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Tender

## **Public Relations, Public Affairs and Stakeholder Relations**

Financial Services Compensation Scheme

F02: Contract notice

Notice identifier: 2021/S 000-002432

Procurement identifier (OCID): ocids-h6vhtk-0290e7

Published 6 February 2021, 9:24am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Financial Services Compensation Scheme

Beaufort House, 15 St. Botolph Street

London

EC3A 7QU

#### **Contact**

Jean Mutudza

#### **Email**

[Procurement@fscs.org.uk](mailto:Procurement@fscs.org.uk)

#### **Telephone**

+44 2073758197

#### **Country**

United Kingdom

**NUTS code**

UKI4 - Inner London – East

**Internet address(es)**

Main address

[www.fscs.org.uk](http://www.fscs.org.uk)

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.delta-esourcing.com/tenders/UK-UK-London:-Public-relations-services./5VD28F73XX>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Economic and financial affairs

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Public Relations, Public Affairs and Stakeholder Relations

Reference number

FSCS371.2

#### **II.1.2) Main CPV code**

- 79416000 - Public relations services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The Financial Services Compensation Scheme (FSCS) is looking to procure a big-thinking, strategic single partner to help define and deliver our public relations, public affairs and stakeholder relationship strategy. The strategy will transform the way we communicate with our external audiences, building both awareness and advocacy and driving the right outcomes for all audiences.

Our audiences include (but are not necessarily limited to) consumers, authorised financial services firms, consumer organisations, the media, trade bodies, regulators, MPs and government bodies, as well as FSCS's international counterparts.

#### **II.1.5) Estimated total value**

Value excluding VAT: £1,500,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79416200 - Public relations consultancy services

### **II.2.3) Place of performance**

NUTS codes

- UKI4 - Inner London – East

Main site or place of performance

Inner London – East

### **II.2.4) Description of the procurement**

The Financial Services Compensation Scheme (FSCS) is looking to procure a big-thinking, strategic single partner to help define and deliver our public relations, public affairs and stakeholder relationship strategy. The strategy will transform the way we communicate with our external audiences, building both awareness and advocacy and driving the right outcomes for all audiences.

The procurement of a partner to help us transform our external communications is critical to the success of our strategy. You can find out more about our strategy visiting - <https://www.fscs.org.uk/about-us/mission-and-strategy>:

The services we are seeking to procure include (but are not limited to):

The usual

- public relations.
- public affairs.
- stakeholder management.
- legal and policy counsel and advice.
- social and media monitoring and management.
- events.
- crisis management communications.
- campaigns.
- corporate communications, content, positioning and storytelling.
- executive profile raising.

- media training and support.
- measurement.

### Transformation

- work with us to create a strategic roadmap, built on research and insights, that transforms the way we engage and communicate with key audiences.
- help us put in place structure, processes and measurements that help deliver the roadmap – including doing some of the work where needed or agreed.
- work with us our other agencies, to successfully deliver integrated / aligned communications and campaigns.
- be ready to step in and get involved when things get tough (we are a small organisation).
- help us define measurements of success, so we know we are doing a great job.
- become a part of our amazing team, to define and deliver the best outcomes for all our audiences...and have some fun along the way.

You may also have some unique services that you think could help us – we are open to all ideas and suggestions to meet our strategic objectives.

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6) Estimated value**

Value excluding VAT: £1,500,000

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

36

This contract is subject to renewal

Yes

#### Description of renewals

The initial term, during which the Services shall be delivered in full, is for a period of 3 years. There will be an option for FSCS to extend the contract on up to 2 years occasions for a maximum duration of 12 months on each of those occasions, therefore making the Term a potential total term of 5 years.

#### **II.2.9) Information about the limits on the number of candidates to be invited**

Envisaged minimum number: 3

Maximum number: 5

Objective criteria for choosing the limited number of candidates:

Please see Tender documents

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Competitive procedure with negotiation

#### **IV.1.4) Information about reduction of the number of solutions or tenders during negotiation or dialogue**

Recourse to staged procedure to gradually reduce the number of solutions to be discussed or tenders to be negotiated

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2020/S 184-445406](#)

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

8 March 2021

Local time

2:00pm

**IV.2.3) Estimated date of dispatch of invitations to tender or to participate to selected candidates**

24 March 2021

**IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

**IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 6 (from the date stated for receipt of tender)

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**Section VI. Complementary information**

**VI.1) Information about recurrence**

This is a recurrent procurement: Yes

Estimated timing for further notices to be published: 5 years

**VI.2) Information about electronic workflows**

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

**VI.3) Additional information**

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-London:-Public-relations-services./5VD28F73XX>

To respond to this opportunity, please click here:

<https://www.delta-esourcing.com/respond/5VD28F73XX>



GO Reference: GO-202125-PRO-17752443

## **VI.4) Procedures for review**

### **VI.4.1) Review body**

The Royal Court of Justice

The Strand

London

Email

[procurement@fscs.org.uk](mailto:procurement@fscs.org.uk)

Telephone

+44 2073758197

Country

United Kingdom

Internet address

[www.fscs.org.uk](http://www.fscs.org.uk)

### **VI.4.2) Body responsible for mediation procedures**

The Royal Court of Justice

The Strand

London

Email

[procurement@fscs.org.uk](mailto:procurement@fscs.org.uk)

Telephone

+44 2073758197

Country

United Kingdom

**VI.4.4) Service from which information about the review procedure may be obtained**

Financial Services Compensation Scheme

Beaufort House, 15 St. Botolph Street

London

EC3A 7QU

Email

[procurement@fscs.org.uk](mailto:procurement@fscs.org.uk)

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