

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/002405-2025>

Contract

## **Creative and Design Services**

OFCOM

F03: Contract award notice

Notice identifier: 2025/S 000-002405

Procurement identifier (OCID): ocds-h6vhtk-0478ad

Published 23 January 2025, 2:57pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

OFCOM

Riverside House, 2a Southwark Bridge Road

London

SE1 9HA

#### **Email**

[procurementnotice@ofcom.org.uk](mailto:procurementnotice@ofcom.org.uk)

#### **Country**

United Kingdom

#### **Region code**

UK - United Kingdom

#### **Internet address(es)**

Main address

[www.ofcom.org.uk](http://www.ofcom.org.uk)

#### **I.4) Type of the contracting authority**

Body governed by public law

#### **I.5) Main activity**

General public services

---

### **Section II: Object**

#### **II.1) Scope of the procurement**

##### **II.1.1) Title**

Creative and Design Services

##### **II.1.2) Main CPV code**

- 79822500 - Graphic design services

##### **II.1.3) Type of contract**

Services

##### **II.1.4) Short description**

The Office of Communications procured a suitable supplier for the provision of Creative and Design Services.

##### **II.1.6) Information about lots**

This contract is divided into lots: No

##### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £300,000

#### **II.2) Description**

##### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

#### **II.2.4) Description of the procurement**

The Office of Communications procured a suitable supplier for the provision of Creative and Design Services.

The services provided to Ofcom are delivered on an ad hoc basis and include:

- Digital design
- Video and animation
- Branding design
- Print design
- Creative strategy

#### **II.2.5) Award criteria**

Price

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

---

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2024/S 000-019918](#)

---

## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

22 January 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 55

The contract has been awarded to a group of economic operators: Yes

#### **V.2.3) Name and address of the contractor**

Eleven Marketing & Communications Ltd

Nantwich

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

### **V.2.3) Name and address of the contractor**

Whistlejacket London Limited

London

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £300,000

---

## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

The High Court, The Royal Courts of Justice

London

Country

United Kingdom