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Contract

Evaluation & Research Services

Festival 2022 Limited

The Organising Committee for the 2022 Birmingham Commonwealth Games Ltd

F03: Contract award notice

Notice identifier: 2022/S 000-002628

Procurement identifier (OCID): ocds-h6vhtk-02d72c

Published 29 January 2022, 10:14am

Section I: Contracting authority

I.1) Name and addresses

Festival 2022 Limited

One Brindley Place

Birmingham

B1 2JB

Email

team@festival2022.uk

Telephone

+44 7951735849

Country

United Kingdom

NUTS code

UKG3 - West Midlands

National registration number

12581221

Internet address(es)

Main address

www.festival2022.uk

I.1) Name and addresses

The Organising Committee for the 2022 Birmingham Commonwealth Games Ltd

One Brindley Place

Birmingham

B1 2JB

Email

sam.turner@birmingham2022.com

Country

United Kingdom

NUTS code

UKG3 - West Midlands

Internet address(es)

Main address

www.birmingham2022.com

I.2) Information about joint procurement

The contract involves joint procurement

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Recreation, culture and religion

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Evaluation & Research Services

Reference number

CCE.F2022.005

II.1.2) Main CPV code

- 73000000 - Research and development services and related consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

Primary Evaluation & Research Supplier for Festival UK* 2022 : A single supplier to oversee, project manage and undertake the overall research design for Festival UK* 2022, a major festival of creativity and innovation taking place across the UK in 2022.

Framework of Specialist Research Suppliers:

2A: Qualitative Specialists

2B: Quantitative Specialists

A framework of specialist primary research suppliers will enable Festival 2022 Ltd (and the successful Lot 1 supplier) and Birmingham Organising Committee for the 2022 Commonwealth Games (and the successful Lot 3 supplier) to access a range of

specialised qualitative and quantitative skills when delivering the evaluation plans for Festival UK* 2022 and the Birmingham 2022 Cultural Programme.

B2022 Cultural Programme Evaluation :

A single supplier to deliver evaluation and research services for a separate regional Cultural Programme for the Birmingham.

II.1.6) Information about lots

This contract is divided into lots: Yes

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £1,222,554

II.2) Description

II.2.1) Title

Lot 1: Primary Evaluation & Research Supplier for Festival UK* 2022

Lot No

1

II.2.2) Additional CPV code(s)

- 73000000 - Research and development services and related consultancy services
- 73110000 - Research services

II.2.3) Place of performance

NUTS codes

- UKG3 - West Midlands

Main site or place of performance

West Midlands

II.2.4) Description of the procurement

Lot 1: Primary Evaluation & Research Supplier for Festival UK* 2022 (Single Supplier)

II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 55

Quality criterion - Name: Social Value / Weighting: 10

Cost criterion - Name: Commercial (Price) / Weighting: 35

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Lot 2: Framework of Specialist Research Suppliers (to provide primary research services for both Festival UK* 2022 and the B2022 Cultural Programme); Lot 2a: Qualitative Specialists. Lot 2b: Quantitative Specialists

Lot No

2

II.2.2) Additional CPV code(s)

- 73000000 - Research and development services and related consultancy services
- 73110000 - Research services

II.2.3) Place of performance

NUTS codes

- UKG3 - West Midlands

Main site or place of performance

West Midlands

II.2.4) Description of the procurement

Lot 2: Framework of Specialist Research Suppliers (to provide primary research services for both Festival UK* 2022 and the B2022 Cultural Programme)

Lot 2a: Qualitative Specialists

Lot 2b: Quantitative Specialists

II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 55

Quality criterion - Name: Social Value / Weighting: 10

Cost criterion - Name: Commercial (Price) / Weighting: 35

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

Lot 2: Festival 2022 Framework for Specialist Research: £335,000

Lot 2: OC Framework for Specialist Research Supplier: £115,000

Total aggregate Framework value: £450,000.

To note: There is no minimum, or any spend guarantee in respect of the Lot 2 Framework Agreement.

Call-Off Work Orders will be awarded via either Direct Award or Mini-Competition.

II.2) Description

II.2.1) Title

Lot 3: B2022 Cultural Programme Evaluation (Single Supplier)

Lot No

3

II.2.2) Additional CPV code(s)

- 73000000 - Research and development services and related consultancy services
- 73110000 - Research services

II.2.3) Place of performance

NUTS codes

- UKG3 - West Midlands

Main site or place of performance

West Midlands

II.2.4) Description of the procurement

B2022 Cultural Programme Evaluation : A single supplier to deliver evaluation and research services for a separate regional Cultural Programme for the Birmingham 2022 Commonwealth Games, based within the West Midlands.

