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Contract

BTA1293 - Content Management System

British Tourist Authority

F21: Social and other specific services – public contracts

Contract award notice

Notice identifier: 2021/S 000-002645

Procurement identifier (OCID): ocds-h6vhtk-0291bc

Published 9 February 2021, 4:32pm

Section I: Contracting authority

I.1) Name and addresses

British Tourist Authority

visitbritain.org

London

SW1W 9SZ

Contact

Darsej Gjakiu

Email

darsej.gjakiu@visitbritain.org

Telephone

+44 2075781072

Country

United Kingdom

NUTS code

UKI-LONDON

Internet address(es)

Main address

www.visitbritan.org

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Recreation, culture and religion

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

BTA1293 - Content Management System

II.1.2) Main CPV code

• 72212783 - Content management software development services

II.1.3) Type of contract

Services

II.1.4) Short description

For the provision of a fully integrated content management system. The opportunity was

sourced through the CCS G cloud 11 Framework RM1557.11.

II.1.6) Information about lots

This contract is divided into lots: Yes

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £3,000,000

II.2) Description

II.2.1) Title

BTA1293 - Content Management System

Lot No

0

II.2.2) Additional CPV code(s)

• 48783000 - Content management software package

II.2.3) Place of performance

NUTS codes

• UKI - LONDON

Main site or place of performance

LONDON

II.2.4) Description of the procurement

For the provision of a content management system.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Form of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

• The procurement falls outside the scope of application of the regulations

Explanation:

The tender was awarded through the G cloud 11 Framework. The list of supplier are shortlisted using the framework search functionality and therefore

IV.1.11) Main features of the award procedure

Sourced through the G cloud 11 Framework.

Section V. Award of contract

Contract No

BTA1293

Title

Content Management System

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

22 January 2021

V.2.2) Information about tenders

Number of tenders received: 27

V.2.3) Name and address of the contractor

CTI Digital Limited

3 George Leigh Street

Manchester

M45DL

Country

United Kingdom

NUTS code

• UKD33 - Manchester

National registration number

04884651

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £2,734,651

Total value of the contract/lot: £2,734,651

Section VI. Complementary information

VI.3) Additional information

To view this notice, please click here:

https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=568707707

GO Reference: GO-202129-PRO-17765469

VI.4) Procedures for review

VI.4.1) Review body

British Tourist Authority

visitbritain.org

London

SW1W 9SZ

Email

darsej.gjakiu@visitbritain.org

Country

United Kingdom