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Awarded contract

Digital Skills Framework

West Yorkshire Combined Authority

F03: Contract award notice

Notice reference: 2023/S 000-002348

Published: 25 January 2023, 5:24pm

Section I: Contracting authority

I.1) Name and addresses

West Yorkshire Combined Authority

Wellington House, 40-50 Wellington Street

Leeds

LS1 2DE

Email

commercialteam@westyorks-ca.gov.uk

Country

United Kingdom

NUTS code

UKE4 - West Yorkshire

National registration number

8876556

Internet address(es)

Main address

<https://www.westyorks-ca.gov.uk>

Buyer's address

<https://yortender.eu-supply.com/ctm/Company/CompanyInformation/Index/103257>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Digital Skills Framework

Reference number

53161

II.1.2) Main CPV code

- 80000000 - Education and training services

II.1.3) Type of contract

Services

II.1.4) Short description

We want to let you know that the Combined Authorities' Commercial team will be holding a market engagement event regarding the development of a multi-supplier framework that will deliver a range of digital training under the Skills Connect programme.

The aims of the Multi-Supplier Framework will be;

- To deliver non-accredited, employer endorsed digital training across the West Yorkshire region.
- To address the skills gaps and needs of employers within the region and, in doing so, secure robust career progression for course participants.
- To ensure that the training is fully inclusive and accessible and champions equality and diversity within the region.

The market engagement event will take place at 1pm on Friday 13th May via Teams Live and will provide an overview of the tendering process and information on the scope of delivery.

II.1.6) Information about lots

This contract is divided into lots: Yes

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £30,000,000

II.2) Description

II.2.1) Title

Specific Digital Courses

Lot No

1

II.2.2) Additional CPV code(s)

- 80510000 - Specialist training services
- 80500000 - Training services
- 80521000 - Training programme services
- 80531000 - Industrial and technical training services
- 80531200 - Technical training services

- 80533000 - Computer-user familiarisation and training services
- 80533100 - Computer training services
- 80533200 - Computer courses

II.2.3) Place of performance

NUTS codes

- UKE4 - West Yorkshire

Main site or place of performance

West Yorkshire

II.2.4) Description of the procurement

Lot 1 – Specific Digital Courses

These courses will be aimed at providing participants with a clear pathway to a specific career within the Digital sector. High level, specific and technical digital skills remain crucial to the West Yorkshire economy. Within this lot the CA is looking to procure specialist providers who can deliver training for specific skills within the digital sector, including complex analytical skills, advanced IT skills and job specific skills and knowledge. The skills that employers find most difficult to obtain from applicants are principally specialist, job-specific digital skills which hinder firm level productivity and wider economic growth.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 80%

Quality criterion - Name: Social Value / Weighting: 10%

Price - Weighting: 10%

II.2.11) Information about options

Options: Yes

Description of options

Supplier were able to bid for either or both lots.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Broad Digital Courses

Lot No

2

II.2.2) Additional CPV code(s)

- 80500000 - Training services
- 80510000 - Specialist training services
- 80521000 - Training programme services
- 80531000 - Industrial and technical training services
- 80531200 - Technical training services
- 80533000 - Computer-user familiarisation and training services
- 80533100 - Computer training services
- 80533200 - Computer courses

II.2.3) Place of performance

NUTS codes

- UKE4 - West Yorkshire

Main site or place of performance

West Yorkshire

II.2.4) Description of the procurement

Lot 2 – Broad Digital Courses

These courses have the aim of providing participants with an introduction to digital courses and / or applying digital skills to different sectors.

Digital roles and roles with a digital focus are featured among those in greatest current demand in 2021/22 according to available job postings. Software development roles enjoyed

strong recruitment demand throughout and following the pandemic period. The high requirement for software development skills reflects a widespread need for programming skills in related roles and other sectors.

Looking beyond conventional digital specialists, digital skills are now central to a number of functional areas including marketing, social media, design and analysis. Across this spectrum, social media, CRM and data analytics exhibit the strongest demand from employers. Digital skills are continuing to be important to the economy and to individual employability. The need for digital skills for the workplace and to support sectors outside of the traditional digital sector, is becoming an almost universal requirement.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 80%

Quality criterion - Name: Social Value / Weighting: 10%

Price - Weighting: 10%

II.2.11) Information about options

Options: Yes

Description of options

Supplier were able to bid for either or both lots.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-012194](#)

Section V. Award of contract

Contract No

1

Lot No

1

Title

Lot 1 - Specific Digital Courses

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

19 October 2022

V.2.2) Information about tenders

Number of tenders received: 6

Number of tenders received from SMEs: 4

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 6

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

The Skills Network

Abbey Court 6-16 Benedict Drive YO8 8RY Selby United Kingdom

Selby

YO8 8RY

Country

United Kingdom

NUTS code

- UKE4 - West Yorkshire

National registration number

06445363

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £15,000,000

Section V. Award of contract

Contract No

2

Lot No

1

Title

Lot 1 - Specific Digital Courses

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

19 October 2022

V.2.2) Information about tenders

Number of tenders received: 6

Number of tenders received from SMEs: 4

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 6

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Backstage Academy (Training) Ltd

53 Lidgate Crescent, Langthwaite Grange Ind Estate WF9 3NR Wakefield United Kingdom

Wakefield

WF9 3NR

Country

United Kingdom

NUTS code

- UKE4 - West Yorkshire

National registration number

GB117112067

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £15,000,000

Section V. Award of contract

Contract No

3

Lot No

1

Title

Lot 1 - Specific Digital Courses

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

19 October 2022

V.2.2) Information about tenders

Number of tenders received: 6

Number of tenders received from SMEs: 4

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 6

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Generation: You Employed, UK

One, High Street, Egham, Surrey, England, TW20 9HJ Egham United Kingdom

Egham

TW20 9HJ

Country

United Kingdom

NUTS code

- UKE4 - West Yorkshire

National registration number

319334505

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £15,000,000

Section V. Award of contract

Contract No

4

Lot No

1

Title

Lot 1 - Specific Digital Courses

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

19 October 2022

V.2.2) Information about tenders

Number of tenders received: 6

Number of tenders received from SMEs: 4

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 6

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

COGRAMMAR LTD

20-22 Wenlock Road N1 7GU London

London

N1 7GU

Country

United Kingdom

NUTS code

- UKE4 - West Yorkshire

National registration number

10493520

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £15,000,000

Section V. Award of contract

Contract No

1

Lot No

2

Title

Lot 2 - Broad Digital Courses

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

19 October 2022

V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Apprentify Ltd

Glasshouse, Alderley Park SK10 4TG Nether Alderley United Kingdom

Nether Alderley

SK10 4TG

Country

United Kingdom

NUTS code

- UKE4 - West Yorkshire

National registration number

10286725

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £15,000,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

High Court of England and Wales

London

Country

United Kingdom

VI.4.2) Body responsible for mediation procedures

West Yorkshire Combined Authority

Wellington House

Leeds

LS1 2DE

Country

United Kingdom

VI.4.4) Service from which information about the review procedure may be obtained

West Yorkshire Combined Authority

Wellington House

Leeds

LS1 2DE

Country

United Kingdom