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Contract

HSHAZ Programme Evaluation – Impact Insights - UID 139

Historic England

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-002740

Procurement identifier (OCID): ocds-h6vhtk-05de1b ([view related notices](#))

Published 13 January 2026, 3:02pm

Scope

Reference

P/REF 00000478

Description

In March 2025, Historic England published its evaluation of the £95 million High Street Heritage Action Zones (HSHAZ) programme. We have an opportunity to build on this work by commissioning a data journalist to examine existing data and evidence and present it in a way that is engaging and impactful for a wide public audience. This project seeks to test if, and how, data journalism might be applied to the data generated through the HSHAZ programme and its evaluation.

For more detailed information please see the attached request for quote.

Contract 1. HSHAZ Programme Evaluation – Impact Insights - UID 139

Supplier

- [genecon](#)

Contract value

- £5,800 excluding VAT
- £6,960 including VAT

Below the relevant threshold

Date signed

12 January 2026

Contract dates

- 12 January 2026 to 31 March 2026
- 2 months, 20 days

Main procurement category

Services

CPV classifications

- 79310000 - Market research services
 - 92522100 - Preservation services of historical sites
 - 73110000 - Research services
-

Procedure

Procedure type

Below threshold - open competition

Supplier

genecon

5th Floor, 85 The Strand

London

WC2R 0DW

United Kingdom

Email: graemecollinge@genecon.co.uk

Website: <http://www.genecon.co.uk>

Region: UKI32 - Westminster

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. HSHAZ Programme Evaluation - Impact Insights - UID 139

Contracting authority

Historic England

- Public Procurement Organisation Number: PXLY-5862-RMML

The Engine House

Swindon

SN22EH

United Kingdom

Contact name: Anna Kirkham

Email: procurement-he@historicengland.org.uk

Website: <http://www.historicengland.org.uk>

Region: UKK14 - Swindon

Organisation type: Public authority - sub-central government