

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/002544-2021>

Contract

## **Weight Management Services - Obesity Framework**

NHS England

F03: Contract award notice

Notice identifier: 2021/S 000-002544

Procurement identifier (OCID): ocids-h6vhtk-029157

Published 8 February 2021, 10:56pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

NHS England

Quarry House, Quarry Hill

Leeds

LS1 7UE

#### **Email**

[natalie.hailwood@nhs.net](mailto:natalie.hailwood@nhs.net)

#### **Telephone**

+44 111111111

#### **Country**

United Kingdom

#### **NUTS code**

UK - UNITED KINGDOM

**Internet address(es)**

Main address

<https://www.england.nhs.uk/>

**I.4) Type of the contracting authority**

Other type

Health

**I.5) Main activity**

Health

---

**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Weight Management Services - Obesity Framework

**II.1.2) Main CPV code**

- 85100000 - Health services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

NHS England and Improvement intends to procure weight management services delivered through a Digital Weight Management Innovation Platform, to:

- 1) offer those with obesity plus diabetes and/or hypertension access to digital weight management services, to prevent the onset of health complications. Specific support will be available for men, BAME and more deprived communities; and
- 2) develop the evidence base around the effectiveness of digital weight management

services, to inform long term commissioning decisions.

The Platform will involve three intervention levels. Those at higher risk of not completing the programme will be triaged to a level 2/3 intervention.

Level 1 – access to digital content;

Level 2 – access to digital content, plus access to a minimum of 50 minutes of human coaching; and

Level 3 – access to digital content, plus access to a minimum of 100 minutes of human coaching, and additional features such as supported on-boarding.

Contracts will run until 31 March 2024.

#### **II.1.6) Information about lots**

This contract is divided into lots: Yes

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £22,850,000

### **II.2) Description**

#### **II.2.1) Title**

Weight Management Services - Obesity

Lot No

Level 1

#### **II.2.2) Additional CPV code(s)**

- 85100000 - Health services

#### **II.2.3) Place of performance**

NUTS codes

- UK - UNITED KINGDOM

#### **II.2.4) Description of the procurement**

NHS England and Improvement intends to procure weight management services

delivered through a Digital Weight Management Innovation Platform, to:

- 1) offer those with obesity plus diabetes and/or hypertension access to digital weight management services, to prevent the onset of health complications. Specific support will be available for men, BAME and more deprived communities; and
- 2) develop the evidence base around the effectiveness of digital weight management services, to inform long term commissioning decisions.

The Platform will involve three intervention levels. Those at higher risk of not completing the programme will be triaged to a level 2/3 intervention.

Level 1 – access to digital content;

Contracts will run until 31 March 2024.

#### **II.2.5) Award criteria**

Price

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2) Description**

#### **II.2.1) Title**

Weight Management Services - Obesity

Lot No

Level 2

#### **II.2.2) Additional CPV code(s)**

- 85100000 - Health services

#### **II.2.3) Place of performance**

NUTS codes

- UK - UNITED KINGDOM

#### **II.2.4) Description of the procurement**

NHS England and Improvement intends to procure weight management services delivered through a Digital Weight Management Innovation Platform, to:

1) offer those with obesity plus diabetes and/or hypertension access to digital weight management services, to prevent the onset of health complications. Specific support will be available for men, BAME and more deprived communities; and

2) develop the evidence base around the effectiveness of digital weight management services, to inform long term commissioning decisions.

The Platform will involve three intervention levels. Those at higher risk of not completing the programme will be triaged to a level 2/3 intervention.

Level 2 – access to digital content, plus access to a minimum of 50 minutes of human coaching; and

Contracts will run until 31 March 2024.

#### **II.2.5) Award criteria**

Price

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2) Description**

#### **II.2.1) Title**

Weight Management Services - Obesity

Lot No

Level 3

### **II.2.2) Additional CPV code(s)**

- 85100000 - Health services

### **II.2.3) Place of performance**

NUTS codes

- UK - UNITED KINGDOM

### **II.2.4) Description of the procurement**

NHS England and Improvement intends to procure weight management services delivered through a Digital Weight Management Innovation Platform, to:

1) offer those with obesity plus diabetes and/or hypertension access to digital weight management services, to prevent the onset of health complications. Specific support will be available for men, BAME and more deprived communities; and

2) develop the evidence base around the effectiveness of digital weight management services, to inform long term commissioning decisions.

The Platform will involve three intervention levels. Those at higher risk of not completing the programme will be triaged to a level 2/3 intervention.

Level 3 – access to digital content, plus access to a minimum of 100 minutes of human coaching, and additional features such as supported on-boarding.

Contracts will run until 31 March 2024.

### **II.2.5) Award criteria**

Price

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

---

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2020/S 192-465180](#)

---

## **Section V. Award of contract**

### **Lot No**

Level 1

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

31 January 2020

#### **V.2.2) Information about tenders**

Number of tenders received: 9

The contract has been awarded to a group of economic operators: Yes

#### **V.2.3) Name and address of the contractor**

Miles Bramwell Executive Services Ltd t/a Slimming World

Derbyshire

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

Second Nature Ltd

London

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

MoreLife Ltd

London

Country

United Kingdom

NUTS code



- UK - UNITED KINGDOM

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Pulse Healthcare Limited

London

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £8,176,628

---

## **Section V. Award of contract**

### **Lot No**

Level 2

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

31 January 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 11

The contract has been awarded to a group of economic operators: Yes

#### **V.2.3) Name and address of the contractor**

Oviva UK Limited

London

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

No

#### **V.2.3) Name and address of the contractor**

MoreLife Ltd

London

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

Pulse Healthcare Limited

London

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £7,333,333

---

## **Section V. Award of contract**

### **Lot No**

Level 3

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

31 January 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 13

The contract has been awarded to a group of economic operators: Yes

#### **V.2.3) Name and address of the contractor**

Liva Healthcare

London

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

No

#### **V.2.3) Name and address of the contractor**

Pulse Healthcare Limited

London

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

Second Nature Ltd

London

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £7,333,333

---

## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court of England and Wales

London

Country

United Kingdom