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Contract

## Licensing Taxi Badges

Dudley Metropolitan Borough Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-002268

Procurement identifier (OCID): ocds-h6vhtk-0603b0

Published 12 January 2026, 1:12pm

## Scope

## Description

Production of identification badges for licensed purposes. This includes private hire drivers, hackney carriage drivers, personal licence holders in relation to alcohol and scrap metal collectors.

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## Contract 1

## Supplier

- NewAuto Ltd T/A MOGO UK

## **Contract value**

- £48,000 including VAT

Below the relevant threshold

## **Date signed**

13 November 2025

## **Contract dates**

- 24 November 2025 to 20 October 2030
- 4 years, 10 months, 27 days

## **Main procurement category**

Goods

## **CPV classifications**

- 35123400 - Identification badges

## **Contract locations**

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)

- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

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## **Procedure**

### **Procedure type**

Below threshold - limited competition

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## **Supplier**

### **NewAuto Ltd T/A MOGO UK**

- Companies House: 03051444
- Public Procurement Organisation Number: PNDQ-1198-PGMH

Unit 9 Springlakes Estate

Aldershot

GU12 4UH

United Kingdom

Email: [mogotenders@mogo.co.uk](mailto:mogotenders@mogo.co.uk)

Website: <http://www.mogo.co.uk>

Region: UKJ37 - North Hampshire

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

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## Contracting authority

### **Dudley Metropolitan Borough Council**

- Public Procurement Organisation Number: PWYJ-3537-GLBW

Council House, Priory Road

Dudley

DY1 1HF

United Kingdom

Email: [corporate.procurement@dudley.gov.uk](mailto:corporate.procurement@dudley.gov.uk)

Region: UKG36 - Dudley

Organisation type: Public authority - sub-central government