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Contract

DCC Festivals & Events Evaluation

Durham County Council

F03: Contract award notice

Notice identifier: 2025/S 000-002238

Procurement identifier (OCID): ocds-h6vhtk-04b274

Published 22 January 2025, 3:15pm

Section I: Contracting authority

I.1) Name and addresses

Durham County Council

County Hall

DURHAM

DH1 5UL

Contact

Guy Aynsley

Email

guy.aynsley@durham.gov.uk

Country

United Kingdom

Region code

UKC14 - Durham CC

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.durham.gov.uk/>

Buyer's address

<https://www.nepo.org/>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

DCC Festivals & Events Evaluation

Reference number

DN749171

II.1.2) Main CPV code

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.1.3) Type of contract

Services

II.1.4) Short description

This contract is for Durham County Council (DCC) Festivals & Events Evaluation.

DCC Culture, Sport & Tourism deliver a number of cultural festivals and events as part of their annual programme and need to continue to measure the impact of these. The range of events and festivals varies in terms of size, content and objectives. Some are commissioned out to external partners whilst some are delivered in house by our Festivals, Events & Cultural Engagement Team.

The expected start date for the proposed contract is 13 January 2025.

The expected end date for the proposed contract is 12 January 2027.

The proposed contract is to be let with an option to extend for a further 24 months from the actual end date.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £245,345

II.2) Description

II.2.2) Additional CPV code(s)

- 79300000 - Market and economic research; polling and statistics
- 79416000 - Public relations services

II.2.3) Place of performance

NUTS codes

- UKC14 - Durham CC

II.2.4) Description of the procurement

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commissioned out to external partners whilst some are delivered in house by our Festivals, Events & Cultural Engagement Team.

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II.2.5) Award criteria

Quality criterion - Name: Previous Relevant Experience / Weighting: 20

Quality criterion - Name: Proposed Contract Manager and Delivery Team / Weighting: 15

Quality criterion - Name: Contract delivery plan, overview of personnel responsibilities and cost plan / Weighting: 25

Quality criterion - Name: Social Value / Weighting: 10

Price - Weighting: 30

II.2.11) Information about options

Options: No

II.2.14) Additional information

Please download the Invitation to Tender Documents from www.nepo.org

Contract reference number: DN749171

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-035131](#)

Section V. Award of contract

Contract No

DN749171

Title

DCC Festivals & Events Evaluation

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

13 January 2025

V.2.2) Information about tenders

Number of tenders received: 5

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

MEL Research Limited

Somerset House, 37 Temple Street

Birmingham

B2 5DP

Country

United Kingdom

NUTS code

- UKG31 - Birmingham

Companies House

03000946

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £245,345

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

The High Court of England and Wales

7 Rolls Buildings, Fetter Lane

London

EC4A 1NL

Email

tcc.issue@hmcts.gsi.gov.uk

Country

United Kingdom

Internet address

<https://www.judiciary.uk/>