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Contract

LinkedIn Learning Full Campus

Coventry University

F03: Contract award notice

Notice identifier: 2025/S 000-002616

Procurement identifier (OCID): ocids-h6vhtk-04d642

Published 24 January 2025, 4:35pm

Section I: Contracting authority

I.1) Name and addresses

Coventry University

Priory Street

COVENTRY

CV15FB

Contact

Miss Rani

Email

bux280@coventry.ac.uk

Telephone

+44 2477658021

Country

United Kingdom

Region code

UKG33 - Coventry

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.coventry.ac.uk>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

LinkedIn Learning Full Campus

Reference number

SC-1487-25-WP

II.1.2) Main CPV code

- 80420000 - E-learning services

II.1.3) Type of contract

Services

II.1.4) Short description

LinkedIn Learning Full Campus Agreement - Direct Award through APUC - ITS1035AP
Online Streaming and Online Training Services

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £289,152

II.2) Description

II.2.2) Additional CPV code(s)

- 80420000 - E-learning services

II.2.3) Place of performance

NUTS codes

- UKG - West Midlands (England)

II.2.4) Description of the procurement

LinkedIn is the professional social networking platform. It hosts more than 1 billion professional profiles in 200 countries, which means there's nearly an unlimited supply of network connections and job opportunities. It is a business and employment oriented online service that operates via websites and mobile apps. We have been using it for the last 7 years and it remains a popular service that will be required going forward. A further 3 year agreement has been deemed the most cost effective method for the organisation. It is a key educational resource that if withdrawn, would impact teaching & learning and student satisfaction across the business.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- New works/services, constituting a repetition of existing works/services

Explanation:

LinkedIn Learning Full Campus Agreement - Direct Award through APUC - ITS1035AP
Online Streaming and Online Training Services

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

Section V. Award of contract

Contract No

SC-1487-25-WP

Title

LinkedIn Learning Full Campus

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

24 January 2025

V.2.2) Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

LinkedIn Ireland

Wilton Plaza

Dublin 2

Country

United Kingdom

NUTS code

- UK - United Kingdom

Companies House

477441

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £289,152

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Coventry University

Priory Street

Coventry

CV15FB

Country

United Kingdom