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Contract

Viewing and Audience Appreciation Data Services / Gwasanaeth Data Gwylio a Gwerthfawrogiad y Gynulleidfa

S4C

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-002361

Procurement identifier (OCID): ocids-h6vhtk-058a58 ([view related notices](#))

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Scope

Description

Contract Details Notice for Viewing and Audience Appreciation Data Services Tender /
Hysbysiad Manylion Cytundeb ar gyfer tendr Gwasanaeth Data Gwylio a
Gwerthfawrogiad y Gynulleidfa

Contract 1. AGREEMENT FOR THE PROVISION OF VIEWING AND AUDIENCE APPRECIATION DATA SERVICES

Supplier

- TRP Research Ltd

Contract value

- £1,247,500 excluding VAT
- £1,497,000 including VAT

Above the relevant threshold

Date signed

9 January 2026

Contract dates

- 1 April 2026 to 31 March 2030
- Possible extension to 31 March 2031
- 5 years

Description of possible extension:

Option of 12 month extension

Main procurement category

Services

CPV classifications

- 79300000 - Market and economic research; polling and statistics

Contract locations

- UK - United Kingdom

Key performance indicators

Name	Reporting frequency
Deliver an average sample	6 months
Reports by agreed deadlines	6 months
Communication	6 months

Other information

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Open procedure

Supplier

TRP Research Ltd

- Public Procurement Organisation Number: PPHJ-9525-ZJBH

Wellington House

Taunton

TA1 3UF

United Kingdom

Email: lpiper@trpresearch.com

Region: UKK23 - Somerset

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. AGREEMENT FOR THE PROVISION OF VIEWING AND AUDIENCE APPRECIATION DATA SERVICES

Contracting authority

S4C

- Public Procurement Organisation Number: PWPJ-3962-ZGHL

Canolfan S4C yr Egin

Caerfyrddin

SA31 3EQ

United Kingdom

Email: cyfreithiol_legal@s4c.cymru

Website: <https://www.s4c.cymru>

Region: UKL14 - South West Wales

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales