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Contract

## **Leisure Operating Contract - Contract Award Notice**

The Royal Borough of Windsor and Maidenhead Council

F03: Contract award notice

Notice identifier: 2025/S 000-002280

Procurement identifier (OCID): ocds-h6vhtk-046c09

Published 22 January 2025, 4:18pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

The Royal Borough of Windsor and Maidenhead Council

Town Hall

MAIDENHEAD

SL61RF

#### **Contact**

RBWM Procurement

#### **Email**

[procurement@rbwm.gov.uk](mailto:procurement@rbwm.gov.uk)

#### **Telephone**

+44 1628796285

**Country**

United Kingdom

**Region code**

UKJ11 - Berkshire

**Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

<https://www.rbwm.gov.uk/>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Leisure Operating Contract - Contract Award Notice

#### **II.1.2) Main CPV code**

- 92610000 - Sports facilities operation services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The Authority sought to procure a leisure management services operator across six sites within the Royal Borough of Windsor & Maidenhead:

- Windsor Leisure Centre (Stovell Road, Windsor)
- Braywick Leisure Centre (Braywick Road, Maidenhead)
- Cox Green Leisure Centre (Highfield Lane, Maidenhead)
- Furze Platt Leisure Centre (Furze Platt Road, Maidenhead)
- Charters Leisure Centre (Charters Road, Sunningdale, Ascot)
- Dedworth Community Leisure Centre (Smiths Lane, Windsor)

The operator will manage the centres and be entitled to the income yielded. The operator will then forward management fees to the Authority

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £10,000,000

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UKJ1 - Berkshire, Buckinghamshire and Oxfordshire

Main site or place of performance

Windsor & Maidenhead

### **II.2.4) Description of the procurement**

The Authority sought to procure a leisure management services operator across six sites within the Royal Borough of Windsor & Maidenhead:

- Windsor Leisure Centre (Stovell Road, Windsor)
- Braywick Leisure Centre (Braywick Road, Maidenhead)
- Cox Green Leisure Centre (Highfield Lane, Maidenhead)
- Furze Platt Leisure Centre (Furze Platt Road, Maidenhead)
- Charters Leisure Centre (Charters Road, Sunningdale, Ascot)
- Dedworth Community Leisure Centre (Smiths Lane, Windsor)

The operator will manage the centres and be entitled to the income yielded. The operator will then forward management fees to the Authority

### **II.2.5) Award criteria**

Quality criterion - Name: Social Value / Weighting: 2

Quality criterion - Name: Programme of Activities / Weighting: 10

Quality criterion - Name: Delivery Outcomes - Health & Wellbeing / Weighting: 8

Quality criterion - Name: Asset Management & Cleaning / Weighting: 8

Quality criterion - Name: Staffing / Weighting: 4

Quality criterion - Name: Delivering Outcomes - Pricing / Weighting: 4

Quality criterion - Name: Sustainability / Weighting: 4

Quality criterion - Name: Mobilisation / Weighting: Pass/Fail

Quality criterion - Name: Business Continuity / Weighting: Pass/Fail

Cost criterion - Name: Business Model - Deliverability / Weighting: 5

Cost criterion - Name: Contract Mark-up / Weighting: 5

Cost criterion - Name: Best Management Fee / Weighting: 50

## **II.2.11) Information about options**

Options: Yes

Description of options

5 year extension option (15+5)

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Competitive procedure with negotiation

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2024/S 000-020147](#)

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

6 January 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 4

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Leisure Focus Limited

Windsor

Country

United Kingdom

NUTS code

- UKJ1 - Berkshire, Buckinghamshire and Oxfordshire

Charity Commission (England and Wales)

1190095

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £10,000,000

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Royal Borough of Windsor and Maidenhead

St Ives Road

Maidenhead

SL6 1RF

Email

[Joey.Stanford@RBWM.gov.uk](mailto:Joey.Stanford@RBWM.gov.uk)

Telephone

+44 1628796730

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United Kingdom