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Contract

Highways England Staff Magazine 2021

Highways England

F03: Contract award notice

Notice identifier: 2021/S 000-002429

Procurement identifier (OCID): ocds-h6vhtk-0290e4

Published 5 February 2021, 10:56pm

Section I: Contracting authority

I.1) Name and addresses

Highways England

Lateral, City Square

LEEDS

LS11 9AT

Email

Nadia.Bounhar@highwaysengland.co.uk

Country

United Kingdom

NUTS code

UK - UNITED KINGDOM

Internet address(es)

Main address

<https://highwaysengland.co.uk/>

I.4) Type of the contracting authority

National or federal Agency/Office

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Highways England Staff Magazine 2021

II.1.2) Main CPV code

- 79970000 - Publishing services

II.1.3) Type of contract

Services

II.1.4) Short description

Highways England's Communications directorate are seeking to appoint a single supplier to produce a quarterly internal magazine for both office based and on-road staff. The magazine is expected support the underlying principles of the business' Internal Communications Strategy, which are;

- Consistency in messaging
- Clear purpose for each channel
- Reduce duplication (and channels)
- Build in two-way capability
- Manager reference library

- Measure outcomes not outputs
- More targeted comms

In addition to this, Highways expect the successful supplier to bring Journalistic inquisitiveness, experience and focus to ensure the magazine appeals to staff who have an interest in internal business topics, infrastructure, construction and engineering.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £232,483

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - UNITED KINGDOM

II.2.4) Description of the procurement

Highways England's Communications directorate are seeking to appoint a single supplier to produce a quarterly internal magazine for both office based and on-road staff. The magazine is expected support the underlying principles of the business' Internal Communications Strategy, which are;

- Consistency in messaging
- Clear purpose for each channel
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- Build in two-way capability
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- Measure outcomes not outputs
- More targeted comms

In addition to this, Highways expect the successful supplier to bring Journalistic inquisitiveness, experience and focus to ensure the magazine appeals to staff who have an interest in internal business topics, infrastructure, construction and engineering.

Over the last 3 years Highways England's staff magazine has evolved to the point where its key focus is now on the people who make things happen within the business as opposed to the details of the organisations work. The magazine is to continue representing the culture, diversity and environment of HE employees with content being driven by colleagues telling their story through experiences.

The successful supplier is to ensure the magazine focuses on;

- Achievements and contributions to the business
- HR related content
- Corporate training
- People related project launches or news

In line with both the organisational environmental strategy, Highways England are expecting the magazine to move to a digital format which includes video content, photo galleries, scalability etc meaning the magazine must be accessible across a range of devices, however it is important that the business are able to retain print on demand features.

II.2.5) Award criteria

Quality criterion - Name: Achieving the Objectives / Weighting: 7

Quality criterion - Name: Prompt Publication of the First Edition / Weighting: 7

Quality criterion - Name: Ongoing Readership Volume / Weighting: 7

Quality criterion - Name: Collaboration and Understanding / Weighting: 7

Quality criterion - Name: Clear Reporting / Weighting: 7

Quality criterion - Name: Delivering in an altered working environment / Weighting: 7

Quality criterion - Name: Equality, Diversity & Inclusion / Weighting: 7

Quality criterion - Name: Digital Platform / Weighting: 10.5

Quality criterion - Name: Security / Weighting: 7

Quality criterion - Name: Code of Conduct / Weighting: 3.5

Price - Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2020/S 182-440808](#)

Section V. Award of contract

Contract No

1

Lot No

0

Title

Highways England Staff Magazine 2021

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

12 January 2021

V.2.2) Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 4

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

AB Publishing Ltd

LONDON

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

National registration number

00918479

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £232,483

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

See details at VI.4.3

See details at VI.4.3

United Kingdom

Country

United Kingdom

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

Appeals must be lodged in accordance with the Public Contracts Regulations 2015 (SI 2015 No. 102) as amended.