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Tender

Regional Identity - Market and Stakeholder Research

North East Combined Authority

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-002525

Procurement identifier (OCID): ocds-h6vhtk-060453

Published 13 January 2026, 10:26am

Scope

Reference

OPEN2026656

Description

We invite consultants to express their interest in supporting the North East Mayoral Combined Authority (North East CA) to undertake Market and Stakeholder Research for the Regional Identity Framework - North East England. The consultancy work will need to be completed over a 10-week period, with the contract commencing in April 2026. The maximum total budget for this contract is £35,000.

Total value (estimated)

- £35,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 19 March 2026 to 19 June 2026
- 3 months, 1 day

Main procurement category

Services

CPV classifications

- 79342000 - Marketing services

Contract locations

- UKC14 - Durham CC
- UKC2 - Northumberland and Tyne and Wear

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Tender submission deadline

3 February 2026, 12:00pm

Submission address and any special instructions

Tenders should be submitted at www.open-uk.org

Tenders may be submitted electronically

Yes

Award criteria

80% Quality

20% Price

Procedure

Procedure type

Below threshold - open competition

Special regime

Light touch

Documents

Associated tender documents

<http://www.open-uk.org>

Tender Documents are available at www.open-uk.org

Tender Reference Number OPEN2026656

Contracting authority

North East Combined Authority

- Public Procurement Organisation Number: PJMR-6594-BRGH

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Newcastle Upon Tyne

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United Kingdom

Email: procurement@northeast-ca.gov.uk

Region: UKC22 - Tyneside

Organisation type: Public authority - sub-central government