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Contract

Leisure Operating Contract - Contract Award Notice

The Royal Borough of Windsor and Maidenhead Council

F03: Contract award notice

Notice identifier: 2025/S 000-002280

Procurement identifier (OCID): ocids-h6vhtk-046c09

Published 22 January 2025, 4:18pm

Section I: Contracting authority

I.1) Name and addresses

The Royal Borough of Windsor and Maidenhead Council

Town Hall

MAIDENHEAD

SL61RF

Contact

RBWM Procurement

Email

procurement@rbwm.gov.uk

Telephone

+44 1628796285

Country

United Kingdom

Region code

UKJ11 - Berkshire

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.rbwm.gov.uk/>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Leisure Operating Contract - Contract Award Notice

II.1.2) Main CPV code

- 92610000 - Sports facilities operation services

II.1.3) Type of contract

Services

II.1.4) Short description

The Authority sought to procure a leisure management services operator across six sites within the Royal Borough of Windsor & Maidenhead:

- Windsor Leisure Centre (Stovell Road, Windsor)
- Braywick Leisure Centre (Braywick Road, Maidenhead)
- Cox Green Leisure Centre (Highfield Lane, Maidenhead)
- Furze Platt Leisure Centre (Furze Platt Road, Maidenhead)
- Charters Leisure Centre (Charters Road, Sunningdale, Ascot)
- Dedworth Community Leisure Centre (Smiths Lane, Windsor)

The operator will manage the centres and be entitled to the income yielded. The operator will then forward management fees to the Authority

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £10,000,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKJ1 - Berkshire, Buckinghamshire and Oxfordshire

Main site or place of performance

Windsor & Maidenhead

II.2.4) Description of the procurement

The Authority sought to procure a leisure management services operator across six sites within the Royal Borough of Windsor & Maidenhead:

- Windsor Leisure Centre (Stovell Road, Windsor)
- Braywick Leisure Centre (Braywick Road, Maidenhead)
- Cox Green Leisure Centre (Highfield Lane, Maidenhead)

- Furze Platt Leisure Centre (Furze Platt Road, Maidenhead)
- Charters Leisure Centre (Charters Road, Sunningdale, Ascot)
- Dedworth Community Leisure Centre (Smiths Lane, Windsor)

The operator will manage the centres and be entitled to the income yielded. The operator will then forward management fees to the Authority

II.2.5) Award criteria

Quality criterion - Name: Social Value / Weighting: 2

Quality criterion - Name: Programme of Activities / Weighting: 10

Quality criterion - Name: Delivery Outcomes - Health & Wellbeing / Weighting: 8

Quality criterion - Name: Asset Management & Cleaning / Weighting: 8

Quality criterion - Name: Staffing / Weighting: 4

Quality criterion - Name: Delivering Outcomes - Pricing / Weighting: 4

Quality criterion - Name: Sustainability / Weighting: 4

Quality criterion - Name: Mobilisation / Weighting: Pass/Fail

Quality criterion - Name: Business Continuity / Weighting: Pass/Fail

Cost criterion - Name: Business Model - Deliverability / Weighting: 5

Cost criterion - Name: Contract Mark-up / Weighting: 5

Cost criterion - Name: Best Management Fee / Weighting: 50

II.2.11) Information about options

Options: Yes

Description of options

5 year extension option (15+5)

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Competitive procedure with negotiation

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-020147](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 January 2025

V.2.2) Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Leisure Focus Limited

Windsor

Country

United Kingdom

NUTS code

- UKJ1 - Berkshire, Buckinghamshire and Oxfordshire

Charity Commission (England and Wales)

1190095

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £10,000,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Royal Borough of Windsor and Maidenhead

St Ives Road

Maidenhead

SL6 1RF

Email

Joey.Stanford@RBWM.gov.uk

Telephone

+44 1628796730

Country

United Kingdom