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Tender

## **Branding & Design Services**

Dwr Cymru Cyfyngedig

F05: Contract notice – utilities

Notice identifier: 2021/S 000-002546

Procurement identifier (OCID): ocds-h6vhtk-029159

Published 8 February 2021, 10:56pm

### **Section I: Contracting entity**

#### **I.1) Name and addresses**

Dwr Cymru Cyfyngedig

Ty Awen, Spooner Close

Newport

NP10 8FZ

#### **Email**

[Joanna.Bryant@dwrcymru.com](mailto:Joanna.Bryant@dwrcymru.com)

#### **Telephone**

+44 1633963060

#### **Country**

United Kingdom

#### **NUTS code**

UK - UNITED KINGDOM

**Internet address(es)**

Main address

[www.dwrcymru.com](http://www.dwrcymru.com)

Buyer's address

<https://dwrcymru-welshwater.bravosolution.co.uk>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://dwrcymru-welshwater.bravosolution.co.uk>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://dwrcymru-welshwater.bravosolution.co.uk>

Tenders or requests to participate must be submitted to the above-mentioned address

**I.6) Main activity**

Water

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Branding & Design Services

Reference number

DCWW1241

**II.1.2) Main CPV code**

- 79342000 - Marketing services

### **II.1.3) Type of contract**

Services

### **II.1.4) Short description**

DCC are seeking multiple designers to deliver a wide range of branding and design services that will assist DCC in providing outstanding communications that are engaging and boost customer trust to both an internal and external audience.

DCC are looking for experienced, creative and talented brand design experts to:

- Provide DCC with ongoing brand design support for ad-hoc projects ranging from one-off print design projects to major multi-platform campaign design work
- Provide support with internally and externally facing design requirements
- Work within DCC's existing Brand Guidelines as directed
- Arrange and manage specialist input, if required, in fields such as photography, illustration, copywriting, digital build and translation

### **II.1.5) Estimated total value**

Value excluding VAT: £375,000

### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security
- 79300000 - Market and economic research; polling and statistics
- 79413000 - Marketing management consultancy services
- 79822500 - Graphic design services

### **II.2.3) Place of performance**

NUTS codes

- UK - UNITED KINGDOM

#### **II.2.4) Description of the procurement**

Branding & Design Services

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

36

This contract is subject to renewal

No

#### **II.2.9) Information about the limits on the number of candidates to be invited**

Envisaged minimum number: 5

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: Yes

Description of options

The agreement will be for an initial 3 year period with the option to extend for a further 2 years (3 years + 1 year + 1 year) at the sole discretion of DCC. This means a possible total duration of 5 years if all options are taken.

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Negotiated procedure with prior call for competition

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

Framework agreement with several operators

Envisaged maximum number of participants to the framework agreement: 5

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

12 March 2021

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

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## Section VI. Complementary information

### VI.1) Information about recurrence

This is a recurrent procurement: No

### VI.3) Additional information

Participation instructions — how to express interest in this opportunity.

1) Register your organisation on the DCC eSourcing Portal (this is only required once so please check whether there is an existing account registered for your organisation — multiple users can be added as required);

2) Express an interest in the opportunity:

- log in to the portal with your username and password,
- click the 'PQQs/ ITTs Open to all Suppliers' link,
- click on the relevant PQQ/ ITT to access the content,
- click the 'Express Interest' button at the top of the page — this will move the PQQ/ITT into your 'My

PQQs/ITTs' page (this is a secure area reserved for your projects only),

- you can now access any attachments by clicking 'Attachments' in the 'PQQ/ ITT details' box.

3) Responding to the Opportunity:

- click 'My Response' under 'PQQ/ ITT details'. You can choose to 'Create response' or 'Decline to

Respond',

- you can now use the messaging function to communicate with the buyer and seek any clarification,
- note the deadline for completion and follow the onscreen instructions to complete your response

- there may be a mixture of online and offline actions for you to perform,
- you must then submit your reply using the 'Submit Response' button at the top of the page.

Please Note the following:

- you must download the documents yourself after you have expressed interest, they will not be sent to

you,

- expressions of Interest will ONLY be accepted through the eSourcing Portal
- all documentation must be returned electronically via the eSourcing Portal,
- if you require any further assistance please consult the online help, or contact the eSourcing helpdesk

using the contract information provided on the home page.

## **VI.4) Procedures for review**

### **VI.4.1) Review body**

Dŷr Cymru Welsh Water

Ty Awen, Spooner Close,

Newport

NP10 8FZ

Country

United Kingdom