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Tender

Public Relations, Public Affairs and Stakeholder Relations

Financial Services Compensation Scheme

F02: Contract notice

Notice identifier: 2021/S 000-002432

Procurement identifier (OCID): ocds-h6vhtk-0290e7

Published 6 February 2021, 9:24am

Section I: Contracting authority

I.1) Name and addresses

Financial Services Compensation Scheme

Beaufort House, 15 St. Botolph Street

London

EC3A 7QU

Contact

Jean Mutudza

Email

Procurement@fscs.org.uk

Telephone

+44 2073758197

Country

United Kingdom

NUTS code

UKI4 - Inner London – East

Internet address(es)

Main address

www.fscs.org.uk

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.delta-esourcing.com/tenders/UK-UK-London:-Public-relations-services./5VD28F73XX>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Economic and financial affairs

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Public Relations, Public Affairs and Stakeholder Relations

Reference number

FSCS371.2

II.1.2) Main CPV code

- 79416000 - Public relations services

II.1.3) Type of contract

Services

II.1.4) Short description

The Financial Services Compensation Scheme (FSCS) is looking to procure a big-thinking, strategic single partner to help define and deliver our public relations, public affairs and stakeholder relationship strategy. The strategy will transform the way we communicate with our external audiences, building both awareness and advocacy and driving the right outcomes for all audiences.

Our audiences include (but are not necessarily limited to) consumers, authorised financial services firms, consumer organisations, the media, trade bodies, regulators, MPs and government bodies, as well as FSCS's international counterparts.

II.1.5) Estimated total value

Value excluding VAT: £1,500,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79416200 - Public relations consultancy services

II.2.3) Place of performance

NUTS codes

- UKI4 - Inner London – East

Main site or place of performance

Inner London – East

II.2.4) Description of the procurement

The Financial Services Compensation Scheme (FSCS) is looking to procure a big-thinking, strategic single partner to help define and deliver our public relations, public affairs and stakeholder relationship strategy. The strategy will transform the way we communicate with our external audiences, building both awareness and advocacy and driving the right outcomes for all audiences.

The procurement of a partner to help us transform our external communications is critical to the success of our strategy. You can find out more about our strategy visiting - <https://www.fscs.org.uk/about-us/mission-and-strategy>:

The services we are seeking to procure include (but are not limited to):

The usual

- public relations.
- public affairs.
- stakeholder management.
- legal and policy counsel and advice.
- social and media monitoring and management.
- events.
- crisis management communications.

- campaigns.
- corporate communications, content, positioning and storytelling.
- executive profile raising.
- media training and support.
- measurement.

Transformation

- work with us to create a strategic roadmap, built on research and insights, that transforms the way we engage and communicate with key audiences.
- help us put in place structure, processes and measurements that help deliver the roadmap – including doing some of the work where needed or agreed.
- work with us our other agencies, to successfully deliver integrated / aligned communications and campaigns.
- be ready to step in and get involved when things get tough (we are a small organisation).
- help us define measurements of success, so we know we are doing a great job.
- become a part of our amazing team, to define and deliver the best outcomes for all our audiences...and have some fun along the way.

You may also have some unique services that you think could help us – we are open to all ideas and suggestions to meet our strategic objectives.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £1,500,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

36

This contract is subject to renewal

Yes

Description of renewals

The initial term, during which the Services shall be delivered in full, is for a period of 3 years. There will be an option for FSCS to extend the contract on up to 2 years occasions for a maximum duration of 12 months on each of those occasions, therefore making the Term a potential total term of 5 years.

II.2.9) Information about the limits on the number of candidates to be invited

Envisaged minimum number: 3

Maximum number: 5

Objective criteria for choosing the limited number of candidates:

Please see Tender documents

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Competitive procedure with negotiation

IV.1.4) Information about reduction of the number of solutions or tenders during negotiation or dialogue

Recourse to staged procedure to gradually reduce the number of solutions to be discussed or tenders to be negotiated

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2020/S 184-445406](#)

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

8 March 2021

Local time

2:00pm

IV.2.3) Estimated date of dispatch of invitations to tender or to participate to selected candidates

24 March 2021

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 6 (from the date stated for receipt of tender)

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: Yes

Estimated timing for further notices to be published: 5 years

VI.2) Information about electronic workflows

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

VI.3) Additional information

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-London:-Public-relations-services./5VD28F73XX>

To respond to this opportunity, please click here:

<https://www.delta-esourcing.com/respond/5VD28F73XX>

GO Reference: GO-202125-PRO-17752443

VI.4) Procedures for review

VI.4.1) Review body

The Royal Court of Justice

The Strand

London

Email

procurement@fscs.org.uk

Telephone

+44 2073758197

Country

United Kingdom

Internet address

www.fscs.org.uk

VI.4.2) Body responsible for mediation procedures

The Royal Court of Justice

The Strand

London

Email

procurement@fscs.org.uk

Telephone

+44 2073758197

Country

United Kingdom

VI.4.4) Service from which information about the review procedure may be obtained

Financial Services Compensation Scheme

Beaufort House, 15 St. Botolph Street

London

EC3A 7QU

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procurement@fscs.org.uk

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+44 2073758197

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United Kingdom

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