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Contract

## **BTA1293 - Content Management System**

British Tourist Authority

F21: Social and other specific services – public contracts

Contract award notice

Notice identifier: 2021/S 000-002645

Procurement identifier (OCID): ocids-h6vhtk-0291bc

Published 9 February 2021, 4:32pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

British Tourist Authority

visitbritain.org

London

SW1W 9SZ

#### **Contact**

Darsej Gjakiu

#### **Email**

[darsej.gjakiu@visitbritain.org](mailto:darsej.gjakiu@visitbritain.org)

#### **Telephone**

+44 2075781072

#### **Country**

United Kingdom

**NUTS code**

UKI - LONDON

**Internet address(es)**

Main address

[www.visitbritan.org](http://www.visitbritan.org)

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Recreation, culture and religion

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

BTA1293 - Content Management System

**II.1.2) Main CPV code**

- 72212783 - Content management software development services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

For the provision of a fully integrated content management system. The opportunity was sourced through the CCS G cloud 11 Framework RM1557.11.

**II.1.6) Information about lots**

This contract is divided into lots: Yes

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £3,000,000

## **II.2) Description**

### **II.2.1) Title**

BTA1293 - Content Management System

Lot No

0

### **II.2.2) Additional CPV code(s)**

- 48783000 - Content management software package

### **II.2.3) Place of performance**

NUTS codes

- UKI - LONDON

Main site or place of performance

LONDON

### **II.2.4) Description of the procurement**

For the provision of a content management system.

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Form of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

The tender was awarded through the G cloud 11 Framework. The list of supplier are shortlisted using the framework search functionality and therefore

#### **IV.1.11) Main features of the award procedure**

Sourced through the G cloud 11 Framework.

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## **Section V. Award of contract**

### **Contract No**

BTA1293

### **Title**

Content Management System

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

22 January 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 27

#### **V.2.3) Name and address of the contractor**

CTI Digital Limited

3 George Leigh Street

Manchester

M4 5DL

Country

United Kingdom

NUTS code

- UKD33 - Manchester

National registration number

04884651

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £2,734,651

Total value of the contract/lot: £2,734,651

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## **Section VI. Complementary information**

### **VI.3) Additional information**

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=568707707>

GO Reference: GO-202129-PRO-17765469

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

British Tourist Authority

visitbritain.org

London

SW1W 9SZ

Email

[darsej.gjakiu@visitbritain.org](mailto:darsej.gjakiu@visitbritain.org)

Country

United Kingdom