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Tender

Media Services - 2022

University of Hertfordshire

F02: Contract notice

Notice identifier: 2022/S 000-002296

Procurement identifier (OCID): ocds-h6vhtk-030f91

Published 26 January 2022, 12:33pm

Section I: Contracting authority

I.1) Name and addresses

University of Hertfordshire

Maclaurin Building, 4 Bishops Square

Hatfield

AL10 8NE

Contact

Procurement Department

Email

d.evershed@herts.ac.uk

Telephone

+44 1707284091

Country

United Kingdom

NUTS code

UKH23 - Hertfordshire

Internet address(es)

Main address

www.herts.ac.uk

Buyer's address

<http://in-tendhost.co.uk/universityofhertfordshire>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<http://in-tendhost.co.uk/universityofhertfordshire>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<http://in-tendhost.co.uk/universityofhertfordshire>

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Media Services - 2022

Reference number

21051

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

The University and its subsidiary companies are looking to recruit one agency to advise, design and deliver strategic and operational media service campaigns. Deadline for submissions is midday on the 28th February 2022.

II.1.5) Estimated total value

Value excluding VAT: £3,166,666.67

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79340000 - Advertising and marketing services
- 79341200 - Advertising management services

- 79341000 - Advertising services
- 79341400 - Advertising campaign services
- 79341100 - Advertising consultancy services

II.2.3) Place of performance

NUTS codes

- UKH23 - Hertfordshire

II.2.4) Description of the procurement

The University and its subsidiary companies are looking to recruit one agency to advise, design and deliver strategic and operational media service campaigns. Deadline for submissions is midday on the 28th February 2022.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £3,166,666.67

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

36

This contract is subject to renewal

Yes

Description of renewals

Possible extension of a further 12 months

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: Yes

Identification of the project

European Structural and Investment Funds

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

28 February 2022

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

28 February 2022

Local time

12:00pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.3) Additional information

Tender documentation is available at <https://in-tendhost.co.uk/universityofhertfordshire> under the Current Tenders link where you can view the project details. If the tender is of further interest, express an interest in the project and register your organisation with our e-tendering system. Once your registration has been accepted, and you have received your login details by email, you can login to view and download the tender documentation in the My Tenders section of the website.

VI.4) Procedures for review

VI.4.1) Review body

High Court

London

Country

United Kingdom