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Contract

Provision of Doula and Breastfeeding Peer Support Service

Hull City Council

F03: Contract award notice

Notice identifier: 2023/S 000-002275

Procurement identifier (OCID): ocds-h6vhtk-03860a

Published 25 January 2023, 11:54am

Section I: Contracting authority

I.1) Name and addresses

Hull City Council

The Guildhall, Alfred Gelder Street

Hull

HU1 2AA

Contact

Paul Robinson (PROCUREMENT)

Email

Paul.Robinson2@hullcc.gov.uk

Telephone

+44 1482612769

Country

United Kingdom

Region code

UKE11 - Kingston upon Hull, City of

National registration number

168524345

Internet address(es)

Main address

<https://www.hull.gov.uk/>

Buyer's address

<https://uk.eu-supply.com/ctm/Company/CompanyInformation/Index/104102>

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Provision of Doula and Breastfeeding Peer Support Service

Reference number

D&B 2022 ITT

II.1.2) Main CPV code

- 85000000 - Health and social work services

II.1.3) Type of contract

Services

II.1.4) Short description

Hull City Council is seeking to procure a Doula and Breastfeeding Peer Support Service to support vulnerable women / fathers / families and encourage women to breastfeed in the city. The service will recruit and maintain a volunteer base to be Doulas, Breastfeeding Peer Supporters and Baby Feeding Practitioners. The doula service will support vulnerable women / fathers / families referred into the service throughout the pregnancy, birth and up to 6 weeks postnatally. The BFPS will ensure all breastfeeding women in Hull have access to breastfeeding peer support as well as specialist support provided by Baby Feeding Practitioners who will be based within local Maternity Unit's and the community providing support for the initiation and continuation of breastfeeding.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £551,000

II.2) Description

II.2.2) Additional CPV code(s)

- 85100000 - Health services

- 85140000 - Miscellaneous health services

II.2.3) Place of performance

NUTS codes

- UKE11 - Kingston upon Hull, City of

Main site or place of performance

Hull

II.2.4) Description of the procurement

Hull City Council is seeking to procure a Doula and Breastfeeding Peer Support Service to support vulnerable women / fathers / families and encourage women to breastfeed in the city. The service will recruit and maintain a volunteer base to be Doulas, Breastfeeding Peer Supporters and Baby Feeding Practitioners. The doula service will support vulnerable women / fathers / families referred into the service throughout the pregnancy, birth and up to 6 weeks postnatally. The BFPS will ensure all breastfeeding women in Hull have access to breastfeeding peer support as well as specialist support provided by Baby Feeding Practitioners who will be based within local Maternity Unit's and the community providing support for the initiation and continuation of breastfeeding. This will be reactive to need and conducted face to face or via the telephone. The service will function across hospital, community and in the home of the mother where possible. The BFPS service will prioritise the more deprived wards where women are least likely to breastfeed in the city.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 70

Quality criterion - Name: Social Value / Weighting: 10

Price - Weighting: 20

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-032616](#)

Section V. Award of contract

Contract No

1

Title

Provision of Doula and Breastfeeding Peer Support Service

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

25 January 2023

V.2.2) Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Goodwin Development Trust

The Octagon, Walker Street

Hull

HU3 2RA

Email

cdarnell@goodwintrust.org

Country

United Kingdom

NUTS code

- UKE11 - Kingston upon Hull, City of

National registration number

Goodwin Development Trust

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £551,000

Total value of the contract/lot: £551,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Hull City Council

Hull

HU1 1AA

Email

paul.robinson2@hullcc.gov.uk

Telephone

+44 1482612769

Country

United Kingdom

Internet address

<https://www.hull.gov.uk/>