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Contract

## **Evaluation & Research Services**

Festival 2022 Limited

The Organising Committee for the 2022 Birmingham Commonwealth Games Ltd

F03: Contract award notice

Notice identifier: 2022/S 000-002628

Procurement identifier (OCID): ocds-h6vhtk-02d72c

Published 29 January 2022, 10:14am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Festival 2022 Limited

One Brindley Place

Birmingham

B1 2JB

#### **Email**

[team@festival2022.uk](mailto:team@festival2022.uk)

#### **Telephone**

+44 7951735849

#### **Country**

United Kingdom

#### **NUTS code**

UKG3 - West Midlands

**National registration number**

12581221

**Internet address(es)**

Main address

[www.festival2022.uk](http://www.festival2022.uk)

**I.1) Name and addresses**

The Organising Committee for the 2022 Birmingham Commonwealth Games Ltd

One Brindley Place

Birmingham

B1 2JB

**Email**

[sam.turner@birmingham2022.com](mailto:sam.turner@birmingham2022.com)

**Country**

United Kingdom

**NUTS code**

UKG3 - West Midlands

**Internet address(es)**

Main address

[www.birmingham2022.com](http://www.birmingham2022.com)

**I.2) Information about joint procurement**

The contract involves joint procurement

#### **I.4) Type of the contracting authority**

Body governed by public law

#### **I.5) Main activity**

Recreation, culture and religion

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### **Section II: Object**

#### **II.1) Scope of the procurement**

##### **II.1.1) Title**

Evaluation & Research Services

Reference number

CCE.F2022.005

##### **II.1.2) Main CPV code**

- 73000000 - Research and development services and related consultancy services

##### **II.1.3) Type of contract**

Services

##### **II.1.4) Short description**

Primary Evaluation & Research Supplier for Festival UK\* 2022 : A single supplier to oversee, project manage and undertake the overall research design for Festival UK\* 2022, a major festival of creativity and innovation taking place across the UK in 2022.

Framework of Specialist Research Suppliers:

2A: Qualitative Specialists

2B: Quantitative Specialists

A framework of specialist primary research suppliers will enable Festival 2022 Ltd (and the successful Lot 1 supplier) and Birmingham Organising Committee for the 2022 Commonwealth Games (and the successful Lot 3 supplier) to access a range of

specialised qualitative and quantitative skills when delivering the evaluation plans for Festival UK\* 2022 and the Birmingham 2022 Cultural Programme.

B2022 Cultural Programme Evaluation :

A single supplier to deliver evaluation and research services for a separate regional Cultural Programme for the Birmingham.

#### **II.1.6) Information about lots**

This contract is divided into lots: Yes

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £1,222,554

### **II.2) Description**

#### **II.2.1) Title**

Lot 1: Primary Evaluation & Research Supplier for Festival UK\* 2022

Lot No

1

#### **II.2.2) Additional CPV code(s)**

- 73000000 - Research and development services and related consultancy services
- 73110000 - Research services

#### **II.2.3) Place of performance**

NUTS codes

- UKG3 - West Midlands

Main site or place of performance

West Midlands

#### **II.2.4) Description of the procurement**

Lot 1: Primary Evaluation & Research Supplier for Festival UK\* 2022 (Single Supplier)

### **II.2.5) Award criteria**

Quality criterion - Name: Technical / Weighting: 55

Quality criterion - Name: Social Value / Weighting: 10

Cost criterion - Name: Commercial (Price) / Weighting: 35

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Lot 2: Framework of Specialist Research Suppliers (to provide primary research services for both Festival UK\* 2022 and the B2022 Cultural Programme); Lot 2a: Qualitative Specialists. Lot 2b: Quantitative Specialists

Lot No

2

### **II.2.2) Additional CPV code(s)**

- 73000000 - Research and development services and related consultancy services
- 73110000 - Research services

### **II.2.3) Place of performance**

NUTS codes

- UKG3 - West Midlands

Main site or place of performance

West Midlands

### **II.2.4) Description of the procurement**

Lot 2: Framework of Specialist Research Suppliers (to provide primary research services for both Festival UK\* 2022 and the B2022 Cultural Programme)

Lot 2a: Qualitative Specialists

Lot 2b: Quantitative Specialists

### **II.2.5) Award criteria**

Quality criterion - Name: Technical / Weighting: 55

Quality criterion - Name: Social Value / Weighting: 10

Cost criterion - Name: Commercial (Price) / Weighting: 35

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2.14) Additional information**

Lot 2: Festival 2022 Framework for Specialist Research: £335,000

Lot 2: OC Framework for Specialist Research Supplier: £115,000

Total aggregate Framework value: £450,000.

To note: There is no minimum, or any spend guarantee in respect of the Lot 2 Framework Agreement.

Call-Off Work Orders will be awarded via either Direct Award or Mini-Competition.

## **II.2) Description**

### **II.2.1) Title**

Lot 3: B2022 Cultural Programme Evaluation (Single Supplier)

Lot No

3

### **II.2.2) Additional CPV code(s)**

- 73000000 - Research and development services and related consultancy services
- 73110000 - Research services

### **II.2.3) Place of performance**

NUTS codes

- UKG3 - West Midlands

Main site or place of performance

West Midlands

### **II.2.4) Description of the procurement**

B2022 Cultural Programme Evaluation : A single supplier to deliver evaluation and research services for a separate regional Cultural Programme for the Birmingham 2022 Commonwealth Games, based within the West Midlands.

