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Contract

## **LinkedIn Learning Full Campus**

Coventry University

F03: Contract award notice

Notice identifier: 2025/S 000-002616

Procurement identifier (OCID): ocds-h6vhtk-04d642

Published 24 January 2025, 4:35pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Coventry University

Priory Street

COVENTRY

CV15FB

#### **Contact**

Miss Rani

#### **Email**

[bux280@coventry.ac.uk](mailto:bux280@coventry.ac.uk)

#### **Telephone**

+44 2477658021

#### **Country**

United Kingdom

**Region code**

UKG33 - Coventry

**Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

<https://www.coventry.ac.uk>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

LinkedIn Learning Full Campus

Reference number

SC-1487-25-WP

**II.1.2) Main CPV code**

- 80420000 - E-learning services

**II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

LinkedIn Learning Full Campus Agreement - Direct Award through APUC - ITS1035AP  
Online Streaming and Online Training Services

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £289,152

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 80420000 - E-learning services

#### **II.2.3) Place of performance**

NUTS codes

- UKG - West Midlands (England)

#### **II.2.4) Description of the procurement**

LinkedIn is the professional social networking platform. It hosts more than 1 billion professional profiles in 200 countries, which means there's nearly an unlimited supply of network connections and job opportunities. It is a business and employment oriented online service that operates via websites and mobile apps. We have been using it for the last 7 years and it remains a popular service that will be required going forward. A further 3 year agreement has been deemed the most cost effective method for the organisation. It is a key educational resource that if withdrawn, would impact teaching & learning and student satisfaction across the business.

#### **II.2.5) Award criteria**

Price

#### **II.2.11) Information about options**

Options: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- New works/services, constituting a repetition of existing works/services

Explanation:

LinkedIn Learning Full Campus Agreement - Direct Award through APUC - ITS1035AP  
Online Streaming and Online Training Services

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

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## **Section V. Award of contract**

### **Contract No**

SC-1487-25-WP

### **Title**

LinkedIn Learning Full Campus

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

24 January 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

LinkedIn Ireland

Wilton Plaza

Dublin 2

Country

United Kingdom

NUTS code

- UK - United Kingdom

Companies House

477441

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £289,152

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Coventry University

Priory Street

Coventry

CV15FB

Country

United Kingdom