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Contract

## **Future Learn Platform Subscription & Hosting**

Coventry University

F03: Contract award notice

Notice identifier: 2025/S 000-002627

Procurement identifier (OCID): ocds-h6vhtk-046ca5

Published 24 January 2025, 6:06pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Coventry University

Priory Street

COVENTRY

CV15FB

#### **Email**

[bux280@coventry.ac.uk](mailto:bux280@coventry.ac.uk)

#### **Telephone**

+44 2477658021

#### **Country**

United Kingdom

**Region code**

UKG33 - Coventry

**Companies House**

07781274

**Internet address(es)**

Main address

<https://www.coventry.ac.uk/>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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**Section II: Object****II.1) Scope of the procurement****II.1.1) Title**

Future Learn Platform Subscription & Hosting

Reference number

FRAM-1318-24-TH

**II.1.2) Main CPV code**

- 48000000 - Software package and information systems

**II.1.3) Type of contract**

Supplies

### **II.1.4) Short description**

Coventry University Online Ltd, is working with FutureLearn Ltd for the hosting and delivery of a range of online courses on their digital learning platform, including free and paid-for open courses, or MOOCs, within a global marketplace, credit bearing University courses, non-credit bearing and CPD training courses developed with external partners.

### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £857,994

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 80420000 - E-learning services

### **II.2.3) Place of performance**

NUTS codes

- UKG - West Midlands (England)

### **II.2.4) Description of the procurement**

Coventry University Online Ltd, is working with FutureLearn Ltd for the hosting and delivery of a range of online courses on their digital learning platform, including free and paid-for open courses, or MOOCs, within a global marketplace, credit bearing University courses, non-credit bearing and CPD training courses developed with external partners.

### **II.2.5) Award criteria**

Price

### **II.2.11) Information about options**

Options: No

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## Section IV. Procedure

### IV.1) Description

#### IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The services can be provided only by a particular economic operator for the following reason:
  - protection of exclusive rights, including intellectual property rights

Explanation:

The FutureLearn platform houses over 170 online course which provide teaching and learning for a range of core degrees, CPD and open courses. The new contractual arrangement ensures continuity of delivery for our customers (individual students, government and private sector learner cohorts), analytical measurement for the University and the ability to maintain existing income streams. It is acknowledged that any move from the FutureLearn platform would involve several years' work to ensure continuity of study experience and income streams.

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

### IV.2) Administrative information

#### IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-017004](#)

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## **Section V. Award of contract**

### **Contract No**

FRAM-1318-24-TH

### **Title**

Future Learn Platform Subscription & Hosting

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

31 October 2024

#### **V.2.2) Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

FUTURELEARN LIMITED

Buchanan House, 30 Holborn,

London

EC1N 2HS

Country

United Kingdom

NUTS code

- UKI - London

Companies House

08324083

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £857,994

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Coventry University

Priory Street

Coventry

CV15FB

Country

United Kingdom