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Contract

## **Wider Commonwealth Stakeholder Engagement Events**

WEST MIDLANDS GROWTH COMPANY LIMITED

F03: Contract award notice

Notice identifier: 2022/S 000-002414

Procurement identifier (OCID): ocds-h6vhtk-031007

Published 27 January 2022, 12:45pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

WEST MIDLANDS GROWTH COMPANY LIMITED

16 Summer Lane

BIRMINGHAM

B19 3SD

#### **Contact**

Charlene Joseph

#### **Email**

[charlene.joseph@wmgrowth.com](mailto:charlene.joseph@wmgrowth.com)

#### **Telephone**

+44 7483079297

#### **Country**

United Kingdom

**NUTS code**

UKG - West Midlands (England)

**Internet address(es)**

Main address

[www.wmgrowth.com](http://www.wmgrowth.com)

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Wider Commonwealth Stakeholder Engagement Events

Reference number

2021-WMGC-0147

#### **II.1.2) Main CPV code**

- 79952000 - Event services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

CWEIC is the commercial, not-for-profit membership organisation with an official mandate from the Commonwealth Heads of Government to facilitate trade and investment throughout the 54 Commonwealth member nations. The role of the CWEIC is to use the convening power and trusted network of Commonwealth, led by her majesty the Queen to drive trade and investment into the UK and West Midlands. CWEIC network includes around 100 business and government Strategic Partners and is instrumental in hosting the Commonwealth Heads of Government Meeting (CHOGM) every 2 years. CWEIC will deliver the Commonwealth Business Forum in advance of the Commonwealth Games, as it has delivered similar Business Forums at the Games in Glasgow and the Gold Coast. CWEIC believes that the Commonwealth is the perfect lens through which to promote the West Midlands. The Commonwealth's shared history, diaspora populations, common language and global respect for Her Majesty as Head of the Commonwealth creates considerable trading advantage. It is widely acknowledged that it is 21% cheaper to do business between Commonwealth countries - this "Commonwealth Advantage" as it is known, is an under-utilised resource.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £29,883

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 79952000 - Event services

### **II.2.3) Place of performance**

NUTS codes

- UKG - West Midlands (England)

Main site or place of performance

West Midlands as the crow flies from B19 3SD.

### **II.2.4) Description of the procurement**

The West Midlands Growth Company seeks to engage with business leaders and Government decision makers across the Commonwealth by utilising the CWEIC vast network, attend events, industry focused webinars and meet with international delegations. This will provide the West Midlands Growth Company with an opportunity to present its offer of why the West Midlands to senior decision makers across multiple Commonwealth regions.

### **II.2.5) Award criteria**

Price

### **II.2.11) Information about options**

Options: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The services can be provided only by a particular economic operator for the following reason:

- absence of competition for technical reasons

**Explanation:**

It is the intention of WMGC Ltd to directly award Commonwealth Enterprise & Investment Council the contract due to the nature of the service required and in line with principles set in PPN01/20 where direct award is permissible due absence of competition and protection of exclusive rights under Regulation 32 (2) of the PCR which allows for sole supplier sourcing through use of a negotiated procedure without prior publication to be used and this request also falls within Regulation 32 (5) delivery of services by an existing supplier to where competition is absent due to technical reasons.

Furthermore, there is protection of exclusive rights, including intellectual property rights where there is no reasonable alternative or substitutes that exists and the absence of competition is not the result of an artificial narrowing down of the parameters of the procurement.

In the case of this procurement competition is absent and only one supplier can provide the expertise required to produce the product or has capacity to complete on the scale required.

**IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

**IV.2) Administrative information**

**IV.2.9) Information about termination of call for competition in the form of a prior information notice**

The contracting authority will not award any further contracts based on the above prior information notice

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**Section V. Award of contract**

**Contract No**

2021-WMGC-0147

A contract/lot is awarded: Yes

**V.2) Award of contract**

**V.2.1) Date of conclusion of the contract**

17 January 2022

**V.2.2) Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 0

Number of tenders received by electronic means: 0

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Commonwealth Enterprise And Investment Council

First Floor, 41-44 Great Queen Street

London

WC2B 5AD

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £29,883

Total value of the contract/lot: £29,883

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Commercial Working Group

16 Summer Lane

Birmingham

B16 3SD

Country

United Kingdom