The prototype has been underpinned by a set of Evidence Standards.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £500,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

4 June 2021

End date

3 March 2023

This contract is subject to renewal

Yes

Description of renewals

2 year initial term with two optional extension periods of 12 months (2+1+1)

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: Yes

Description of options

2 year initial term with two optional extension periods of 12 months (2+1+1)

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with several operators

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

10 March 2021

Local time

5:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: Yes

Estimated timing for further notices to be published: 3 years time

VI.4) Procedures for review

VI.4.1) Review body

AHDB

Stoneleigh Park

Kenilworth

CV8 2TL

Country

United Kingdom