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Tender

## **Supply of a Marketing Engagement Platform for Ordnance Survey (Re-Issued)**

Ordnance Survey

F02: Contract notice

Notice identifier: 2025/S 000-002555

Procurement identifier (OCID): ocds-h6vhtk-04d621

Published 24 January 2025, 2:22pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Ordnance Survey

Explorer House, Adanac Dr

Southampton

SO16 0AS

#### **Contact**

Vicki Walton

#### **Email**

[vicki.walton@os.uk](mailto:vicki.walton@os.uk)

#### **Telephone**

+44 3454560420

#### **Country**

United Kingdom

**NUTS code**

UKJ - South East (England)

**Internet address(es)**

Main address

<https://www.ordnancesurvey.co.uk>

Buyer's address

<https://in-tendhost.co.uk/os>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://in-tendhost.co.uk/os/asp/ProjectManage/510>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Other activity

National Mapping Agency

## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Supply of a Marketing Engagement Platform for Ordnance Survey (Re-Issued)

Reference number

TS.0510

#### **II.1.2) Main CPV code**

- 72210000 - Programming services of packaged software products

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

OS is seeking to procure an off-the-shelf Marketing Engagement Platform. Please see tender pack for more information

#### **II.1.5) Estimated total value**

Value excluding VAT: £500,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 48510000 - Communication software package
- 48481000 - Sales or marketing software package
- 48480000 - Sales, marketing and business intelligence software package

#### **II.2.3) Place of performance**

NUTS codes

- UKJ - South East (England)

#### **II.2.4) Description of the procurement**

Provision of a marketing engagement platform

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

36

This contract is subject to renewal

No

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.1) Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions

Please see document pack

#### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

### **III.2) Conditions related to the contract**

#### **III.2.2) Contract performance conditions**

Please see document pack

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

24 February 2025

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.7) Conditions for opening of tenders**

Date

24 February 2025

Local time

12:00pm

Place

Ordnance Survey

## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.2) Information about electronic workflows**

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Ordnance Survey

Southampton

SO16 0AS

Email

[Vicki.walton@os.uk](mailto:Vicki.walton@os.uk)

Country

United Kingdom

#### **VI.4.3) Review procedure**

Precise information on deadline(s) for review procedures

Please see document pack