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Contract

## **Provision of Doula and Breastfeeding Peer Support Service**

Hull City Council

F03: Contract award notice

Notice identifier: 2023/S 000-002275

Procurement identifier (OCID): ocds-h6vhtk-03860a

Published 25 January 2023, 11:54am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Hull City Council

The Guildhall, Alfred Gelder Street

Hull

HU1 2AA

#### **Contact**

Paul Robinson (PROCUREMENT)

#### **Email**

[Paul.Robinson2@hullcc.gov.uk](mailto:Paul.Robinson2@hullcc.gov.uk)

#### **Telephone**

+44 1482612769

#### **Country**

United Kingdom

**Region code**

UKE11 - Kingston upon Hull, City of

**National registration number**

168524345

**Internet address(es)**

Main address

<https://www.hull.gov.uk/>

Buyer's address

<https://uk.eu-supply.com/ctm/Company/CompanyInformation/Index/104102>

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Provision of Doula and Breastfeeding Peer Support Service

Reference number

D&B 2022 ITT

#### **II.1.2) Main CPV code**

- 85000000 - Health and social work services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Hull City Council is seeking to procure a Doula and Breastfeeding Peer Support Service to support vulnerable women / fathers / families and encourage women to breastfeed in the city. The service will recruit and maintain a volunteer base to be Doulas, Breastfeeding Peer Supporters and Baby Feeding Practitioners. The doula service will support vulnerable women / fathers / families referred into the service throughout the pregnancy, birth and up to 6 weeks postnatally. The BFPS will ensure all breastfeeding women in Hull have access to breastfeeding peer support as well as specialist support provided by Baby Feeding Practitioners who will be based within local Maternity Unit's and the community providing support for the initiation and continuation of breastfeeding.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £551,000

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 85100000 - Health services

- 85140000 - Miscellaneous health services

### **II.2.3) Place of performance**

NUTS codes

- UKE11 - Kingston upon Hull, City of

Main site or place of performance

Hull

### **II.2.4) Description of the procurement**

Hull City Council is seeking to procure a Doula and Breastfeeding Peer Support Service to support vulnerable women / fathers / families and encourage women to breastfeed in the city. The service will recruit and maintain a volunteer base to be Doulas, Breastfeeding Peer Supporters and Baby Feeding Practitioners. The doula service will support vulnerable women / fathers / families referred into the service throughout the pregnancy, birth and up to 6 weeks postnatally. The BFPS will ensure all breastfeeding women in Hull have access to breastfeeding peer support as well as specialist support provided by Baby Feeding Practitioners who will be based within local Maternity Unit's and the community providing support for the initiation and continuation of breastfeeding. This will be reactive to need and conducted face to face or via the telephone. The service will function across hospital, community and in the home of the mother where possible. The BFPS service will prioritise the more deprived wards where women are least likely to breastfeed in the city.

### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 70

Quality criterion - Name: Social Value / Weighting: 10

Price - Weighting: 20

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2022/S 000-032616](#)

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## **Section V. Award of contract**

### **Contract No**

1

### **Title**

Provision of Doula and Breastfeeding Peer Support Service

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

25 January 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Goodwin Development Trust

The Octagon, Walker Street

Hull

HU3 2RA

Email

[cdarnell@goodwintrust.org](mailto:cdarnell@goodwintrust.org)

Country

United Kingdom

NUTS code

- UKE11 - Kingston upon Hull, City of

National registration number

Goodwin Development Trust

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £551,000

Total value of the contract/lot: £551,000

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## Section VI. Complementary information

### VI.4) Procedures for review

#### VI.4.1) Review body

Hull City Council

Hull

HU1 1AA

Email

[paul.robinson2@hullcc.gov.uk](mailto:paul.robinson2@hullcc.gov.uk)

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