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Tender

## Regional Identity - Creative treatment

North East Combined Authority

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-002520

Procurement identifier (OCID): ocds-h6vhtk-06044f

Published 13 January 2026, 10:18am

## Scope

## Reference

OPEN2026655

## Description

We invite consultants to express their interest in supporting the North East Mayoral Combined Authority (North East CA) with developing a regional identify and a creative treatment framework. The consultancy work will need to be completed over a 10-week period, with the contract commencing in April 2026. The maximum total budget for this contract is £70,000.

## Total value (estimated)

- £70,000 including VAT

Below the relevant threshold

## **Contract dates (estimated)**

- 19 March 2026 to 12 June 2026
- 2 months, 25 days

## **Main procurement category**

Services

## **CPV classifications**

- 79342000 - Marketing services

## **Contract locations**

- UKC14 - Durham CC
- UKC2 - Northumberland and Tyne and Wear

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## **Participation**

### **Particular suitability**

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

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## **Submission**

## **Tender submission deadline**

3 February 2026, 12:00pm

## **Submission address and any special instructions**

Tenders should be submitted at [www.open-uk.org](http://www.open-uk.org)

## **Tenders may be submitted electronically**

Yes

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## **Award criteria**

80% Quality

20% Price

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## **Procedure**

### **Procedure type**

Below threshold - open competition

### **Special regime**

Light touch

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## Documents

### Associated tender documents

<http://www.open-uk.org>

The Tender Document are available at [www.open-uk.org](http://www.open-uk.org)

Reference Number OPEN2026655

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## Contracting authority

### North East Combined Authority

- Public Procurement Organisation Number: PJMR-6594-BRGH

The Lumen, St James' Boulevard

Newcastle Upon Tyne

NE4 5BZ

United Kingdom

Email: [procurement@northeast-ca.gov.uk](mailto:procurement@northeast-ca.gov.uk)

Region: UKC22 - Tyneside

Organisation type: Public authority - sub-central government