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Contract

Future Learn Platform Subscription & Hosting

Coventry University

F03: Contract award notice

Notice identifier: 2025/S 000-002627

Procurement identifier (OCID): ocids-h6vhtk-046ca5

Published 24 January 2025, 6:06pm

Section I: Contracting authority

I.1) Name and addresses

Coventry University

Priory Street

COVENTRY

CV15FB

Email

bux280@coventry.ac.uk

Telephone

+44 2477658021

Country

United Kingdom

Region code

UKG33 - Coventry

Companies House

07781274

Internet address(es)

Main address

<https://www.coventry.ac.uk/>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Future Learn Platform Subscription & Hosting

Reference number

FRAM-1318-24-TH

II.1.2) Main CPV code

- 48000000 - Software package and information systems

II.1.3) Type of contract

Supplies

II.1.4) Short description

Coventry University Online Ltd, is working with FutureLearn Ltd for the hosting and delivery of a range of online courses on their digital learning platform, including free and

paid-for open courses, or MOOCs, within a global marketplace, credit bearing University courses, non-credit bearing and CPD training courses developed with external partners.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £857,994

II.2) Description

II.2.2) Additional CPV code(s)

- 80420000 - E-learning services

II.2.3) Place of performance

NUTS codes

- UKG - West Midlands (England)

II.2.4) Description of the procurement

Coventry University Online Ltd, is working with FutureLearn Ltd for the hosting and delivery of a range of online courses on their digital learning platform, including free and paid-for open courses, or MOOCs, within a global marketplace, credit bearing University courses, non-credit bearing and CPD training courses developed with external partners.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The services can be provided only by a particular economic operator for the following reason:
 - protection of exclusive rights, including intellectual property rights

Explanation:

The FutureLearn platform houses over 170 online course which provide teaching and learning for a range of core degrees, CPD and open courses. The new contractual arrangement ensures continuity of delivery for our customers (individual students, government and private sector learner cohorts), analytical measurement for the University and the ability to maintain existing income streams. It is acknowledged that any move from the FutureLearn platform would involve several years' work to ensure continuity of study experience and income streams.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-017004](#)

Section V. Award of contract

Contract No

FRAM-1318-24-TH

Title

Future Learn Platform Subscription & Hosting

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

31 October 2024

V.2.2) Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

FUTURELEARN LIMITED

Buchanan House, 30 Holborn,

London

EC1N 2HS

Country

United Kingdom

NUTS code

- UKI - London

Companies House

08324083

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £857,994

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Coventry University

Priory Street

Coventry

CV15FB

Country

United Kingdom