II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 55

Quality criterion - Name: Social Value / Weighting: 10

Cost criterion - Name: Commercial (Price) / Weighting: 35

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2021/S 000-020413](#)

Section V. Award of contract

Lot No

1

Title

Lot 1: Primary Evaluation & Research Supplier for Festival UK* 2022

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

30 November 2021

V.2.2) Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

KPMG LLP

15 Canada Square

London

Country

United Kingdom

NUTS code

- UKI - London

National registration number

OC301540

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £597,750

Section V. Award of contract

Lot No

2

Title

Lot 2: Framework of Specialist Research Suppliers

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

30 November 2021

V.2.2) Information about tenders

Number of tenders received: 8

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

BMG Research Ltd

Beech House

Birmingham

Country

United Kingdom

NUTS code

- UKG31 - Birmingham

National registration number

02841970

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £450,000

Section V. Award of contract

Lot No

2

Title

Lot 2: Framework of Specialist Research Suppliers

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

10 December 2021

V.2.2) Information about tenders

Number of tenders received: 8

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Courtney Consulting Ltd

201 Haverstock Hill

London

Country

United Kingdom

NUTS code

- UKI - London

National registration number

06403410

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £450,000

Section V. Award of contract

Lot No

2

Title

Lot 2: Framework of Specialist Research Suppliers

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

30 November 2021

V.2.2) Information about tenders

Number of tenders received: 8

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

MEL Research

Somerset House

Birmingham

Country

United Kingdom

NUTS code

- UKG31 - Birmingham

National registration number

03000946

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £450,000

Section V. Award of contract

Lot No

2

Title

Lot 2: Framework of Specialist Research Suppliers

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

30 November 2021

V.2.2) Information about tenders

Number of tenders received: 8

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Warwick Economics & Development Consulting

2 Snow Hill

Birmingham

Country

United Kingdom

NUTS code

- UKG31 - Birmingham

National registration number

07531279

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £450,000

Section V. Award of contract

Lot No

2

Title

Lot 2: Framework of Specialist Research Suppliers

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

30 November 2021

V.2.2) Information about tenders

Number of tenders received: 8

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Strategic Research and Insight Ltd

4 Park Court Mews

Cardiff

Country

United Kingdom

NUTS code

- UKL22 - Cardiff and Vale of Glamorgan

National registration number

03104801

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £450,000

Section V. Award of contract

Lot No

2

Title

Lot 2: Framework of Specialist Research Suppliers. Lot 2a: Qualitative Specialists

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

30 November 2021

V.2.2) Information about tenders

Number of tenders received: 8

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Brennan Research

31-38 Queen Street

Hull

Country

United Kingdom

NUTS code

- UKE11 - Kingston upon Hull, City of

National registration number

10174269

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £450,000

Section V. Award of contract

Lot No

2

Title

Lot 2: Framework of Specialist Research Suppliers. Lot 2b: Quantitative Specialists

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 December 2021

V.2.2) Information about tenders

Number of tenders received: 8

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Baker Richards

14/15 Orwell House

Cambridge

Country

United Kingdom

NUTS code

- UKH12 - Cambridgeshire CC

National registration number

04840675

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £450,000

Section V. Award of contract

Lot No

2

Title

Lot 2: Framework of Specialist Research Suppliers. Lot 2b: Quantitative Specialists

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

29 November 2021

V.2.2) Information about tenders

Number of tenders received: 8

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

The Audience Agency

The Whitehouse, Wilderspool Business Park

Warrington

Country

United Kingdom

NUTS code

- UKD61 - Warrington

National registration number

08117915

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £450,000

Section V. Award of contract

Lot No

3

Title

Lot 3: B2022 Cultural Programme Evaluation

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

23 January 2022

V.2.2) Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Indigo Cultural Consulting Ltd

59 Chantry Road

Birmingham

Country

United Kingdom

NUTS code

- UKG31 - Birmingham

National registration number

06248802

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £174,804

Section VI. Complementary information

VI.3) Additional information

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=662297110>

GO Reference: GO-2022128-PRO-19553457

VI.4) Procedures for review

VI.4.1) Review body

Royal Courts of Justice

London

Country

United Kingdom