### **II.2.5) Award criteria**

Quality criterion - Name: Technical / Weighting: 55

Quality criterion - Name: Social Value / Weighting: 10

Cost criterion - Name: Commercial (Price) / Weighting: 35

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2021/S 000-020413](#)

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## **Section V. Award of contract**

### **Lot No**

1

### **Title**

Lot 1: Primary Evaluation & Research Supplier for Festival UK\* 2022

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

30 November 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 1



The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

KPMG LLP

15 Canada Square

London

Country

United Kingdom

NUTS code

- UKI - London

National registration number

OC301540

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £597,750

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**Section V. Award of contract**

**Lot No**

2

**Title**

Lot 2: Framework of Specialist Research Suppliers

A contract/lot is awarded: Yes

**V.2) Award of contract**

**V.2.1) Date of conclusion of the contract**

30 November 2021

**V.2.2) Information about tenders**

Number of tenders received: 8

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

BMG Research Ltd

Beech House

Birmingham

Country

United Kingdom

NUTS code

- UKG31 - Birmingham

National registration number

02841970

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £450,000

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**Section V. Award of contract**

**Lot No**

2

## **Title**

Lot 2: Framework of Specialist Research Suppliers

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

10 December 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 8

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Courtney Consulting Ltd

201 Haverstock Hill

London

Country

United Kingdom

NUTS code

- UKI - London

National registration number

06403410

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £450,000

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## **Section V. Award of contract**

### **Lot No**

2

### **Title**

Lot 2: Framework of Specialist Research Suppliers

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

30 November 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 8

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

MEL Research

Somerset House

Birmingham

Country

United Kingdom

NUTS code

- UKG31 - Birmingham

National registration number

03000946

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £450,000

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**Section V. Award of contract**

**Lot No**

2

**Title**

Lot 2: Framework of Specialist Research Suppliers

A contract/lot is awarded: Yes

**V.2) Award of contract**

**V.2.1) Date of conclusion of the contract**

30 November 2021

**V.2.2) Information about tenders**

Number of tenders received: 8

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Warwick Economics & Development Consulting

2 Snow Hill

Birmingham

Country

United Kingdom

NUTS code

- UKG31 - Birmingham

National registration number

07531279

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £450,000

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### **Section V. Award of contract**

#### **Lot No**

2

#### **Title**

Lot 2: Framework of Specialist Research Suppliers

A contract/lot is awarded: Yes

#### **V.2) Award of contract**

##### **V.2.1) Date of conclusion of the contract**

30 November 2021

##### **V.2.2) Information about tenders**

Number of tenders received: 8

The contract has been awarded to a group of economic operators: No

##### **V.2.3) Name and address of the contractor**

Strategic Research and Insight Ltd

4 Park Court Mews

Cardiff

Country

United Kingdom

NUTS code

- UKL22 - Cardiff and Vale of Glamorgan

National registration number

03104801

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £450,000

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## **Section V. Award of contract**

### **Lot No**

2

### **Title**

Lot 2: Framework of Specialist Research Suppliers. Lot 2a: Qualitative Specialists

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

30 November 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 8

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Brennan Research

31-38 Queen Street

Hull

Country

United Kingdom

NUTS code

- UKE11 - Kingston upon Hull, City of

National registration number

10174269

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £450,000

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**Section V. Award of contract**

**Lot No**

2

**Title**

Lot 2: Framework of Specialist Research Suppliers. Lot 2b: Quantitative Specialists

A contract/lot is awarded: Yes



## **V.2) Award of contract**

### **V.2.1) Date of conclusion of the contract**

6 December 2021

### **V.2.2) Information about tenders**

Number of tenders received: 8

The contract has been awarded to a group of economic operators: No

### **V.2.3) Name and address of the contractor**

Baker Richards

14/15 Orwell House

Cambridge

Country

United Kingdom

NUTS code

- UKH12 - Cambridgeshire CC

National registration number

04840675

The contractor is an SME

Yes

### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £450,000

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## **Section V. Award of contract**

### **Lot No**

2

### **Title**

Lot 2: Framework of Specialist Research Suppliers. Lot 2b: Quantitative Specialists

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

29 November 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 8

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

The Audience Agency

The Whitehouse, Wilderspool Business Park

Warrington

Country

United Kingdom

NUTS code

- UKD61 - Warrington

National registration number

08117915

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £450,000

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**Section V. Award of contract**

**Lot No**

3

**Title**

Lot 3: B2022 Cultural Programme Evaluation

A contract/lot is awarded: Yes

**V.2) Award of contract**

**V.2.1) Date of conclusion of the contract**

23 January 2022

**V.2.2) Information about tenders**

Number of tenders received: 4

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Indigo Cultural Consulting Ltd

59 Chantry Road

Birmingham

Country

United Kingdom

NUTS code

- UKG31 - Birmingham

National registration number

06248802

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £174,804

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## **Section VI. Complementary information**

### **VI.3) Additional information**

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=662297110>

GO Reference: GO-2022128-PRO-19553457

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Royal Courts of Justice

London

Country

United Kingdom