

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/002555-2025>

Tender

Supply of a Marketing Engagement Platform for Ordnance Survey (Re-Issued)

Ordnance Survey

F02: Contract notice

Notice identifier: 2025/S 000-002555

Procurement identifier (OCID): ocids-h6vhtk-04d621

Published 24 January 2025, 2:22pm

Section I: Contracting authority

I.1) Name and addresses

Ordnance Survey

Explorer House, Adanac Dr

Southampton

SO16 0AS

Contact

Vicki Walton

Email

vicki.walton@os.uk

Telephone

+44 3454560420

Country

United Kingdom

NUTS code

UKJ - South East (England)

Internet address(es)

Main address

<https://www.ordnancesurvey.co.uk>

Buyer's address

<https://in-tendhost.co.uk/os>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://in-tendhost.co.uk/os.aspx/ProjectManage/510>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

National Mapping Agency

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Supply of a Marketing Engagement Platform for Ordnance Survey (Re-Issued)

Reference number

TS.0510

II.1.2) Main CPV code

- 72210000 - Programming services of packaged software products

II.1.3) Type of contract

Services

II.1.4) Short description

OS is seeking to procure an off-the-shelf Marketing Engagement Platform. Please see tender pack for more information

II.1.5) Estimated total value

Value excluding VAT: £500,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 48510000 - Communication software package
- 48481000 - Sales or marketing software package
- 48480000 - Sales, marketing and business intelligence software package

II.2.3) Place of performance

NUTS codes

- UKJ - South East (England)

II.2.4) Description of the procurement

Provision of a marketing engagement platform

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

36

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.1) Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions

Please see document pack

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

III.2) Conditions related to the contract

III.2.2) Contract performance conditions

Please see document pack

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

24 February 2025

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

24 February 2025

Local time

12:00pm

Place

Ordnance Survey

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.2) Information about electronic workflows

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

VI.4) Procedures for review

VI.4.1) Review body

Ordnance Survey

Southampton

SO16 0AS

Email

Vicki.walton@os.uk

Country

United Kingdom

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

Please see document pack